FY25 Planning Update

At-Large OFB-WG Meeting at ICANN 78

22 October 2023

Agenda

- FY25 Planning Process Update

- FY26-30 Strategic Plan Development

- Any Other Business (AOB) and Closing Remarks

FY25 Planning Process Timeline

Jan-Mar

> Strategic Outlook: Trends Identification

Apr-June

> Strategic Outlook: Trend Analysis

> Planning Prioritization Step

July-Sept

> Strategic Outlook: Impact Assessment

> Development of OP&B Draft Plans (ICANN/IANA/PTI)

Oct-Dec

> ICANN Board considers Strategic Outlook Resolution and publication of Trends Report

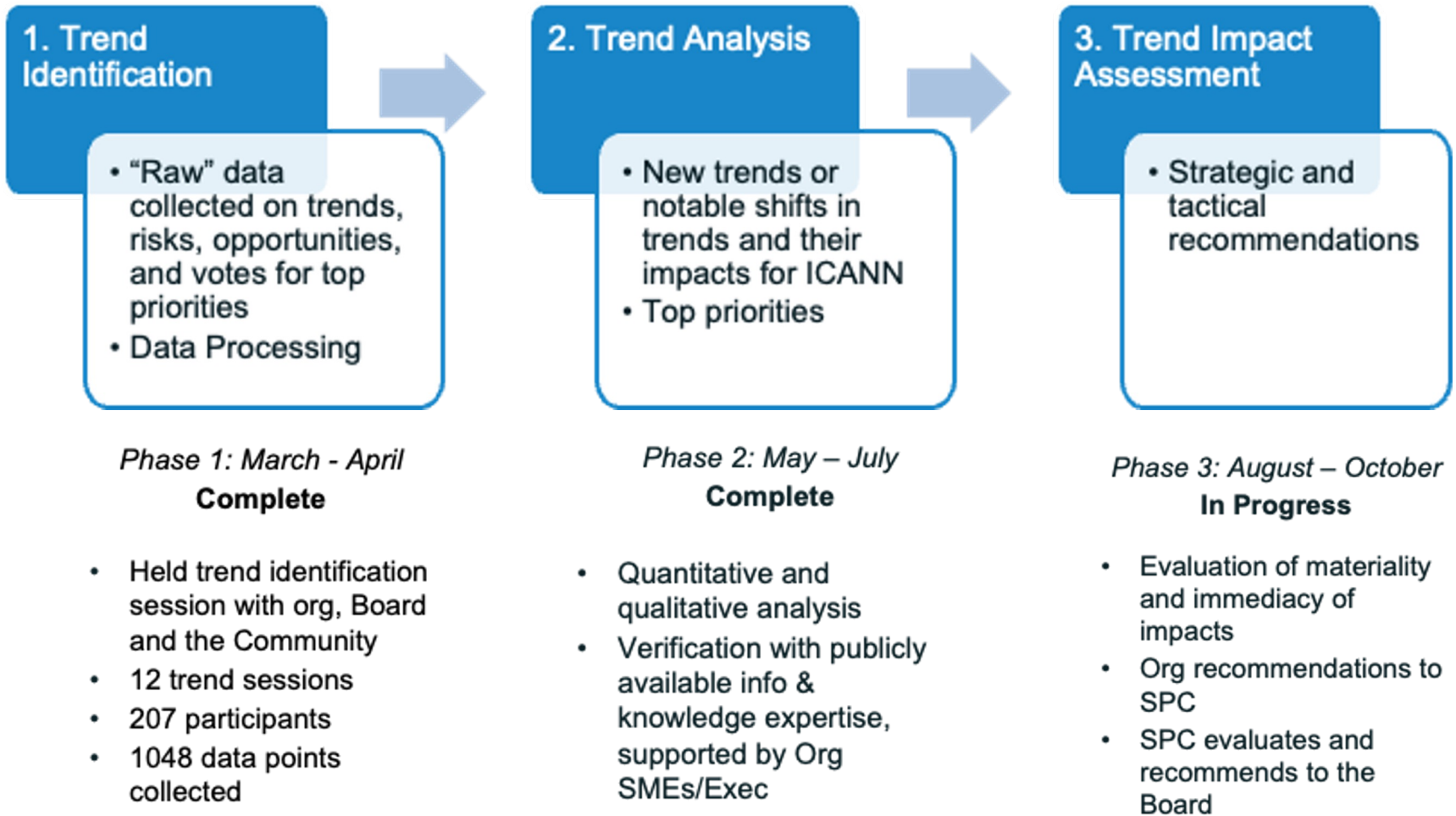> Public Comment of Draft ICANN/IANA/PTI Plans

Jan - Mar

> PTI Public Comment report issued

> ICANN / IANA Public Comment report issued

Apr-Jun

> PTI Board considers Adoption of PTI OP&B

> ICANN Board considers Adoption of the ICANN and IANA OP&B and Empowered Community Period

FY25 Strategic Outlook Status Update

1. Trend Identification

- "Raw" data collected on trends, risks, opportunities, and votes for top priorities
- Data Processing

Phase 1: March - April
Complete

- Held trend identification session with org, Board and the Community
- 12 trend sessions
- 207 participants
- 1048 data points collected

2. Trend Analysis

- New trends or notable shifts in trends and their impacts for ICANN
- Top priorities

Phase 2: May – July
Complete

- Quantitative and qualitative analysis
- Verification with publicly available info & knowledge expertise, supported by Org SMEs/Exec

3. Trend Impact Assessment

- Strategic and tactical recommendations

Phase 3: August – October
In Progress

- Evaluation of materiality and immediacy of impacts
- Org recommendations to SPC
- SPC evaluates and recommends to the Board

The ICANN Strategic Outlook Program: FY25 Trends Report and FY25 Trends Impact Assessment are subject to Board adoption at ICANN78. Pending the board resolution, the documents will be posted on the ICANN Strategic Planning page (end of October 2023).

FY25 Operating Plan Proposed Key Dates

What	When	Who
✔Community Engagement Webinar: Draft Plans Process and Timelines	ICANN 78 Prep Week 10 October 2023	Community
1. Draft FY25-29 O&FP and FY25 OP&B Public Comment Proceeding (ICANN and IANA) 2. Draft FY25 PTI OP&B	12 December 2023-12 February 2024	Community
Two Community Webinars: Review of Draft Plans	12 December 2023 13 December 2023	Community
Clarifying Questions Submission Period	12 December 2023 - 16 January 2023	Community
Clarifying Questions Report Published	29 January 2024	Org
Summary Report on Public Comment	March 2024	Board and Community
Plan Adoption of ICANN and IANA plans	April 2024	Board
Empowered Community Period	29 April- 27 May 2024	EC decisional participants
Adopted Plans go into effect	1 July 2024	

5 Year Strategic Planning Approach

Strategic Planning is also known as the **Strategic Thinking** process. This is the process of discussing and learning from what we are doing now to enhance what we are going to do next.

Environmental Scan
- External Opportunities and Challenges
- Internal Strengths and Weaknesses
- Forward looking environmental analysis
- Current and Future State review

Tactics Formulation
- Workforce planning / internal alignment / integration
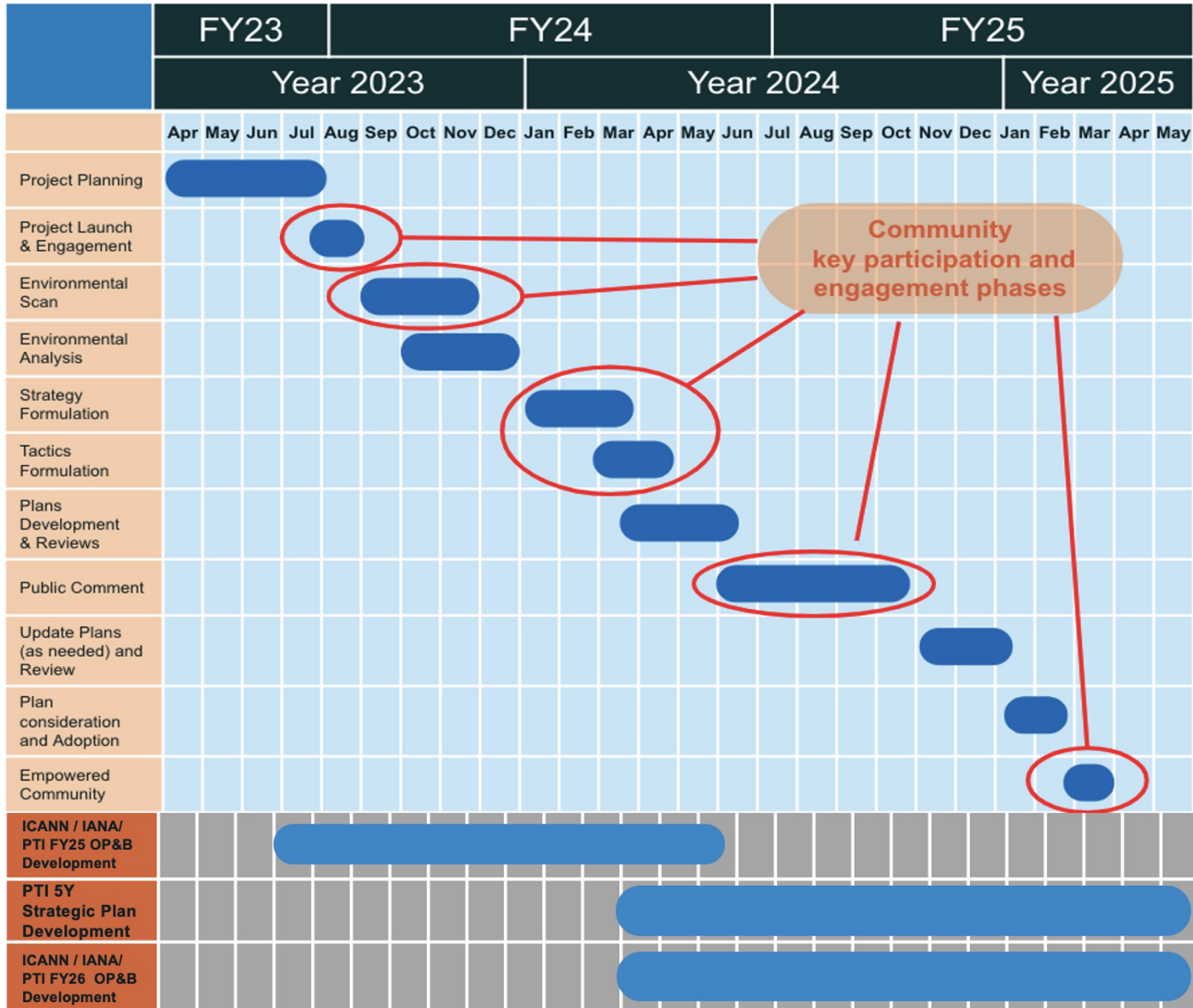- Deliverables, Metrics and timeline planning

Where We Are Now & +5-10 Yrs

How Do We Get There

Where Do We Want To Go

Who Must Do What By When

Strategy Formulation
- Mission, Vision, Value
- Core competencies
- Strategic Objectives and Goals

Action Planning
- Plan for execution
- Resources allocation

ICANN

FY26-30 Strategic Plan Overview

FY26-30 Strategic Plan Proposed Key Dates

What	Who	Who
✔Community Engagement and Kickoff	21 Sep 2023	Community
✔Community Environmental Scan Session #1	5 Oct 2023	Community
Community Environmental Scan Session #2	24 Oct 2023	Community
Community Environmental Scan Session #3	16 Nov 2023	Community
Environmental Analysis Community Update	Dec 2023 / Jan 2024	Community
Strategy Formulation Phase Community Update	ICANN 79	Community
Tactic Formulation Phase Community Update	Apr / May 2024	Community
Draft plans public comment proceeding	Jun - Jul 2024 (60 days)	Community
Public Comments analysis Community update	Aug / Sep 2024	Community
Plan Board consideration	Jan/Feb 2025	Board
Empowered Community Period	Mar 2025	Community
Adopted Plans go into effect	1 July 2025	

FY26-30 Strategic Planning Meetings-Call To Action

Please join, and encourage your stakeholder groups to join the upcoming strategic planning brainstorming session.

24 Oct, 07:00 - 10:30 UTC, <u>Virtual and In-person at ICANN 78</u>

Nov 16, 15:00 - 18:00 UTC, Virtual Session, <u>register here.</u>

For questions, please email: planning@icann.org

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Visit the Finance and Planning Community Group Workspace **Wiki page**

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