

At-Large Regional Policy Engagement Plan

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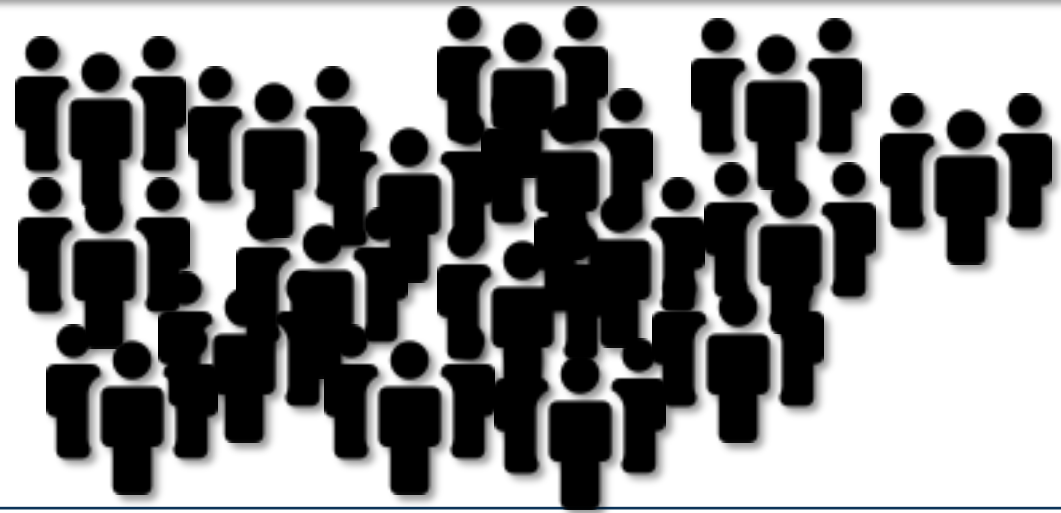


Need for Increased Regional Policy Engagement of Regional Leadership, ALSes and Individuals

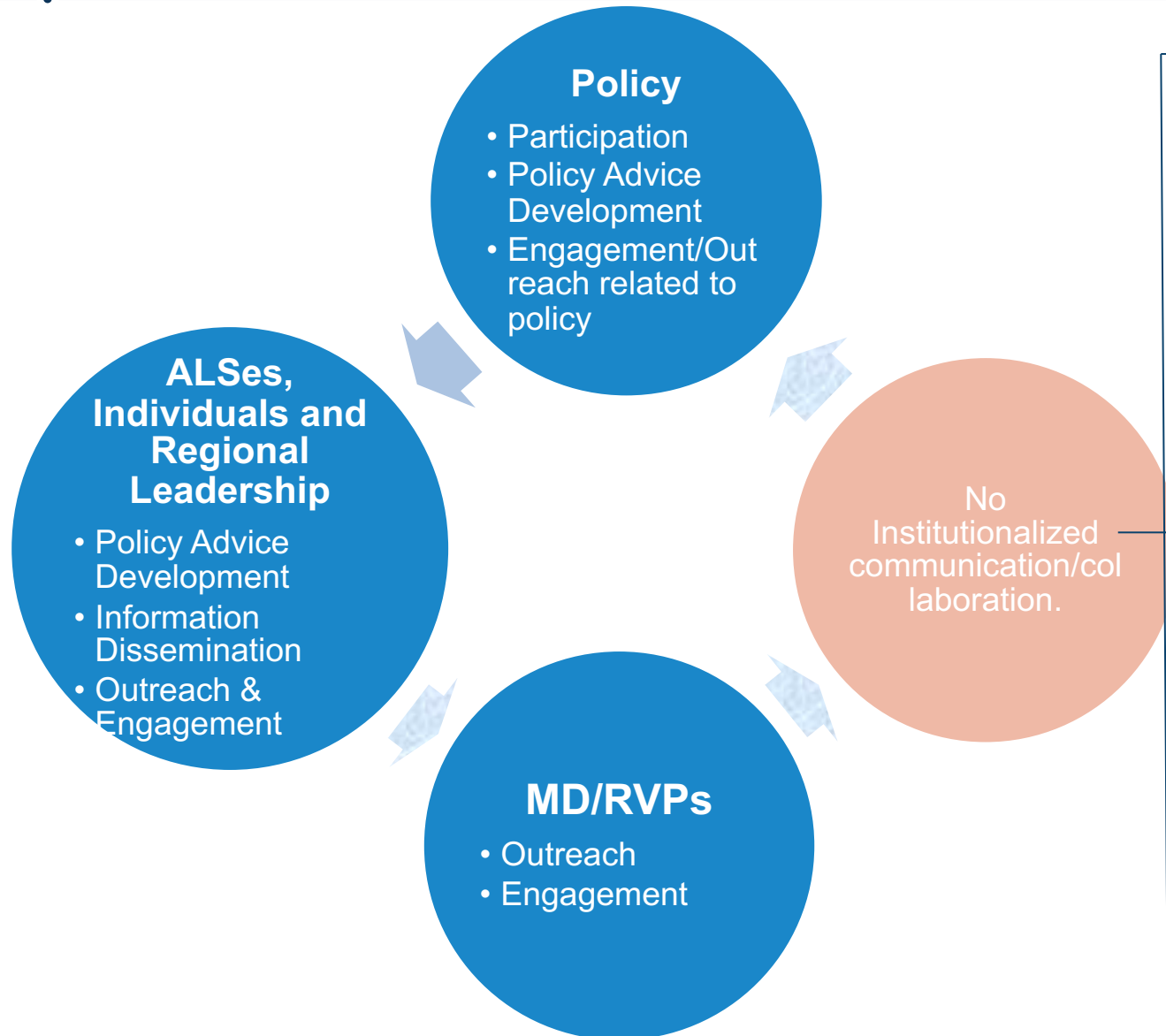
- Given expected continued growth in At-Large membership with potential for increased regional activities through Post-ATLAS III activities combined with limited At-Large staff resources, recognized a need for:
 - A **Regional Policy Engagement Plan** to ensure the effective participation of At-Large members in policy advice development and regional outreach and engagement activities.
 - **Streamlining of support**, including training and capacity development in regional outreach and policy development engagement and leadership skills resulting in **more effective resource management**.
 - **Increased communication, coordination and collaboration** between At-Large staff, GSE MDs/RVPs and At-Large Regional Leadership Teams.



VS.

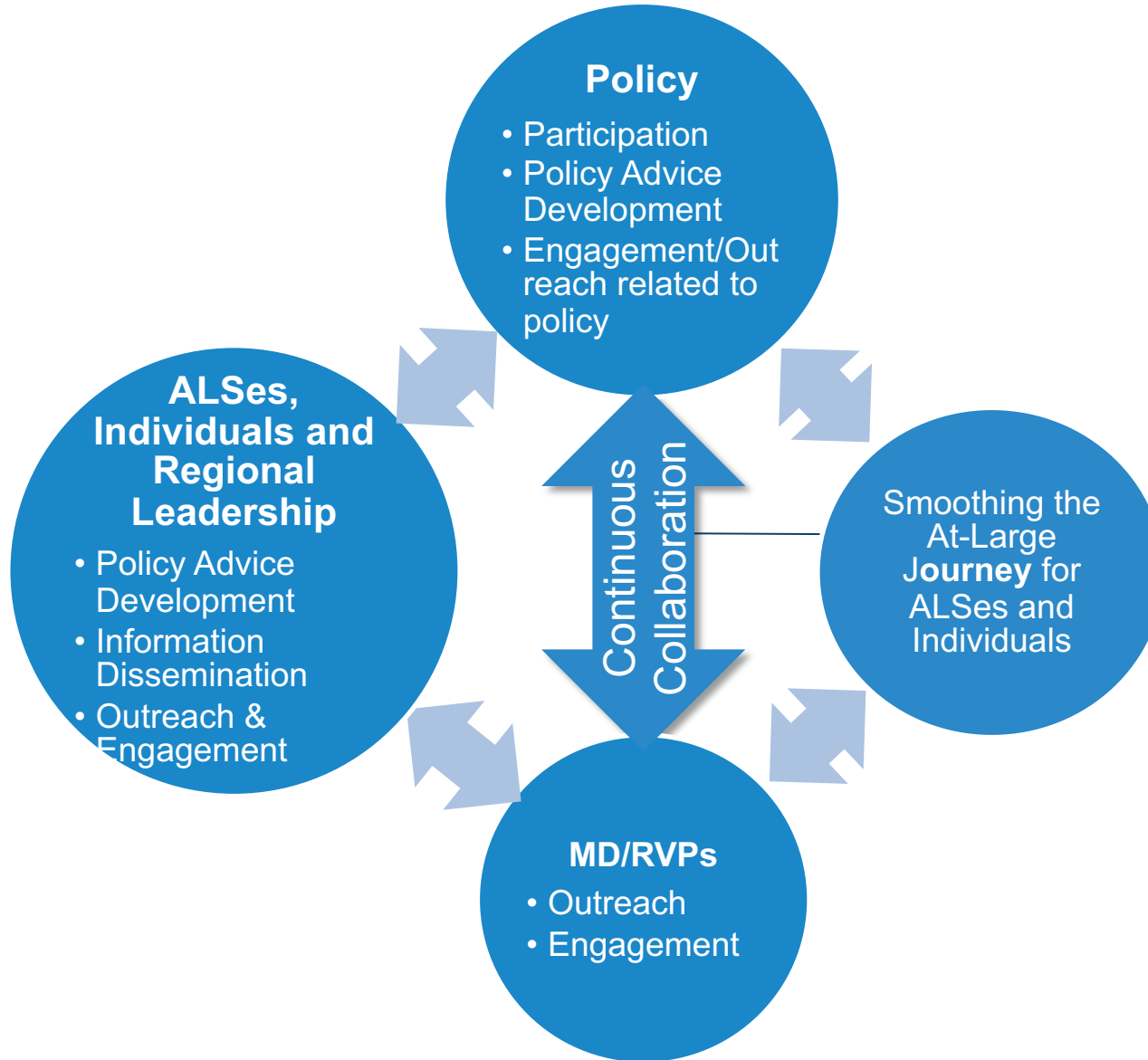


At-Large Policy Staff – MD/RVP | Current Situation



- Currently, there is intermittent communication/collaboration between At-Large Policy and MD/RVP teams regarding ALSes and individuals.
- MDs/RVPs focus on implementation of strategic plans, outreach and engagement activities while Policy/At-Large focus on supporting policy advice development as well as outreach/engagement related to policy.
- Lack of joint approach to At-Large community membership engagement – especially At-Large Regional Leadership.

Policy – MD/RVP – At-Large Leadership | What is Being Implemented



- Completing the circle through the implementation of a Regional At-Large Policy Engagement Plan which aims to result in ALSes and individuals being more effective and long-term contributors/ ambassadors/ representatives of ICANN.
- Regular contact between At-Large staff, MD/RVPs, and At-Large Regional Leadership will facilitate completing the circle, increase the effectiveness of policy advice development and engagement in At-Large and ICANN and ensure a more inclusive journey for ALSes and individuals.
- Regional perspectives and approaches will increase the quality of engagement vis-à-vis policy making leading to stronger and global ICANN.

Policy – MD/RVP – At-Large Leadership | Future Steps

MDs/RVPs will have:

1. Stronger regional teams
2. More effective regional volunteers and At-Large Ambassadors
3. A smoother stakeholder journey leading to increased use of ICANN Learn, Fellowship and NextGen
4. MDs/RVPs will have strengthened regional strategic plan implementation

Policy/At- Large will have:

1. Increased number of active ALSes and individuals
2. More effective policy advice engagement regionally and globally.
3. A smoother stakeholder journey leading to increase in quality/quantity of policy advice.
4. Strengthened and more informed regional leadership teams.

Teams will have:

1. Regular calls – internal (At-Large/GSE) and external (with regional leadership)
2. Strategic F2F meetings during ICANN Meetings
3. A shared workspace and calendar
4. Continuous strategic interaction

Thank you.

Questions?

