# Domain Name as a Model [Dotcom fiasco to Cybercrime]

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Dr. T V Gopal, Volunteer [APRALO] and

Professor, Department of Computer Science & Engineering

College of Engineering, Guindy Campus

Anna University, Chennai – 600 025, INDIA

E-mail: gopal@annauniv.edu ; gopal.tadepalli@gmail.com

(Mob): +91 - 9840121302

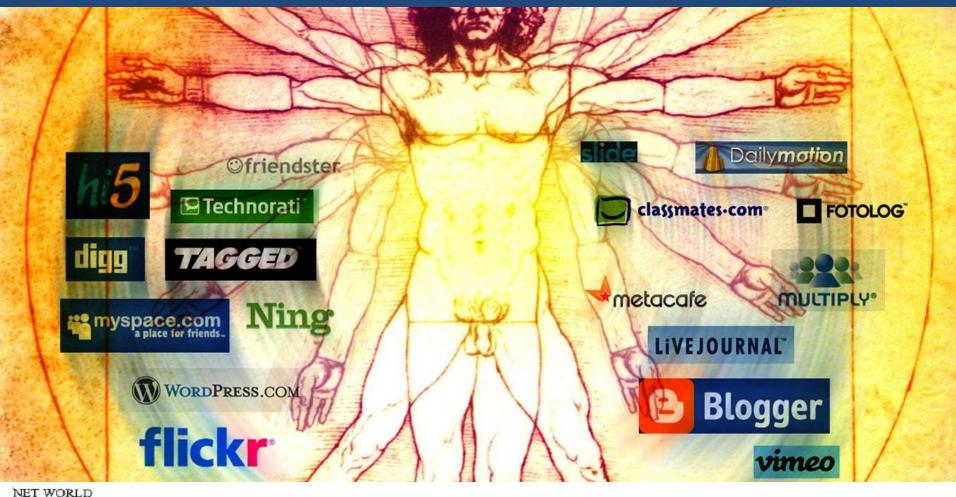
The whole Internet arose more than 30 years ago, initiated by the American Department of Defense. From the very beginning, the Internet architecture took into account that it should be able to keep the communication functional even if a part of the infrastructure of the USA were destroyed, i.e., it must be able to do without a destroyed area.

# New gTLDs

- The introduction of the New gTLD [generic Top-Level Domain] Program in 2011.
- The EU General Data Protection Regulation [GDPR] introduced in 2018.
- Failing to register the right domains could allow a third party to register a domain that can be used to spoof your website, redirect online traffic, conduct online fraud, steal personal information, or sell products through unauthorized channels.
- Domain name resolution offers the ability to connect visitors around the world to content that is relevant to them.
- Making good use of this capability requires careful thought about how to use specific URLs to ensure visitors are presented with content relevant to them.
- Domains that are not pointed to live content may be redirected by ISPs or browsers to other content.
- Is Registering every possible permutation of a brand name though highly expensive an method?

## New Vulnerabilities & Threats

- Internationalized Domain Name homographs [To the human eye, they look the same when viewed quickly; however, they are coded differently within the Domain Name System (DNS)]
- Look-alike website
- The decentralized domains based on blockchain technology associated with cryptocurrencies do not use ICANN coordinated DNS and do not resolve to content in the way of normal web domains. They allow for online activities such as enabling cryptocurrency holders to connect to their "wallets."
- Highly targeted "cryptophishing" say the "Wallets".
- Unintentionally Inappropriate Domain Names
- **Domain Expirations.** The "Terminate and Stay Resident [TSR]" beginning of Computer Virus should never be forgotten.



### What's in a Domain Name?

Esther Dyson

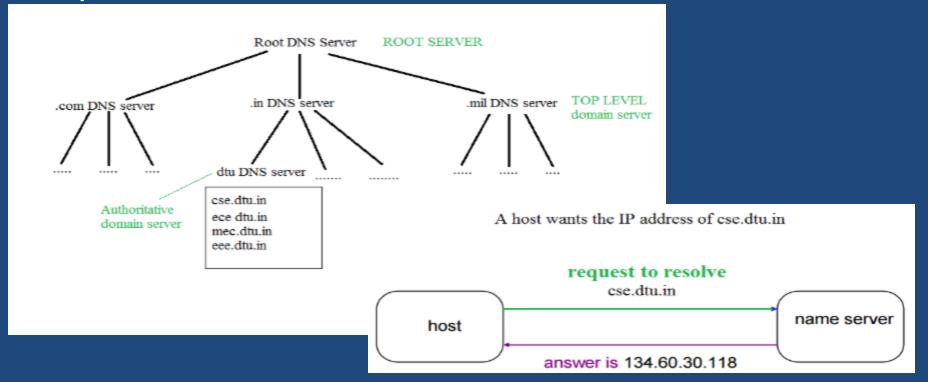
Esther Dyson, CEO of EDventure Holdings, is an active investor in a variety of start-ups around the world. Her interests include information technology, health care, private aviation, and space travel.

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www.project-syndicate.org

# Domain Name Server (DNS) in Application Layer

- In the beginning it was in the Transport Layer.
- There are not many secure coders in the Application Layer. Lot of applications extract and parse the domain name.



#### The field of global Internet governance

	Authoritative rule-setting	Provision of public/ collective goods
Internet services	States: laws and regulations	Civil society: e.g. creative com- mons, open source
Internet infrastructure		
logical (TCP/IP)		
application layer (e.g. HTTP, FTP, DNS)	ICANN: DNS	IETF, W3C: Standards
transport layer (e.g. TCP, UDP)	_	IETF: Standards
network layer (e.g. IP)	_	IETF: Standards
network access layer (e.g. Ethernet)	_	IEEE, ITU: Standards
physical		
cable, router, server (IXPs, ISPs)	States: laws and regulations	IETF, IEEE: Standards

<sup>✓</sup> Law enforcement and security agencies often want to use existing weaknesses in the DNS for their purposes.

- √"Chokepoints" are a Security Threat
- √ Market incentives for cable operators are in tension with the economic needs of developing countries.
- ✓ <u>Is Authoritative Rule-setting by ICANN a Way Out?</u>

  <u>Concern#1: Domain names are the lynchpin of modern business</u>

# Concern #2: Is this Adequate?

- A .CODES domain name could be used to refer to programming code, video game tips and tricks, codes of conduct, or anything else related to the word "code."
- It's an open domain extension with no restrictions.
- The New gTLDs are Keyword based. They are programmable, searchable, toolable and error prone.
- Are we inflating the Cybercrime?
- What if only the gTLD is enabled to be separated from the rest of the URL at the Application Layer?



Security and

emergency

A Common

IoT Architecture

Smart community

Energy saving











Home embedded software

BOSCH Home

#### Electric vehicles

### Smart City

City car sharing

Infrastructure monitoring

Agriculture

Environment

Mining

Smart grid

Smart logistic center

Goods monitoring

Smart supply chain

Logistics

Vehicle positioning and schedulina

#### **Smart Home**

window/door control

gas/smoke detector

#### Home automation

air conditioner infrared sensor control

Personal application

Healthcare

remote control/ emergency button

Smart Parking Tele medical care

Patient positioning



Energy

## Itrón

Home sensor networks





Management platform

# IEEE

Architecture

City sensor networks

CYCLEO

Definition

ZigBee'

Alliance

Protocol



Navigation

control

Vehicle positioning and Traffic scheduling

management

Real time traffic monitoring















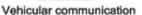
3GPP



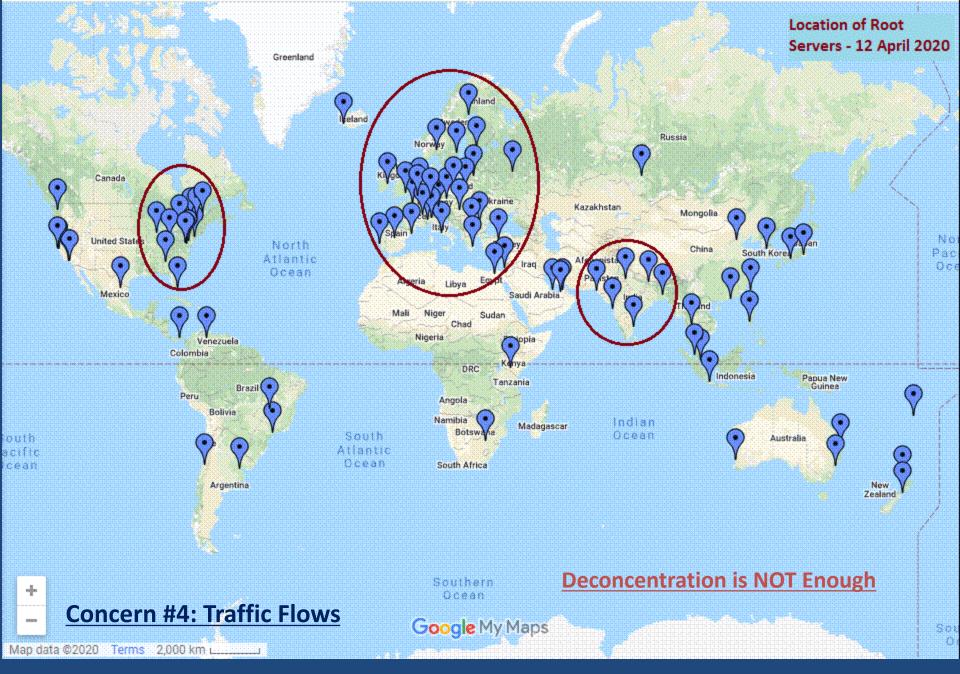


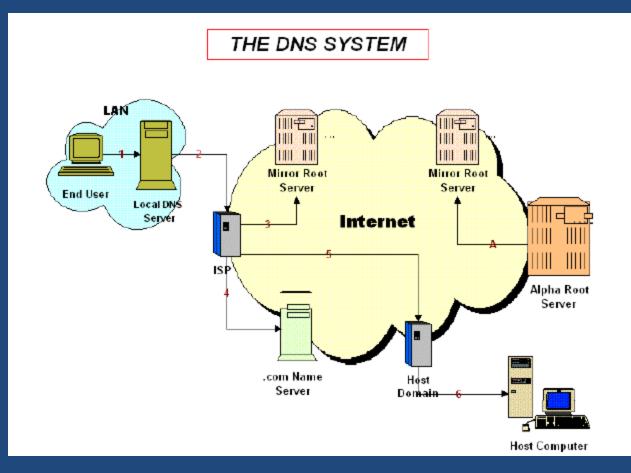


Concern #3: End -**User Computing** 









Karl M. Manheim and Lawrence B. Solum, "An **Economic Analysis** of Domain Name Policy (2004)", **University of San** Diego Law and **Economics** Research Paper Series. 1.

Concern #6: The Root Server System Is an Economically Scarce Resource The Root Name Space Is an Economically Scarce Resource [The Name Space as a logical construct [bound on the number of characters] needs specification.

Should there be Upper Bounds on the Number of Domain Names based on "Geopolitics".

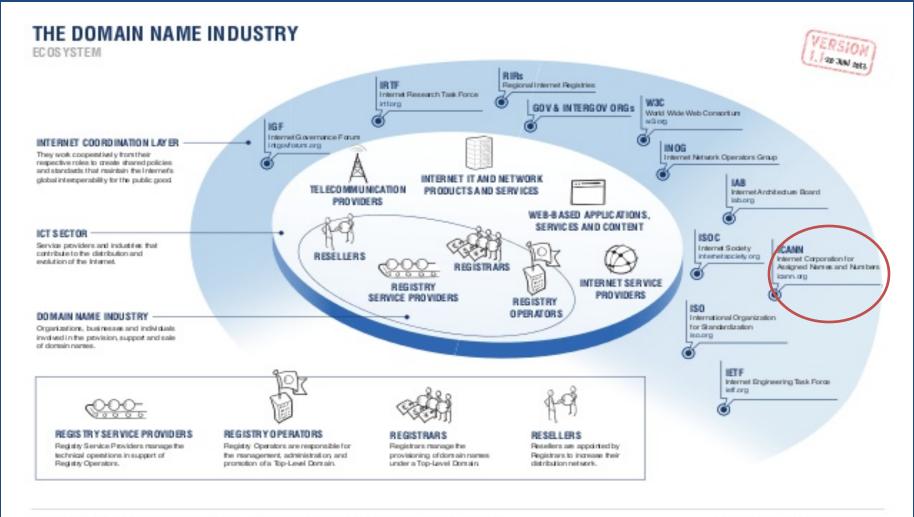
# Concern #7: Subsidiarity

## How it works from small scale to big scale

- Ensures contributive justice on the lower, local levels; individuals/families/ must work to ensure their wellbeing
- Allows for real difference among communities
- Allows for quick, authentic human responses to human problems; avoids the scourges of bureaucracy

## How it works from big scale to small scale

- Preserves the state's overall efficiency saving it from spending resources in the wrong places
- Allows for bigger units of society to focus on larger ideas and problems; state is free to observe and eliminate systemic injustices (example: Civil Rights' movement and laws of 1960s



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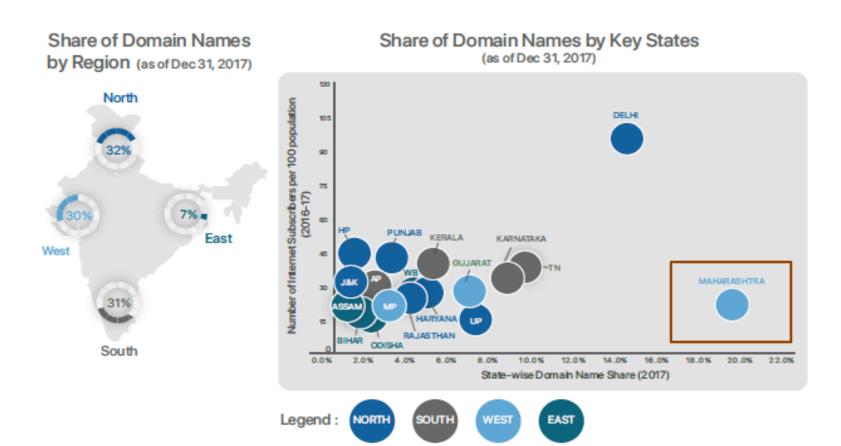
(a) ⊕ (b) 2011 | Corumbia Corescon, Albeitabler Sharekite 1.1

Concern #8: Need to specify the Collaborators i.e simply stating multi-stakeholder is not sufficient



Domain Name Industry in India Crossed the 5 Million Mark, Growing by 7.1%

### Domain name growth has been the highest in Maharashtra, Tamil Nadu, and Gujarat



Sources: Data Govin (Ministry of Communications and Information Technology), Zinnov Analysis;

Note: Percentage represents the service distribution of the overall domain name market on the basis of analysis of 1.98 Mn domain names in India in 2017.



## **Cyber Society of India**

Report of Workshop on "Security - a Wider Perspective" at Chennai on 22-July-2014

Cyber Society of India (CySI) organized a workshop in Chennai on "Cyber Security: a wider perspective" as part of its continuing efforts on improving awareness.

The event sponsored by 'Consulsys, Chennai' was held at the Cosmopolitan Club, Chennai, on the 22nd July, 2014 and was well attended and represented from the cross-section by people from the IT industry, banking, practicing professionals and others, to name a few.

The press corps that was in attendance through the event were keen on and got the inputs from the quests and organizers on the topic of discussion, for the day.

Chief guest of the evening, Mr. Richard Marshall, Information Security Consultant and CEO, S-SES consultants, USA enthralled the audience with an insightful lecture on the emerging lobal scenario of cyber crimes.

Earlier, Mr. Sankara Bhagham, Business information Security officer from Citibank enlightened the attendees with his experiences across the globe on the subject of "Internet Intelligence" and the learned audience was all appreciations for the knowledge shared.

Or. T.V.Gopal from Anna University eloquently explained on "cyber security- mathematical challenges", providing a different perspective of the issue on hand.

It was an event which was attended in huge numbers, organized with the wholesome cooperation from dedicated members of CySI and well relished by the attendees. CySI endeavors to conduct more such sessions in the days to come, to educate and update the knowledge of general public against cyber insecurities.

# Any Questions?