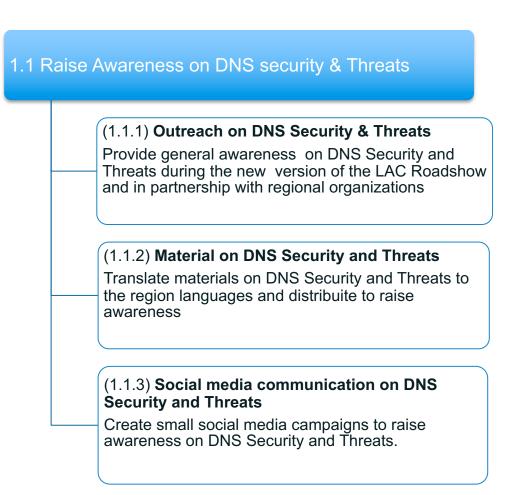# New LAC Strategic Plan

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ICANN
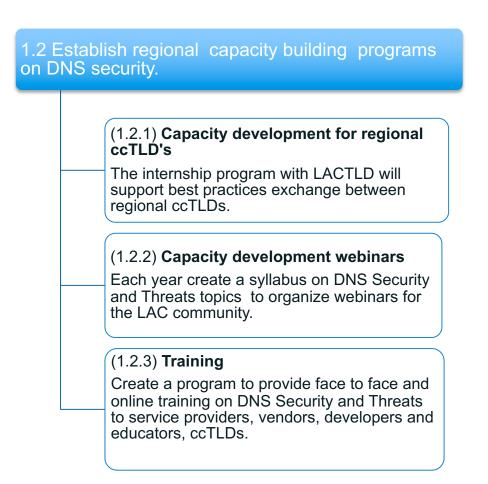
KAI 1 - Security of the Domain Name System

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1.1 Raise Awareness on DNS security & Threats
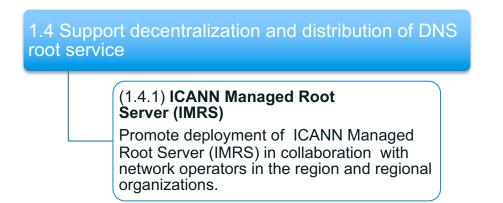
(1.1.1) Outreach on DNS Security & Threats

Provide general awareness on DNS Security and Threats during the new version of the LAC Roadshow and in partnership with regional organizations

(1.1.2) Material on DNS Security and Threats

Translate materials on DNS Security and Threats to the region languages and distribuite to raise awareness

(1.1.3) Social media communication on DNS Security and Threats

Create small social media campaigns to raise awareness on DNS Security and Threats.

KAI 1 - Security of the Domain Name System

1.2 Establish regional capacity building programs on DNS security.

(1.2.1) Capacity development for regional ccTLD's

The internship program with LACTLD will support best practices exchange between regional ccTLDs.

(1.2.2) Capacity development webinars

Each year create a syllabus on DNS Security and Threats topics to organize webinars for the LAC community.

(1.2.3) Training

Create a program to provide face to face and online training on DNS Security and Threats to service providers, vendors, developers and educators, ccTLDs.

KAI 1 - Security of the Domain Name System

1.3 Increase cooperation with Regional Organizations on DNS security.

(1.3.1) **Increase cooperation**

ICANN, in partnership with relevant stakeholders, will stablish and promote a coordinated approach to effectively identify and mitigate DNS Security and Threats and combat DNS abuse.

KAI 1 - Security of the Domain Name System

1.4 Support decentralization and distribution of DNS root service

(1.4.1) **ICANN Managed Root Server (IMRS)**

Promote deployment of ICANN Managed Root Server (IMRS) in collaboration with network operators in the region and regional organizations.

KAI 2 - ICANN's multistakeholder model

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2.1 Bring new people and organizations into ICANN's Multistakeholder model from different sectors and countries to fill out the gaps

(2.1.1) Outreach in the region

Provide a general overview of ICANN to people not involved in ICANN's ecosystem, during the new version of the LAC Roadshow.

(2.1.2) Outreach Webinars

Each year organize a series of outreach webinars for people not involded in ICANN's in the LAC region.

(2.1.3) Community engagement Plans

Support Community groups engagement plans in the LAC region.

KAI 2 - ICANN's multistakeholder model

2.2 Support and grow active, informed, and effective stakeholder participation.

2.2.1) Communication on ICANN's PDPs.

Provide the LAC community periodicaly communication on ICANNs PDPs

(2.2.2) Capacity development Webinars

Each year organize a series of capacity building webinars for the LAC community on PDPs and other ICANN processes or topics.

(2.2.3) LAC Space

Evolve the concept of LAC Space session at ICANN meetings.

(2.2.4) Capacity development session at ICANN meetings

Create a new session at ICANN meeting to provide Capacity building to the LAC community in ICANN related topics.

(2.2.5) Incentivizing participation in Webinars

Incentivize participation in webinars by creating Contest and Awards

(2.2.6) Readout session

Organize a Readout session after each ICANN meeting to summarize the most important topics discussed.

KAI 3 - Unique Identifier Systems

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3.1 Awareness raising and encouraging readiness for on Universal Acceptance, IDN and IPv6

(3.1.1) Universal Acceptance (UA) Research Projects

Support development regional research projects on UA readiness

(3.1.2) Awareness on IDNs and Universal Acceptance

Support localization of awareness materials in regional languages for UA and IDNs

(3.1.3) Awareness new audiences

Explore new speaking opportunities to raise awareness to target new audiences like CTOs, and developers in the LAC region

KAI 3 - Unique Identifier Systems

3.2 Support/Promote the use of domain names in the region

(3.2.1) **Promote the use of domain names in the region**

Join efforts under development in regional ccTLD's or regional organizations to promote the use of domain names in the region.

(3.2.2) **LAC DNS Forum**

Organize each year the LAC DNS Forum as the most important meeting point for domain name actors in the LAC region.

KAI 4 - Regional Geopolitics

KAI 3 - Unique Identifier Systems

4.1 Build alliance in the Internet ecosystem to raise awareness and engage with regional stakeholders about ICANN's mission and policymaking

(4.1.1) Raise Awareness

Raising awareness among legislators, regulators, and stakeholders about its mission and the effect of various regulatory and other proposals on the Internet ecosystem.

(4.1.2) Capacity Building

Foster relationships with national and regional organizations to ensure capacity development about ICANN and its mission.

Engage with ICANN

Thank You and Questions

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