
CLAUDIA RUIZ:

Good morning, good afternoon, and good evening to everyone. Welcome to the At-Large Regional Leadership call on Wednesday the 22nd of April 2020 at 16:00 UTC. On the call today, we have Satish Babu, Natalia Filina, Harold Arcos, Judith Hellerstein, Rodrigo Saucedo, Sébastien Bachollet, and Maureen Hilyard.

We have received apologies from Fahd Batayneh. And from staff we have Heidi Ullrich, Silvia Vivanco, Gisella Gruber, Save Vocea, Adam Peake, Jia Rong, Yaovi Atohoun, as well, and myself, Claudia Ruiz, on call management. We also have Ali AlMeshal. We do have Spanish and French interpretation on the call today. Our interpreters are Marina and Veronica, on Spanish, and Jacques and Camila on French.

Before we begin, I would like to remind everyone to please state their name before speaking for the transcription purposes and to please keep your microphones muted at all times to prevent any background noise. Thank you very much. With this, I turn the call over to you, Satish.

SATISH BABU:

Thanks very much, Claudia. I hope I'm audible. First of all, I'd like to welcome all of you. I see that we still do not have anyone from the AFRALO. I hope that they will join us shortly. Thanks to all of you for joining, especially the GSE people from different parts of ICANN.

I note that it was actually quite a bad time for Jia Rong and others from the Asia Pacific region, perhaps. Nevertheless, I'd like to thank everybody

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for joining this meeting. This is, basically, to look at the forthcoming ICANN virtual meeting.

So, I'd like to formally adopt the agenda, and for that I'd like to ask if there is anything that any of you would like to suggest that we add to the AOB? If so, please raise your hand and tell us what it is. Yes, Sébastien. Please, go ahead.

SÉBASTIEN BACHOLLET: Yeah, thank you. I would like very much that in any other business we discuss the question of the time commitment from us and from our volunteers in our regions and what we can do in this quite strange and difficult period. Thank you.

SATISH BABU: Thanks, Sébastien. So, that's a broad topic not necessarily tied to ICANN68. May I request staff to please add that to the AOB? Is there anything else? Not seeing any hands, we will add Sebastien's point to the "any other business." Let's get started with the agenda item number three, which is the rollout of the At-Large Regional Policy Engagement Program. It's got an unpronounceable acronym so I hand it over to Heidi for more details on this.

HEIDI ULLRICH: Yeah. Thank you, Satish, and hello, everyone. Yes. This is the At-Large Regional Policy Engagement Program, which is the ARPEP. This has been a long time in being planned. We first started working on this a little bit prior to the ATLAS III. Alp was the main one who drafted an internal

document and then reached out to our GSE colleagues, and then Maureen.

And then, we began talking about it with individual regional leaders, as well. So, we're very happy that we are now rolling this out and we're going to officially start implementing this.

What this is is really a way to collaborate more among the regional leadership, the At-Large regional managers, and the GSE regional managers. And given this current situation, the reason for that streamlining and increase in communication is even more relevant now. So, it's really a perfect time to roll this out.

So, what we're going to do today is just go over a few slides that some of you may have seen before. We're just going to show a few of those slides to bring you back up to speed on what this is.

Then, we're going to go over the workspace that we have set up. This is primarily for the regional leadership. It is an open page and Silvia is going to go over that.

Then, we have a lot of our GSE regional VPs and liaisons who will be part of this ARPEP team here on the call today, so we'll hand the floor to them to introduce themselves and talk a little bit about what's going on in their region. And then, we'll have some questions and answers on that.

And then, a lot of this, you'll see, has to do with incorporation of the GSE Strategic Plan as well as your Fiscal Year 2021 Regional Strategic Plan. So, this is all, really, in a way, a perfect time for rolling this out. I'm then going

to ask Alp to show those slides. I'm just going to do a little bit of an overview of what this ARPEP is all about. Alp?

ALPEREN EKEN:

Hello, everyone. Thank you, Heidi, for the opportunity, and welcome, everyone. As Heidi says, this is a small overview of the proposed plan. Next slide, please. “There is a need for increased regional policy-engagement of Regional Leadership, ALSes and individuals.”

That was what we thought, so given the expected continued growth in At-Large membership, with potential for increased regional activities through post-ATLAS III activities combined with limited At-Large staff resources, recognized a need for a regional policy-engagement plan to ensure the effective participation of At-Large members in policy advice development, and regional outreach and engagement activities.

Second one, streamlining of support, including training and capacity development in regional outreach, and policy development engagement, and leadership skills resulting in more effective resource management. And third, increased communication, coordination, and collaboration between At-Large staff, GSE managing directors and regional vice-presidents and managers, and also At-Large Regional Leadership Teams. Next slide, please.

Currently, At-Large policy staff and GSE managing directors and regional vice-presidents have intermittent communication and collaboration regarding ALSes and individuals – especially when there is a new ALS application, we consult with regional GSE managing directors and regional vice-presidents.

Secondly, MDs and RVPs focus on implementation-of strategic plans for the region, outreach and engagement activities, while policy and At-Large focus on supporting policy advice development as well as outreach and engagement related to policy activity.

And third, lack of joint approach to At-Large community membership engagement – especially At-Large Regional Leadership. So, we want a plan ... Next slide, please. Thanks.

So, the plan we had in mind will develop the relationship and it will complete the circle through the implementation of the Regional At-Large Policy Engagement Plan, which aims to result in ALSes and individuals being more effective long-term contributors, ambassadors, and representatives of ICANN.

As you know, there are some regions, or countries, or territories, where there are no staff for Outreach and Engagement but there are ICANN volunteers that can do outreach and engagement in those regions. It's just a simple example.

So, regular contact between At-Large staff, MD, RVPs, and At-Large Regional Leadership will facilitate completing the circle, increase the effectiveness of policy advice development and engagement in At-Large and ICANN, and ensure a more inclusive journey for ALSes and individuals.

And third, regional perspectives and approaches will increase the quality of engagement vis-à-vis policymaking, leading to a stronger and global ICANN. Next slide, please.

After the implementation, policy, GSE, and At-Large Regional Leaderships will have—especially the GSE—stronger regional teams in terms of reinforced with volunteers; more effective regional volunteers, and At-Large ambassadors; a smoother stakeholder journey leading to increased use of ICANN Learn, Fellowship, and NextGen; and the last one is MDs/RVPs will have strengthened regional strategic plan implementation.

For the policy and At-Large, the benefits are: increased number of active ALSes and individuals; more effective policy advice engagement, regionally and globally; a smoother stakeholder journey leading to an increase in quality and quantity of policy advice; and lastly, strengthened and more informed regional leadership teams.

Both teams will have: regular calls, which are internal and external with either staff or with regional leadership; strategic face-to-face meetings during ICANN meetings, now it will be online face-to-face meetings, probably; a shared workspace and calendar; and last, a continuous strategic interaction. Yes. That is all. Now Silvia will show you our workspace that you can add or you can just benefit from. Thank you.

SILVIA VIVANCO:

Thank you, Alp. Claudia, if you can move ...? Okay, that's the space. Hello, everyone. As Heidi and Alp mentioned, we have worked since last year creating a structure or framework to identify areas where we can work together and join our efforts with our GSE colleagues and with the RALOs.

The way we have structured this workspace is a one-stop-shop where we see resources, where [initially communicate] and co-create. So, that's the description of the project which was presented by Alp.

Then, we have the RALO spaces, the Wiki, the landing pages, the CROP spaces, which are the projects where the RALOs work in coordination with a GSE and with us.

Then, down below, you have the Outreach Strategy Documents, which are very important – one of the pillars of collaboration among all of us. You can scroll down, up and down. You see fiscal year 2020 and fiscal year 2021, which will be completed soon. Many RALOs are in the process of drafting the strategy, and that's one of the points where [want to] increase and improve collaboration.

And then, we have a space to put additional documents. So far, we have the PowerPoint which you have seen and a summary, but we can add any document that you may find useful and you think can add and enhance this collaboration. So, this is open for you, to the RALOs, to put any document where you think we can work more collaboratively among the staff and among ourselves.

And down below, you see the calendar. The calendar – if you can go down below? Yes. Claudia, can you click fiscal year 2021? The fiscal year 2021 in the calendar? We already put, there, some activities planned, the general assemblies of the RALOs. Such an important meeting for all the RALOs where they come face-to-face, all together, where we expect to see more collaboration and more engagement with our colleagues and among all of us.

Down below, you see the current areas of collaboration. We are working, already, with our colleagues, the fiscal year 2020 for CROP. All the CROP program is based on the submissions from the RALOs and are approved by the GSE.

The RALO discretionary funding for outreach activity and the review of ALS applications and opinions from the regional leaders. Whenever there is a new application, our regional VPs provide feedback and information [so you can see the details] and their opinion about a particular applicant. So, those are current areas of collaboration, and we will add more as we continue increasing our collaboration.

Then, we put the leaders, the regional leaders. You can see yourselves, there, everybody, by RALO all the chairs and the secretariat. You can see beautiful pictures there. All of you who are going to be key parts to implement this idea. And down below, please.

All the RALOs, LACRALO, and NARALO, and Maureen, our ALAC chair, and ourselves, the policy staff; Heidi, myself, Gisella, Alp, and our colleagues from GSE who have appointed a liaison to work with us for each region. So, you have there our colleagues from Africa, from Asia Pacific, Europe, Latin America, and the Middle East. They are going to be engaged with us, working together, and even working more collaboratively together.

So, that's the overview of what we have planned as a structure, as a framework, and it's pretty much open to you to give us any feedback, and recommendations, and places where you can think we can improve this relationship. Thank you very much. Over to you, Alp or Heidi.

HEIDI ULLRICH: I'll take it back. Thank you very much, Alp and Silvia. This is the page. I see some positive comments. Again, this is really your page as well, so please let us know or feel free to adapt it as you wish.

Claudia, can you go back up? Actually, stay here because we're going to go over to the GSE staff. I'd like to just take a few minutes to have the GSE liaisons or regional vice-presidents introduce themselves, then perhaps just give a very brief overview of some of the activities that they are doing in their regions. I'm going to go in alphabetical order by region. So, we have Yaovi from AFRALO, and then we'll go to Jia Rong and Save from APRALO and on down the list. So, Yaovi, please?

YAOVI ATOHOUN: Hi. Thank you very much. I hope you can hear me. Yes?

HEIDI ULLRICH: Yeah, Yaovi.

YAOVI ATOHOUN: Thank you so much. So, I was in a call which just ended some minutes ago with Pierre, so I could not see him on the call yet, so I'll start. As you can see in the Zoom, I'm the Stakeholder Engagement and Operations Manager for Africa.

And then, our team really appreciate this initiative. We have the opportunity, some ... Also, to go through this page. We find it very, very useful.

I had, also, the opportunity to be a member of the At-Large community before joining ICANN. So, I'm very glad to be, again, part of this team for collaboration. Because of time, maybe I'll go quickly to what we have as regional activities for Africa during this period.

The priority is the Africa Regional Engagement Plan. And again, we want to thank At-Large because, when we asked for volunteers to draft the first document, the chairman of the group came from AFRALO. So, we really appreciate that, the quality of people from this ICANN community.

So, currently the document is online for public comment and we also noted that AFRALO has already taken action to do what is necessary to respond to this public comment proceeding.

So, this Africa Regional Engagement Plan is our priority one because the public comment period is for May 27th. Now, because of this COVID-19 pandemic, also, we are conducting mainly some informational and capacity-building webinars.

So, we have some for specific communities and those more general, like we started working with the country code top-level domain managers in Africa and now, as a general topic, we are planning a webinar for next Thursday, April 30th.

Again, we appreciate what AFRALO is doing because, the topic we are going to cover during the next webinar, AFRALO had a webinar on the same topic. This is why, on the agenda, we are giving a slot to the AFRALO chair to share with us, with the community, their thinking about the topic for universal acceptance and how to maybe have more ambassadors from our region.

So, for these three upcoming months, we are mainly going to do webinars. We are focusing in the specific communities like the regulators. We planned something with the regulators. We plan to work with GAC. And again, our colleague from Middle East on the call, we are going to do some activities together.

So, maybe I will not take too much time. I'll stop there for now, and then maybe I'll come back later if you have more time. I hope I have covered what I was expected to do, Heidi. Thank you.

HEIDI ULLRICH:

Yeah, perfect. Thank you so much, Yaovi. Let's go over to APRALO. We have both Jia Rong and Save on. Jia Rong, are you able to speak, or Save? Claudia, I'm not sure if we're not able to hear them? Okay. Let's go on then while we sort that out, over to EURALO with Adam. Adam.

SAVE VOCEA:

Hi.

HEIDI ULLRICH:

Oh, is that Save?

SAVE VOCEA:

Yes, it's Save here. I don't know if Jia Rong wanted to speak first in that order?

HEIDI ULLRICH: It doesn't matter. I think we're having some audio issues with him. Go ahead, Save.

SAVE VOCEA: All right. So, with the APAC region and for Oceania, or the Australasia Pacific Islands [inaudible], I think we, at the very early stage of this planning, Jia Rong and I, we agreed that we'd only have one Regional Engagement Plan for Asia Pacific so we don't reinvent the wheel, and so that was one specific document that has been put out there for comment.

Out of that, we will have all of those four pillars that will start the terms of where we hope we could engage the community with. We've taken out some specifics from our side like looking at Asia. Jia Rong would be involved in that in terms of how he plans activities.

For myself in Oceania, I've looked at some of the areas that, probably, APRALO folks and also the ALSes in the region would be able to participate in. I think one of that is [really enough.]

How some events in the region would be taking place and where some of the interests would come in in terms of engaging the ALSes: we had a list of activities and engagement opportunities that we had. Again, with the pandemic that we're going through currently, some of the events have been shelved.

The thing is that these events will be postponed to, maybe, December, or even early next year. We're looking forward to having regional ALSes like PICISOC especially to participate in some of these forums.

We had the government GAC ... There was a planning for GAC capacity development for the region, for the Pacific. We were hoping to get some input from APRALO as well, or maybe just someone from an ALS in the region, in the Pacific, to participate.

We're working on whether we will have a webinar with the folks from the GAC reps in the Pacific. A time for that hasn't really come about because we're still working on whether they really need this in terms of webinars, especially with people working from home, and whether they have enough or adequate Internet access to have webinars.

But one of the things that we've been doing is really to get folks from the Pacific joining with the APAC space so that we're not having two different sessions for Asia and for Pacific.

We also have this NOG event that we run and we participate in. That was supposed to be in June [in Kuala Lumpur.] It has been deferred to December. We're hoping to get, maybe, with Maureen's ALS group who will also reach out to them to participate in that. If not, we'll hold a session separately for them.

Recently, I think a couple of months back in Melbourne, there was a signing between PICISOC and APTLD where PICISOC could support APTLD in one of its meetings in the region, and I think there will be side events for that, as well, like a Pacific IGF has been planned. I'll be tracking that event and how we can also work with the community, and how ICANN can participate, and how we can get resources for that, as well. [Those were in my planning.] I think I'll give it to Jia Rong to talk about Asia.

HEIDI ULLRICH: Thank you, Save. Jia Rong, are you able to unmute? I believe you are able to speak.

JIA RONG: Hello. Sorry, it just happened to be that one of my kids started crying so I just had to step out for a moment. So, Save has already covered a very good overview in terms of the approach, which is for working with APRALO on a regional plan.

We try not to have a duplication, so we just do both Asia and Pacific together. Then, in terms of implementation, then I cover Asia while Save covers the Oceania region.

So, for Asia, a couple of things that are, basically, on the radar right now is ICANN68. So, I've been on the SO/AC leadership calls, just trying to get a very clear sense of the agenda and the time zone we're going to work with, ICANN68, then we can plan on what kind of sessions targeted at the Asia Pacific community can we organize during the ICANN meeting itself.

So, that's one key area. And tied to that, actually, is the upcoming discussions regarding the APRALO's Strategic Outreach Plan. So, actually this ARPEP is, in my view, just a formalizing of what we've already been doing, APRALO, for some time. So, I'm hoping that when we look at this Regional Outreach Plan we can look at some of the goals that we had in common.

For example, the most recent APRALO monthly call, Alan talked about how to ... I can't remember the term for it. Basically, it's for us to work

with ALSes better and how to work with ALSes to reach out to their communities even better.

So, there are some ways we can all work together and plan together for that. Yeah, Satish. Thanks – ALS Mobilization Plan. So, there are some ways we can work together and plan together for that, so that's something I'm hoping that we can flesh out a bit more in detail. And that will, in a way, affect the plans we have for the next three to six months.

Currently [above] our events planning, I'm actually back at the drawing board right now because all our events have been affected by the COVID-19 situation. So, I'm working on re-looking at how can we engage the community differently through an online platform.

But instead of just powering through with various webinars and capacity-building topics, I'm working on thinking through, how can we be a bit more targeted and leverage on other platforms, as well? So, those are some of the discussions I'm having. Definitely, that will feature in the discussions in APRALO leadership team as we think about, how do we plan for the next FY?

So, I'm actually working more on a three-month basis, currently, because the pandemic situation could change very quickly. So, that's just the current plan that we have. So, [probably, that's really it.] Thank you.

HEIDI ULLRICH:

Thank you very much, Jia Rong. Let's go over to Europe. We have both Adam and Mikhail on the call. So, Adam, just a brief update? Mikhail, I

think this might be the first time that you've addressed this group, so welcome.

ADAM PEAKE:

Hi, everybody. I hope you can hear me. Yes, the European plan has been slightly disrupted, as you know. Chris Mondini has joined as the VP for Stakeholder Engagement in the European region, and as we were developing the plan, suddenly, COVID hit us. So, we've had a rethink, somewhat, and that will be with EURALO as a draft in the next couple of days. Sébastien has shared the EURALO plan with us so we will be able to coordinate that on an ongoing basis.

Overall, we feel that the European stakeholders, whether it's, of course, the At-Large representatives, and also others, it's quite sophisticated, regionally. We have a lot of leadership, whether it's in the Supporting Organizations and Advisory Committees, and also the Policy Development Process is coming from here. We have an active GAC region, particularly coordinated through the European Commission, and others.

So, we're now looking at, one, how do we serve this existing community? What do they need to know more of from us and what do we need to hear more from them about their needs? But there are, of course, still gaps and that's something we're considering [closely] at the moment. I mean, this is, as Jia-Rong said, a time when we're rethinking engagement events, and how do we move things online?

We're finding that it's a good time to talk to people. It's a time when people will answer the phone, or Slack, or Skype, or Zoom. And so, it's a

time to re-engage and talk to people, and that's something we have been considering and would like to discuss a bit more with EURALO about, is it useful for us as the representatives or people in GSEs serving individual countries to reach out to ALSes directly and to individuals, and see how they are feeling about the way that their ... What are they needing at this particular time and what are they interested in on an ongoing basis? This is something, obviously, we'd need to coordinate closely with EURALO but it does seem to be a good opportunity as a time to talk.

Chris also has a plan and desire to continue some of the stakeholder engagement webinars. I think many of you joined the session that was essentially, initially, aimed at the European community, but it was always intended to be global—that was Matt Larson and John Crain speaking a couple of weeks ago—and how to extend those.

The first choice ... This will be a GSE-led program that will happen in all the regions, but specifically for Europe and to the At-Large, are there topics that you were interested in that, through GSE, we can serve a webinar on a particular set of topics? Again, given the timing of this, it may be more on broader, educational topics, getting up to date on things, reviewing past work so that we're preparing for anticipated future activities.

For example, it might be something like a review of the 2012 gTLD round so that we prepare more for the outcomes of Subsequent Procedures. But whatever that would be, it's asking, what would be useful to you to hear from the ICANN Org?

And the second aspect of that is how to support the capacity-building webinars that you are holding, or that the At-Large is organizing. And there's a series of, I think, four or five more of these to come. It would be something that it would be an ask for all of the GSE regions to publicize these webinars to make sure that not only the At-Large communities in the regions know about them but other community members, as well.

So, that will be something that I will be conveying to the regional VPs and managers to make sure that we have the ability to publicize this series of capacity-development webinars that the At-Large is organizing. I think that's about it. Sébastien should be seeing our draft very soon and we will hold calls to make sure that these are coordinated between EURALO and the GSE group. Thank you.

HEIDI ULLRICH: Thank you very much, Adam. If we could go over to Mikhail? And also, I noticed the time so if the next GSE VPs and liaisons could be brief, that would be appreciated. Thank you. Mikhail?

MIKHAIL ANISIMOV: Hello, everyone. Can you hear me?

HEIDI ULLRICH: Yep.

MIKHAIL ANISIMOV:

Oh, perfect. I am a new Global Stakeholder Engagement Manager for Eastern Europe and Central Asia. So, it's a great pleasure to be here and see all of you. I'm quite new at ICANN. I joined the ICANN team a few weeks ago, so for now I am investigating every procedure and the community members, introducing myself, and trying to understand the community needs.

So, my initial goals for the few next months will be to understand which topics are of greatest demand for the community in my region. For now, I get some requests from people who are particularly interested in how ICANN and how Internet infrastructure is working while we are experiencing the COVID crisis.

It's not related only to DNS abuse but also for such sensitive things like KSK Rollover, and the blogs published yesterday about these things is of great demand. So, now we are investigating the possibility to have a webinar, or maybe some kind of closed session to address all of these things, the technical community inside the region.

And now, we are working with technical community members, also, to address some specific messages regarding the DNSSEC registrar/registry collaboration and some other specific things. So, it will be not like webinars but some particular workshops or how to do sessions related to the topics.

Yesterday, I also, with Adam with Tom, participants of this meeting, participated in the EURALO call. It was really, really interesting to understand the strategy of EURALO and their plans for the next few

months. Thank you for inviting me. And I believe it will be helpful to adjust the Regional Engagement Strategy to the plans of At-Large community.

And another thing is collaborating with GAC members and with the governments in the region who are also really, really interested in policy development – things like TLD retirement group and some other processes within ICANN that are now on the go. So, my focus for the next months will be mostly this area. So, that's pretty much it for now.

HEIDI ULLRICH:

Thank you very much. Lots of activity is going on. Let's go to LACRALO. We have both Rodrigo's on the call, so I don't know who wants to go first. Rodrigo De La Parra, perhaps?

RODRIGO DE LA PARRA:

Yes. Hello, Heidi. I trust you can hear me. I apologize a little bit for the background noise. Congratulations for this initiative and thank you for bringing us all together, here.

So, what we're doing in the LAC region regarding our engagement plan, our council for the LAC Strategy is working in aligning our plan with ICANN's strategic plan for 2021-2025.

As you all know, this plan has a very strong technical/operational component. So, we're working with our community, including, of course, LACRALO leadership. We have Harold here with us and he's participating actively in this group. We are trying to find the best way to have the best Regional Implementation ICANN Strategic Plan.

We have many, many projects. Rodrigo Saucedo can comment briefly on those. And also, it's important to comment on some of the activities that we're planning now as part of this virtual engagement plan during this time.

We are kicking off with a series of conversations. We are calling them "ICANN LAC Talks." This Friday, we're going to have John Crain and Matt from OCTO Team to deliver security and threats in this COVID pandemic.

And the regular projects are being still implemented in close collaboration with LACRALO, and I will leave Rodrigo Saucedo to comment within those. Greetings to everybody, and I hope you are staying well. Thanks.

RODRIGO SAUCEDO:

Hello, everyone. Yes, we have a couple of projects that we've been working with the LACRALO community for many years, now – some capacity-building webinars. We have other projects to support outreach in the region.

Right now, as Rodrigo has mentioned, we are in the process of renewing the LAC Strategic Plan. Of course, with this new plan there is opportunity of new projects that we could be working on and supporting the LACRALO community.

So, yesterday we had a call with Heidi and Silvia and we will have a call with the LACRALO leadership to go over this regional strategy to see where we can keep supporting our LACRALO community. That's it for now. Thank you.

HEIDI ULLRICH: Great. Thank you so much. So, we'll just go over to Joe. He is on the call for NARALO.

JOE CATAPANO: Hi, Heidi. Thanks. I'll be pretty brief.

CHRIS MONDINI: Joe, I'm on as well.

HEIDI ULLRICH: Oh, I did not ...

CHRIS MONDINI: I was late.

HEIDI ULLRICH: There you are. I'm sorry, Chris.

CHRIS MONDINI: No, no worries. I should have announced myself. This is Chris Mondini with Joe Catapano. We're a tag team, just as the Rodrigo's were. In responding to the question about engagement in North America, I would say that it's been greatly restricted and confined to a lot of direct one-on-one checking-in with individual stakeholders that are based in the region.

We have not done the kind of regional webinars or Zooms that you see, like the “LAC Talks” or the one we did in Europe ten days ago, in part because we are trying to focus on getting onto panels or discussions that other think tanks or individual organizations might be doing in the region.

And in that regard, we also stand ready for any programming that ALSes may be doing in this time to lend content, speakers, expertise, suggestions, planning capacity, Zoom rooms, and so forth.

You may also know that Joe Catapano visits universities frequently to do a lot of outreach and speak to student groups. That has largely moved online. We do work with some NARALO members closely on an upcoming virtual IGF in the United States. And so, that’s something that we’re spending some time doing the programming on.

And we do have, as Eduardo and people in NARALO will remember, a kind of a cross-SO/AC structure committee two years ago to do a more stakeholder-driven engagement plan for North America, and that’s teed up to be renewed.

But as I’ve taken on the European region role, there is a process in place to replace the engagement lead in North America. And so, all of that is teed up for participation, of course, with NARALO members, but teed up for whoever my successor will be in North America.

And then, again, there have been people ... Like, there’s a new leader in the San Francisco ALS that we’ve connected with, and we’re just really trying to stay in touch, as Eduardo knows, with the leaders of the various ALSes in the region. Thanks.

HEIDI ULLRICH: Thank you very much, Chris. Joe, did you want to add anything?

JOE CATAPANO: No, I think that pretty much covers it. Thanks.

HEIDI ULLRICH: Okay, thank you. Then we also have Baher, and I don't know if we have Fahd on the call. Baher, let's go to you.

BAHER ESMAT: Thank you, Heidi, and good day, everyone. So, just very quickly from the Middle East. As some of you know, we've been working on our next phase of the Middle East regional plan. I'd like to thank the APRALO and AFRALO for their joint statements submitted as part of the public comments on the draft regional plan document.

So, currently, the regional working group is working on updating the plan and finalizing it before the end of this fiscal year. Once that is accomplished, we as Org are going to work on the first-year action plan.

So, in terms of other engagement activities, as other colleagues noted, the COVID-19 situation has sort of forced us to shift most of our engagement activities toward remote engagement. So, I reached out to our community members to seek their views on topics, issues, and also format that they would like to see us carry out those activities.

So, in some cases we've had one-to-one sessions with country-code registries, with some government members. In other cases, we are planning, actually, much a couple of informational webinars. One on DoH and DoT that is a regional Middle East webinar is going to be organized next week. And then, in May, [jointly with the Africa team], we are organizing another webinar on the open data program.

So, there are other communications going on with other members of the community from academia, from technical community, again on the question of, "And how do you want to see our engagement in the next few months given the current circumstances?" and this communication is still going on. We would love to hear also from the APRALO and AFRALO members who are part of the Middle East and [North Africa] regions in that regard. So, thank you again for this opportunity.

HEIDI ULLRICH:

Thank you, Baher, and thank you, everyone. This is great information as the regional leadership roles start planning and finalizing their Fiscal Year 2021 Strategic Outreach Plans.

So, for the next steps for this, it's just that we will be setting up regional calls with all of you and your At-Large managers—so either Gisella or Silvia—and your liaison or regional VP to go into the details of the fiscal year 2021 plan. We will be doing this in the next week or so. So, I'm going to hand it back to Satish to handle any questions. Satish?

SATISH BABU: Thanks, Heidi. This is indeed a fairly significant effort and I'd like to thank everybody behind it. It appears to be very useful. We have everybody on one page, literally. Are there any questions?

HEIDI ULLRICH: Satish, I see Sébastien with his hand up.

SATISH BABU: Oh, sorry. Sébastien, please go ahead.

SÉBASTIEN BACHOLLET: Thank you, Satish, and thank you for all the presentation. I just would like to raise a few issues. To organize a face-to-face meeting, we need money, people, time and place. To organize an online meeting, we just need to send an e-mail. Just be careful. Don't add too much. We have other things to do in our life. We can't spend just our day on conferences.

We need to set up a specific call. The GSE team are invited to all of our calls. If one needs to be dedicated to that specific issue, just ask us, Natalia and myself, and we will do our best to accommodate that. But please, don't add one additional call.

My [inaudible] is for all ... Yes, it's easy to organize one additional meeting because just few mails, but we can't. There are people who are ready to do that but this afternoon I spent my afternoon and my evening with ICANN. Sorry, but it's too much, especially in this quite difficult period. We need to understand that it's not because it's easy but it must be done.

My second point is that in the presentation it seemed that we talked more about engagement than outreach, and it seems that it's a good way to go. But I feel that we need to, really, coordinate on how we will do this engagement together, and if we can discuss that, it will be great.

My last point is the complexity. GSE, for good reasons, organize the world differently than the ICANN official regions and how we, as the At-Large, are organized. I can understand that you, the GSE, since the beginning has decided that it's easier to have a different region, but please, please try to help us and stick with our region.

I know the work done by APRALO and AFRALO on commenting on one specific plan, but it's an awful lot of work. We are not organized for that. It will take us more time, more energy. You need to do the reverse. You need to stick with our region and try to help us. Sorry, not the reverse. But of course, we are always ready to help GSE and ICANN in general. Thank you very much.

SATISH BABU:

Thanks, Sébastien, for your comment. Does Heidi or anyone want to comment on anything specific?

HEIDI ULLRICH:

Yeah. Thank you, Sébastien. Yeah. Thank you very much, and we do hear you about that. What we can do is, since the final date for the submission of the RALO Outreach and Engagement Plans, I think, is the 29th of May, so we do have a cycle of RALO calls coming up. So, when we do reach out to you to set up these calls, you can indicate whether you would like that

to be a separate call with your GSE liaison or on the next RALO call, but that's fine. But we do ask that you set aside some time on the RALO call for discussion of the engagement plan. Thank you.

SATISH BABU: Thanks, Heidi.

SÉBASTIEN BACHOLLET: Just to add, it could be at the EURALO Board meeting. It doesn't need to be at the EURALO call. We have different calls with different players and we can manage together with Chris, and Adam, and Gisella, and you, where and how we can organize that. But please don't add one. Thank you.

SATISH BABU: Thanks, Sébastien. So, yep. Are there are any other comments? Otherwise, noting that we are a bit behind our time, we would like to move to the next agenda item. But before I do so, I must congratulate everybody behind the initiative. We may not have time in every call to listen to everybody in-depth but it is very useful to coordinate among all of us since we have so many different things going. So indeed, useful initiative, and let's see how it goes.

We are now moving to agenda item number four, which is a review of the draft FY 2021 Regional Strategic Outreach Plan. So, we're going to go around the RALOs. We'll start at AFRALO. Seun, please go ahead and give us a brief update on the state of the plan.

SEUN OJEDEJI: Okay, yeah. Thank you very much. Can you hear me?

SATISH BABU: Yes, we can hear you, Seun.

SEUN OJEDEJI: Oh, okay. Yeah. All right, thanks. Yeah. So, the plan is still in draft stage. The plan was actually developed by working with our Outreach and Engagement rep, which is Fatimata. A couple of events that we had planned to do in the strategy, which are actually outreach events, are now tentative, obviously based on the [current situation of things,] but we are still putting this plan on draft stage. I don't think it can be finalized at the moment. I can say, maybe, that's it's 90% ready, but I think finalizing it will really happen when we get more clarity on when this current world challenge is going to be over. For now, it is still a work in progress. It should be good to know if there is any [inaudible] deadline on this. Then, we can then see what we can work on. Thanks.

SATISH BABU: Thanks to Seun. As Heidi just mentioned, the deadline appears to be around the 29th of May, so you do have time. Now, moving onto APRALO's plan. We are still at an early draft. Currently, we're discussing creative responses to the COVID situation. We have started a kind of discussion among ourselves to see what could be the best kind of way to do outreach in a virtual mode. We are talking about the major policy

[plank] of ALAC, the policy platform, which does have these talking points which are crisp statements of the most important issues.

We are wondering how to get it to our communities. What would be the best way to package these? Is it infographics, or videos, or plaintext? So, there are various options that we are currently talking about. Maureen suggested even things like quizzes and more interactive programs.

Of course, as Chris has mentioned in the chat, there is something called “Zoom Fatigue,” which I think some of us are now facing. So, that does put a kind of barrier to how much we can use the Zoom.

Jia Rong says he’s got some ideas, as well. Normally, the way it works in Asia Pacific is that we make a draft, we define the draft among ourselves, which is currently what’s going on. In fact, I had asked Heidi for some extra time, and then she came back saying that [there is enough time to me.]

And once we are satisfied among ourselves, we move to Jia Rong and the team, and then there is a another back and forth with their comments, and we then modify the plan after the discussion, and then we arrive at the final plan. So, currently, we are at the early phase of this process and we are looking to see what are the best ways of creatively responding to the COVID crisis and still continuing to do outreach. So, that’s where we are. We will now move onto EURALO. Sébastien?

SÉBASTIEN BACHOLLET:

Yes, thank you very much. I will give the floor to Natalia. She is the one taking care of that very well. Thank you. Go ahead, Natalia, please.

NATALIA FILINA:

Thank you very much, Sébastien. So, you can see our Outreach Strategic Plan on the link on our agenda. Shortly I can say that [all we know about the huge influence] of this current situation and our difficult lack of face-to-face meetings, but we can say that we will not change our [role.]

We would like to build our work with close connections to GSE and other strategies. We will continue spreading the clear, interesting, and useful information, not about the ALAC, At-Large work, and EURALO, but more about, as Maureen said in chat, Policy Development Process and the possibilities and ways to be involved.

So, we will focus on those areas of Europe which we do not cover, and we would like to be present in every country of Europe. So, we will improve the interaction between our ALSes because we know this is very important to have more collaborative work on the ground.

So, we have great partners. I'd say about RIPE NCC and CENTR and we will improve our joint work, including our capacity-building work, and mutual exchange of information using the ability for participation in our meetings, even our online or face-to-face meetings.

We are going to coordinate our ALSes' activities, and if we say about our global ALAC aims to engage more newcomers and young generation. [We'll say fresh blood, even if it really sounds like Dracula's statements.]

So, [we need] to know that different parts of EURALO are already working on involving the new generation and we will support our ALSes [who are doing this.] So, we discussed [inaudible] how we can engage academics

and researchers in our work and even also create [the useful] working team for full At-Large, not just EURALO.

[As Sébastien and our colleagues said,] our focus now may be a little bit less outreach but more engagement work. This means that we should pay more attention to internal interactions, as I said, mutual use of partner resources, capacity-building work, and as [Maureen] noted, our policy platform, already in the core of every [messed] EURALO member, our [administrators.] So, we are on the right direction. So, what can I say?

Of course, we are waiting for the face-to-face meeting but now we can build a forecast about this, and hopefully upcoming [autumn] will give us this opportunity.

We are going to coordinate in providing timely applications of travel requests from EURALO members with CROP, and we will hope to use this possibility. So, I can say that our individuals association has great [need] for individuals not just from European region, but for other regions as observed is a great possibility to be more open a RALO.

We are going to not just share our experience but help not just European current members and newcomers to come to us more [easily.] We are working on a welcome package project. It's a guidebook or a tool for a very useful set of links and information for all potential members interested to join EURALO and At-Large.

So, we have EURALO ATLAS III ambassadors, that's EURALO leadership [team and board members.] Of course, we will [inaudible] great opportunity to build our educational work and build interaction between

ALSes and [mentoring] work. So, I think that's all from me. Thank you very much for your attention.

SATISH BABU: Thanks very much, Natalia, for sharing your plan. I think this plan sounds quite interesting to us, and perhaps we'll learn more from you in the subsequent calls. We now move onto the LAC region. I'm not sure who is going to present. Is Harold back?

CLAUDIA RUIZ: Yes, Harold is back.

SATISH BABU: Yeah. Harold, please go ahead.

HAROLD ARCOS: Thank you, Satish. As you already know, we have the LACRALO Board so we are now assessing the global situation. Our general plan was going to be reviewed and discussed during the face-to-face meeting of the LACRALO Board that was going to take place at ICANN67.

Therefore, we are now working toward strengthening our regional working groups. As you already know, we have five internal working groups in LACRALO and three of them are fully devoted to addressing policy-related issues. This is the best strategy that we found so far in order to engage people from the region and for them to participate in At-Large working groups and in policy-related issues.

This has been effective for us because we had some leaders in the past and now we are having many ALSes that are now engaged and that are actively participating with active knowledge of the topics that are being discussed. So, we are discussing policy-related issues and technical issues.

As some of the other representatives said before, we are strengthening and trying to keep the webinar schedule that we have on a monthly basis, and this is being developed with the regional GSE team. Rodrigo De La Parra and Rodrigo Saucedo are supporting us.

And in addition to this program, we have a bi-monthly program and we are adding new topics so that we can, in every monthly meeting, have a webinar devoted to a specific topic.

Therefore, our project manager, Rodrigo Saucedo, in our latest monthly meeting, delivered an update on the Latin American Strategic Plan. This adds new topics for our discussions and this adds new topics to debate in LACRALO.

Nowadays, many of our members are following up different topics that are hot topics for us and hot topics for ICANN, such as the DNS abuse issues. So, we are expecting to promote a discussion of these topics among the technical community members, and we believe that part of our strategy should point at strengthening DNS abuse-related events. We have to hold events in order to strengthen these topics and in order to promote participation and to promote ICANN's work along these lines.

So, in general, we are working on new rules of procedures that will promote greater participation by our members in the PDPs. I mean, if you

have any questions, of course, I'm open to answer any questions. Thank you very much, Satish.

SATISH BABU:

Thank you very much, Harold, for the update. I note that we are somewhat behind in terms of time, so I think we have to go a little faster. We now move onto North America. Eduardo, can you keep it very brief, please?

EDUARDO DIAZ:

Yes. If you want I can skip it and we can go very swiftly.

SATISH BABU:

Yeah. Please, go ahead.

EDUARDO DIAZ:

Anyhow, very briefly, we started working on our plan in February. At that time, we didn't know about the virus so we're looking at something that might change looking in the future.

I don't think outreach will be a major thing with us. Doing outreach virtually, you tell me how you do that for a corporation like ICANN and the complexities that are within ICANN. I don't know how you do that virtually.

So, we might focus on engaging and getting our people engaged. We don't want people to go out, we want them to engage. I heard that from

the other regions. So, what you're seeing is a draft of ideas that we had to strengthen participation.

With ARIN, we have several events. In fact, Glenn put together a long list of events for next year and we were going to select from them to be— where we're going to focus. I think this virus is going to be [a wash] for all of them.

When I'm saying "a wash," it's that they are going to be canceled or they are going to be virtual. Either way, it's very hard to do outreach when they get canceled. So, [to run up] the whole thing, we might have to go back to these and change the focus on these on engagement more than outreach for FY 2021. Thank you.

SATISH BABU:

Thanks, Eduardo. Looking at all the presentations, there is, of course, a very real concern about the future of outreach and engagement for the rest of FY 2021. It's clear that we have to think out of the box and be creative in our response. So, I'm sure we will do as good a job as possible. Are there any quick comments from anyone? If not, we will move ahead. We are running short of time. Okay. We will now move onto agenda item number five, which is the ICANN68 which is in the planning stages. Maureen, will you go first?

MAUREEN HILYARD:

Thank you, Satish. Thank you very much for inviting me to this meeting, it was really good to hear the GSE overview and just how we're working

collaboratively in the work that we're doing, our outreach activities that we're doing in the region.

I do think, though, that what Sébastien has mentioned, it's important that we make a reasonable expectation of volunteer involvement during the pandemic. I think Jia Rong highlighted earlier that we all families and other personal matters to deal with. So, our volunteers have to prioritize what is important to them, and I think we need to take note of that.

But getting back to ICANN68, it's just a necessary evil for us. We have to be involved and it's a really great opportunity for us. Our priority for us in At-Large at this time is actually discussing, as a team, what sessions we'd like to fit in in the June public meeting.

Although ICANN Org has not completely decided on the format of the meeting or how many slots we might be allocated, I think it's important that we have to start preparing for it.

My plan is that I'd like to have at least a couple of At-Large sessions per day outside of what ICANN Org and other groups are planning. I'm assuming that if it's over the four-day period—because they are considering five, but if it was over the four-day period—that would mean that we'd actually have ... I'd like to see at least 12 policy sessions, but one of those policy sessions I'd really like to see some regional involvement on a policy issue or whatever.

I'm really hoping to get some feedback from the RALO Chairs about how we might organize something like that, but this is up to you because I'm sure that the ALAC will find something to fill out any extra slots.

The other additional slots may be policy but may be the GAC, and the board meeting, and the welcome, and the work plan, the wrap-up at the end. Those are issues that we have to look at what we can provide.

I mean, I'll leave it at that because I know that you're pressed for time but I do want to see if the RALO chairs are considering something that they can do together to actually encourage engagement, encourage that sense of engagement with our communities, and how we do that, and that kind of stuff. I don't want to give you any ideas but I just want you to start thinking about that. Thank you. Thank you, Satish.

SATISH BABU:

Thanks, Maureen. Yeah. So, I think within the RALOs and within the RALO leadership, we need to start thinking about what we would like to request Maureen for. We do have some early thoughts but since we are short of time today we will take it offline and discuss it among the RALO Chairs and leadership and get back perhaps for the next meeting.

Eduardo's pointing out that the GA, general assembly, in spring will also be virtual. Yeah. So, that's also quite possible as of now. So, our approach has to be quite out of the box, I think. Yeah. So, noting that we are short of time, we need to move on. The next item is item number six, the RALO discretionary funding update. So, Heidi and, later on, Judith has asked for some extra agenda items here, but we are running short of time so please be brief. Over to you, Heidi, and then Judith.

HEIDI ULLRICH:

Yeah. I'll be very brief. Claudia, could you please scroll up? I just wanted to go over a couple of things, here, on the remaining funds. Yes, right there. So, you'll that right now there are a few RALOs that still have some funds available. Please do look at that.

Again, the timeline is three weeks in advance of the event. So, the end of the fiscal year is 30th of June. So, I know that, for example, NARALO is considering, possibly, some table-top pop-ups. EURALO is considering some polo shirts or t-shirts for their next GA. So, there is still time to do that.

The issue about having the online form be able to ping both staff as well as the chairs, that is still ongoing. Alp has been in touch with our tech team and the issue is that the new program that would allow that pinging once there is a form submitted is that it's a new form, so it needs to go through some testing for that.

So, that is in progress and we're hoping to have that set up in time for this next fiscal year. And again, on that subject of the fiscal year 2021 ABRs, which RALO discretionary funding was a request for this year, that will be end of May. That will be announced at the end of May. Thank you very much.

SATISH BABU:

Thank you very much, Heidi. Judith, over to you. Please finish it in about three to four minutes.

JUDITH HELLERSTEIN:

Yeah. Hi. Thanks to Heidi. My discussion was on the discretionary funds and that, originally, we were told that, because we were changing that, we needed to get RALO approval. And so, my points were, one, we also need to figure out how do we deal with ... The forms were created for ALSes and now we have a lot of individuals. So, we need modifications to be [a section] for also individuals, not just ALS. And so, some change needs to be put on the criteria, there.

Also, if we don't need approval, if we can get ... I think the process we do for RTT surveys and others where people fill out the form, they get a copy so they can see what they wrote in, and maybe they could edit if they didn't have time or they lost connection. They wouldn't have to start again. So, the ability to re-edit the form and do that would be really helpful.

And also, since the RALO leaders have to look at it and figure out if it's a good action, getting the form back to us is very helpful in that manner so that, often, people bring ideas to us but they're not fully baked or we don't really understand what the cost will be. So, it's really helpful to see it after the fact.

I also would like to see the Wiki be used more so that RALO leaders can see copies of other people's proposals on the Wiki and, actually, people can learn. We could educate people how to do a form properly, how to do something else like that, how to do a report, because I don't see some of these on the Wiki now.

And lastly, I think more clarity needs to be given on what is covered under discretionary funds. I know this can change and sometimes things are

covered and not covered, but there is sort of a lack of clarity, especially as sometimes these are used for ALAC-wide activities as opposed to not RALO activities, and I think a little bit more clarity on that is very helpful.

Those are some of mostly my suggestions of that. [And I think I discussed] about the approval notice that ... Oh. When things are approved the approval should go not only to the person who submitted the form but also to the RALO leadership so they really are kept in the loop. Thanks so much.

SATISH BABU:

Thanks, Judith, for those comments and for your thoughts. Heidi, do you have a quick comment on this?

HEIDI ULLRICH:

Yeah. Thank you, Satish, and thank you, Judith. Yes, we hear you on all of that. Given that we're almost finished with this fiscal year, perhaps we can address these questions and concerns once we do get the confirmation that the request for fiscal year 2021 funds will be available. Thank you.

SATISH BABU:

Thanks, Heidi. Apologies for the shortage of time. We did have two hands up but now I only see one. Seun, would you like to go ahead?

SEUN OJEDEJI: Thank you. Just a quick one. The page I was shown for the funding showed that AFRALO [is having three five] left. Is that an old page or a new page? Because what I'm seeing on the agenda is [not at all what is] displayed on the screen. Yeah, it's showing that we have three ... Okay, it's \$5000. So I just wanted to get that clarity. It's supposed to be \$4000. If it is \$4000, then it means we should \$1000 left. I sent a note to Heidi in this regard but I didn't get a response so I thought ... But of course, if time is not on our side she could also follow up with me on e-mail. Thanks.

SATISH BABU: Thanks. Seun, I think you have some time as of now to utilize this fund. Sébastien, obviously we don't have time to discuss this point in detail but would you like to make a statement on what you wanted to add as OAB?

SÉBASTIEN BACHOLLET: I guess I would like to reiterate, in fact, what I said during the call. We really need, as At-Large, to be careful of our participants and be careful of our participant's ... It's not to have a full day of meetings and a meeting added to added because it's easy to organize.

Therefore, I would like very much that we take that into consideration, and not just theoretically but effectively. It's really too painful in that moment but I don't know how to say that. We have an increase. The work is increasing for the next round of TLDs, for the ATRT3, and so on and so forth, for ePDP and so on.

I would like very much that ICANN Board or whoever decides, "Okay, let's be less quick – let's try to take more time on doing these things today,"

because we will be having less people involved and that's the reverse of what we want—sorry—for this time, and that's okay. Thank you very much.

SATISH BABU:

Yeah. Thank you very much, Sébastien. I think all of us agree with the basic point that you are actually highlighting and we need to be careful about our volunteers, and the burnout, and the fatigue, especially given the stress of the whole COVID situation on all of us and our families.

So, I'm sure that Maureen, who has already responded on this point, will keep this in mind as we draw out the schedule for the next ICANN meeting. But also, in our own regular meetings, I think this is something that we should keep in mind so that our physical and mental wellbeing is impacted by the kind of workload that we have and for many of us it is not the day job. It's also the add-on job.

So, I completely agree with Sébastien's point. I think we will keep it at the back of our minds as we go forward. So, the next item is the next call. So, Heidi, this is going to be the third week of May, the next call?

HEIDI ULLRICH:

Yes. Silvia, is this ...? One month is great for me, I think. If you do wish to start planning an ICANN68 session, as Maureen has suggested, that would be excellent timing for that. So, we could do that.

And then, also at that time will be the announcements of the board ... Well, the board will be looking at the fiscal year 2021 budget, so hopefully the response for the ABRs will be around that time, as well.

SATISH BABU:

Great. Thanks. If there's anything else that we have to consider beforehand, please, let's do it by e-mail, including what Maureen suggested, that the RALOs consult among each other to look at what we can ask for in the ICANN meeting.

So, with that, we are three minutes overdue. Apologies for that. I don't see any hands so we can close this meeting now. Keep safe, everybody, and we will meet in a month's time. Thanks very much.

CLAUDIA RUIZ:

Thank you all for joining this call. The meeting is now adjourned.

[END OF TRANSCRIPTION]