

YESIM NAZLAR:

Good morning, good afternoon, and good evening, everyone. Welcome to the ALAC Subcommittee on Outreach and Engagement Working Group call taking place on Wednesday, the 29<sup>th</sup> of April, 2020, at 17:00 UTC.

On our call today, on the English channel, we have Daniel Nanghaka, Cheryl Langdon-Orr, Maureen Hilyard, Vernatius Okwu Ezeama, Nkem Nweke, Remmy Nweke, Bukola Oronti, Alfredo Calderon, Aris Ignacio, Yrjö Lansipuro, Rajaram Gnanajeyaraman, Vanda Scartezini, Glenn McKnight, Anne-Marie Joly Bachollet, Joanna Kulesza, Natalia Filina, Roberto Gaetano, Sarah Kiden, Shreedeeep Rayamajhi, Ali Al Meshal, Adrian Schmidt, [inaudible], as well as Ejikeme Egbuogu.

On the Spanish channel, we currently have Maritza Aguero.

We have received apologies from Alberto Soto, Olivier Crepin-Leblond, and Priyatosh Jana.

Judith Hellerstein has informed us that she'll be joining likely late.

From staff's side, we have Heidi Ullrich, Silvia Vivanco, Adam Peake, Gisella Gruber, Evin Erdogan, Siranush Varanyan, and myself, Yesim Nazlar. I'll also be doing call management for today's call.

As you know, we have Spanish interpreters. Our interpreters are Veronica and David.

If we can mute that line. Thank you very much.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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Before we start, I would like to just remind you that we have real-time transcription service provided on today's call. I'm just going to share the link with you here. Please do check the link.

One last reminder that our participants list will be updated as usual after the call.

Now I'd like to leave the floor over to you, Daniel. Thanks so much.

DANIEL NANGHAKA:

Thank you very much, Yesim, for the roll call. I'd like to welcome all the members, staff, and all the support staff to the call for the good work that you're doing, especially during these trying moments of COVID-19. I hope that we are all keeping ourselves safe as we get on.

Just a few updates. Some of you could be aware of the respective changes or amendments that have been going on regarding ICANN68. All of those will be open to more discussion as we keep on moving on with the respective agenda.

Just a quick suggestion that the item on the agenda—Item #2—is a discussion of the virtual outreach and engagement strategy. We shall put it towards the end of the call since we shall be looking comprehensively at the [outreach] strategy. We shall be having discussions. By that, we shall have at least covered most of these items and [inaudible]. I'm very much aware that the document had gone out for review and for comments, and some of you have been putting up your comments on [Twitter]. Here we shall be able to discuss the strategy.

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Let me proceed with the review of the FY '20-'21 activity tables.

YESIM NAZLAR: Daniel, if I may, we have a raised hand. Cheryl Langdon-Orr's hand is raised.

DANIEL NANGHAKA: Okay. Sorry, Cheryl. I hadn't yet opened up my participant list. You can have the floor, Cheryl.

CHERYL LANGDON-ORR: Thank you, Daniel. Always wise to open up the participants list. Just wanted to make sure, Daniel, with the shuffling of the agenda that you've proposed, that you've noted in the chat that several of us—by my count, four, at least—we'll need to leave probably at the top of the hour because we have the meetings regarding ICANN68 planning to attend. So I just wanted to make sure you know there are a number of people who will not be engaging in your discussion aspect of what is currently listed as Item #2. Not saying you shouldn't do it. Just saying you need to be aware.

DANIEL NANGHAKA: Thanks, Cheryl. I'm open to suggestion from members. I would like to open the floor. We could either say to switch this agenda [so that] all members on the call can be able to follow up on the strategy because this is one of the calls of the way outreach and engagement is done and

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affects our work at At-Large. Is there anyone who'd like to make a suggestion regarding this? Because this agenda is flexible.

Okay. I'm seeing no discussions or any reactions to this. I'll temporarily [print] the agenda as this without any respective alternations.

I'll proceed with the first item of FY 20-'21 activities table. Regarding the various activities that have been going on, starting from the post-ATLAS III that we held, we have the At-Large participation toolkit, which is already in progress. We shall be getting an update from Dev and Joanna on how far they're progressed with the onboarding program. From there, we shall be able to get what has been the initial engagement of the working group membership and [their assigned coach/co-mentors], as this follows the leadership activities that were held during ICANN66 in Montreal and then have far we've gone regarding the policy [advice] involvement. Probably we shall be able to [inaudible] Jonathan, in case they're on the call, who'd be discussing the work that has been going on in the CPWG.

Let's give the floor to Dev or Joanna in case they're on the call to update us accordingly [inaudible] program.

Dev?

DEV ANAND TEELUCKSINGH: Can you hear me?

DANIEL NANGHAKA: Yes, we can hear you loud and clear. Go ahead.

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DEV ANAND TEELUCKSINGH: Okay. Thank you. Work has gone on on the onboarding document. I'll find the link and paste it in the chat there. I have to say it's been slow because of, I'll say, the challenges with COVID-19 and my inability to actually focus on these topics. But I'll be sending out the e-mail later this week as to asking for who will be doing which sections.

I'm just going to illustrate how useful the onboarding documents were. As an example, last week there was a [inaudible] [CP] event. If these presentations were updated, I could have easily had done a presentation on Introduction to ICANN. So it's just an illustration. And it was a virtual event involving ten countries. So, as we find more opportunities to do virtual outreach, the slide deck will become critical.

I'll also invite persons, if they're willing to help work on the onboarding documents, to please let me know. Thanks.

DANIEL NANGHAKA: Thank you, Dev. Just to me more clear on this, would you want a call or volunteers to join the onboarding document? Because I'm very much aware that, previously, when you started this work, you had mentees that under you. That was Isaac Maposa and Beran Gillen who worked on this. Would you want a create to a team to specifically look at the onboarding program?

DEV ANAND TELUCKSINGH: On the Capacity-Building Working Group wiki page, you will see a list of the sub-teams that have been assigned to work on the onboarding

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documents. If you wish to just be added, just let staff know. I'm sure you'll be added to the mailing list already. A call was done already. I myself am finding challenges due to work, so the more hands on deck, the better.

DANIEL NANGHAKA:

Great, Dev. Thank you so much. Jonathan, I'm seeing you're happy to go through the policy-related stuff. I think that is great. Also, Sarah and Isaac are also here today. They contributed greatly to that respective onboarding document.

I can see Natalia's hand up. Natalia, you have the floor.

NATALIA FILINA:

Thank you very much, Daniel. I just note that, as you know, we are doing the same work in EURALO [inaudible]. I think we need to [inaudible] in this direction because we have done a lot of this work, and I think part of EURALO members can be [involved] in this work. [inaudible].

DANIEL NANGHAKA:

Thank you very much, Natalia, for that. At least that point has been noted regarding [participation].

Let me just simply go to Jonathan Zuck to be able to give us their respective policy advice involvement of the work that has been going on in the CPWG. Jonathan, please? Sorry to put you on the spot.

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JONATHAN ZUCK:

That's all right. I guess I'm used to being there. As far as the CPWG, there are a number of things going on. The biggest things going on right now actually have to do with the Subsequent Procedures Working Group. Justine has a small group that have been developing scorecards for the different aspects of the Subsequent Procedures Working Group final report on which we want to comment. They've been determining which areas they think are of interest based on our previous discussions. Those mostly have to do with different types of applicants, like the applicant support program, the community priority evaluation, etc., and then other issues such as geo-names because there's certainly interest inside of the At-Large community on indigenous rights to strings that are related to their home country or home region or mountain ranges or rivers or things like that.

So we're doing to have a series of single-issue calls with Subsequent Procedures' small group, and it'd be great if people would be able to participate in that. My guess is that Evin can post in the chat here the link to the page where all the scorecards are. We really need people to look at those and see if they make sense.

One area in particular is the geo-names, where we have not reached consensus yet as a community, so we're going to work on reaching consensus on that for any kind of advice we might give or feedback we might give to the working group. One of the parts of that is a survey on geo-names that is set up with a series of scenarios that help suss out what people's positions really are because, when we attempted to have a face-to-face meeting on geo-names, it went all over the place and

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people realized they didn't even know where they stood. So the effort behind the geo-names help people get an understanding of where they stand on two main topics, really. One is what level of protection they want to see—how many names they want to see placed on a reserved list—and what the level of government sovereignty over that reserved list should be, opposed to, say, communities or ICANN itself. So that's what those scenarios are designed to suss out.

We're hoping that we can, by the 30<sup>th</sup> of April, get more people to take the geo-names survey. I'd love to have you all reach out to groups of people that you think might understand the questions and respond to the survey. We may try to schedule a call that people can come onto and take the survey live together with interpretations. We might go over the questions and have translations as we're going over them to get more feedback now. Roughly 50 people have responded, but I'd certainly love a lot more. The majority, I think, are in the NARALO region, and I'd love to see more participation from the other regions. Eduardo has been very good about evangelizing the survey.

So the Subsequent Procedures, I would say, is one of the biggest things that's going on right now in the CPWG which we really need people to pay attention to because there's so much work being done in that area. So I really recommend going and checking out the workspace that Evin put in the chat.

I'm happy to take any questions about the policy work that we're currently engaged in if anybody has any.



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DANIEL NANGHAKA: Thank you very much, Jonathan, for that brief update. [inaudible] get back to that. Also, I encourage members to participate in the survey, [as] the link has posted on the chat.

Just to proceed, I would like at least Heidi to give us an update because [inaudible] the call for new leaders for the different respective RALOs got out. Heidi, would you mind giving an update regarding where we are on the call for leadership positions? Heidi?

HEIDI ULLRICH: Hi. Can you hear me?

DANIEL NANGHAKA: Yes, we can.

HEIDI ULLRICH: Okay. Thank you. In terms of then elections, just to confirm, you asked about the elections, right? Because I'm not seeing that on the agenda.

DANIEL NANGHAKA: That's on then new leadership position of At-Large. That is the election [inaudible].

HEIDI ULLRICH: Okay. Thank you very much. The nominations for all RALOs have now gone out. They started on this Monday. They go for two weeks until the 8<sup>th</sup> of May. Then everyone will have one more week—all nominees—to

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accept their nominations. They will also need to post their updated SOI and expression of interest on the wiki pages. Then they'll be [inaudible] have the ability to have calls after that to speak with the candidates and then, if necessary, there'll be elections following that. All positions will be seated at the end of the AGM, ICANN69, with the exception of one position in LACRALO. Also, I'll post the main At-Large workspace for that in the chat in just a moment. Thank you.

DANIEL NANGHAKA:

Thank you very much, Heidi, for that. I would like to proceed, still going on to the outreach and engagement activity list. One of the things that came out of the ATLAS III activities was the [development] of the RALO strategies. We have the various Co-Chairs on the call who will be giving us brief updates of where we are regarding our different respective RALO strategies.

But, before we proceed onto that respective item on the agenda, I'm going to proceed to Item #2 of the agenda. That is the review of the outreach and engagement FY '21 At-Large outreach and engagement strategy. I'm going to ask staff to be able to pull up that document so that we can go through it and, where possible, we can have at least a discussion on what possible alterations can be made. Also, the call for comment will be ending, I think, on the 31<sup>st</sup>. I think that's tomorrow. Then we shall be able to issue a final document for consensus on then, since there's a mandate for outreach and engagement, be able to report to the ALAC. Then we can effectively implement this.

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If we go through the first introduction [inaudible], this document has been made in collaboration with the [inaudible] Co-Chairs with the fact that [inaudible] came up due to COVID-19. So I'll go paragraph by paragraph through the readout. In case there's something that does not seem to be clear, I welcome discussions or interventions, respectively. I'll start the reading.

The introduction. Along with the world, At-Large is facing unprecedented challenges in the age of COVID-19. At-Large has identified its 2020 priorities, which include activities being led by the Subcommittee on Outreach and Engagement. At the same time, the subcommittee has identified a set of proposed activities for the remainder of the FY'20 and FY'21. Therefore, we need to look at ways of means of maintaining the goals of the Subcommittee on Outreach and Engagement, implementing the At-Large 2020 priorities and the subcommittee-proposed activities in order to ensure continued interest and involvement in our community. This includes our mandated work of engaging the wider community in At-Large policy advice documents and outreach to potential new At-Large members through viable alternative approaches to create virtual outreach and engagement strategy. We support At-Large efforts to engage the community to be more effective by supplementing face-to-face information pairing with technology. This document will detail the various elements of the strategy to achieve success in in creasing engagement and expanding our community [inaudible] the challenges facing us and without the benefit of face-to-face meeting.

I'll just essentially discuss a little about this introduction. As you realize the fact that the Outreach and Engagement Working Group activities

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are greatly affected because, previously, we were [inaudible] around our face-to-face meetings—how do we go to this meeting and engage, and how are we able to outreach during the face-to-face of physical meeting? But the fact of this situation that arouse, it has affected us in that we could not hold our respective meeting during ICANN67. Also, it affected some other regions, like NARALO, whereby they had planned to attend some activities [inaudible] failing to go. Not only did it affect At-Large but also the entire ecosystem of ICANN, looking at ICANN as our [inaudible]. Because of all of this, we didn't have a fallback on how we'd be able to engage. This takes care of that.

Is there any reaction to the introduction in case there is something that you need to add [inaudible] the members to be able to raise their hands and comment or say something about the introduction.

Alfredo, please go ahead.

ALFREDO CALDERON: Can you hear me?

DANIEL NANGHAKA: Yes, we can hear you.

ALDREDO CALDERON: Okay. Basically, I have a question. I'm trying to understand if we're talking about a document that speaks towards [virtual] outreach and engagement exclusively or if we're talking about outreach and

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engagement and including an element of virtual outreach and engagement. Thank you.

DANIEL NANGHAKA:

That is both. I'll reiterate what I mentioned in case it did not come out clearly. Previously, outreach was so much centered around utilization of [CROP] discretionary funds to conduct activities. For virtual engagement, we did not have a solid way of how we can be able to engage virtually.

I'll give an example. AFRALO normally participates in [AIS], but the fact that [AIS] was cancelled meant that AFRALO participation was not able to [take place]. NARALO had planned some outreach activities, and the outreach activities could not take place. Then it affected [budget]. It affected members] participation [inaudible]. The same thing happened within ICANN67, whereby it turned out to become virtual. But the engagement of the community, especially outreach and engagement, wasn't so strong. This limited it. We are still figuring out ways of we can be able to effectively engage virtually, but it did not come out so clearly. This is the reason as to why this strategy came into place.

I hope that answers your question, Alfredo.

ALFREDO CALDERON:

So, basically, your introduction is highlighting that, since face-to-face is not, in the near-future, going to take place, we are going to incorporate in the At-Large outreach and engagement strategy a stronger virtual component. Am I correct? Thank you.

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DANIEL NANGHAKA: Absolutely correct, Alfredo.

ALFREDO CALDERON: Thank you.

DANIEL NANGHAKA: You're welcome. I'll proceed to the next item, which is the [values of] the past activities]. The word "crisis" in Chinese [inaudible] means "danger and opportunity." This is what summarizes our situation. As we start exploring ... Excuse me. This is what [inaudible] "As we start exploring the tools to start to implement a viable, virtual outreach and engagement strategy. The presence of virtual communities isn't new. One of the very first virtual communities was called [The Well], established in 1985, in California, which is an online community sharing similar values. They are members not of the same ethnicity, religion, or political views but a communistic [inaudible] caring community. This idea then become a myriad of [inaudible], regardless of the topic members engage in with each other online because of [inaudible] shared values [inaudible] clearly affects us in At-Large and ICANN [ecosystem] because we all have the same shared values to be able to create policies that represent the views of the end users.

So what are the shared values of the outreach and engagement committee? What is the commitment to a positive role of At-Large in the ICANN ecosystem to the dedication to supporting capacity-building leading to broader engagement in At-Large policy? [inaudible] outreach

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to Fellows, NextGen and interested members of the public at ICANN meetings and other Internet governance meetings, sharing best practices of techniques and [inaudible] outreach and engagement strategies, spread the word of the importance of At-Large policy advice, and mutual respect for all members of the ICANN community.

Given these shared values, a strategy [inaudible] activities include face-to-face activities or virtual should include activities that reflect them. The previous outreach and engagement activities have included outreach at ICANN at Internet governance meetings, the At-Large and ICANN outreach activities during the ICANN meetings, including at the ICANN Board/At-Large O&E activities, including workshops, both at the global and regional IGF meeting, [inaudible] Internet Summit, Canadian Internet Forum, [inaudible], the RALO [inaudible] and showcases, the At-Large NCU-NCOP information sessions, and then the presentations at various Internet governance events, including school [inaudible] governance. All these have been updated respectively because of the [inaudible] has happened abruptly.

I'll proceed. The information exchange. Information sharing still takes place through the RALO newsletters. We do summaries, At-Large policy videos and NARALO insights, short webinars at RALO monthly calls, publication of the welcome package, and O&E too, and also, the ALS activities [inaudible], local initiatives of ALSes to their members and communities.

I'll pause at that point. If you read through this section, it gives you a brief on what has been transpiring and what the key objectives of this strategy hope to solve with the implementation that is to take place.

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Already, implementation has been ongoing. Some activities have already been taking place, but there was no document that would guide the implementation of the virtual outreach and engagement strategy.

I'll pause for the moment. Is there any reactions on this section?

Meanwhile, I'm also reading the chat here. I'm reading a comment here from Cheryl. "But even when things change again, it is still of great value. At least it strengthens the strategy [of ours]." That's absolutely correct. Yeah, the deadline is the 30<sup>th</sup> of April.

Seeing no comments coming from the members of the call, I'll proceed to the next section of the document. What are the priorities and their respective implementation? There are many different methods that can be used in planning At-Large virtual outreach and engagement strategies that incorporate the Subcommittee on Outreach and Engagement principles. However, what is being proposed is to [inaudible] and implement [inaudible] approach to virtual outreach and engagement that incorporates the 2020 At-Large priorities, the post-ATLAS III activities, the FY '20 and FY'21 regional outreach strategies of the five RALOs, and the coordination of the Capacity-Building Working Group, the Consolidated Policy Working Group, and the Social Media Working Group. Then there is collaboration with the GSE regional Vice-Presidents and their teams and the Fellowship and the NextGen support leads. All these activities are noted on the Subcommittee on Outreach and Engagement table on the FY'20 proposed activities.

So this shows it is something that calls for collaboration that also is in line with the At-Large Review Implementation Working Group that



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came out. I think this is a positive involvement towards strengthening collaboration in these trying comments that we are going through.

I'll proceed. Going through the chat still, there is a comment from Jonathan. "This is very interesting outreach to end users on DNS abuse, particularly now." Yes. Thank you very much, Jonathan. That is a very hot topic. I think there's going to be a session on DNS abuse whereby by you're be holding a webinar in collaboration with Capacity Building.

Also there is suggestion from Dev. "We should also implement a group chat position to further engagement within the community. In between conference calls, e-mails, and Skype, activity has [dropped] even before COVID-19. Having a group where At-Large can speak to their topics of interest and chat on whatever device they use [inaudible] and also use the concept of a [CMS-like WordPress and blogging automatically] that shared content and newsletters and social media without copy [inaudible]. Fellows can still use the stakeholder tool to see where there are territories without At-Large and do virtual outreach to those organizations."

I think this is great feedback from Dev. Dev, would you mind expounding more on how the tools that you are suggesting in the chat can effectively be engaged or, let's say, can create an intersection point regarding virtual engagement? Dev?

DEV ANAND TEELUCKSINGH: Okay. Thank you very much. We're not going to be meeting face-to-face for likely the rest of this year. I've already noticed that, even before COVID-19, the discussion on e-mail lists have dropped significantly, with

the possible exception of probably CPWG, but even that has dropped a lot, other than once we stopped talking about .org. We have already done the work as to why we think a group chat solution like Slack would work in this regard. We could have channels based on particular interests. So, if you want to have something on DNS abuse, those persons interested in DNS abuse, go in there and chat all about that, or on geo-names—whatever we wish to discuss.

What happens with that is that, if you get everybody onboarded onto that one communication channel, I think you'll find that people would now be more engaged because now they can decide what they want to be interested in and least get notifications on their mobile devices. Currently, right now our communications is still really geared towards [inaudible] a desktop computer to really manage it. The reality is that a lot of people are more on mobile. If you don't check your e-mails or whatever, then it just meetings happen and come and go and that's that. So that's the [inaudible] group chat.

Regarding the concepts of e-mail content management systems like WordPress, we've been doing things like newsletters and so forth. I'm trying to do [inaudible] postings on social media and so on, and it's all repeated copy and pasting, copy and pasting, copy and pasting, and fiddling. You should really try to go to the right ones [inaudible] wherever. If you're going to receive notifications by e-mail and social media or whatever, then you write once and implement it and save a lot of time. Having a content management system would allow updates to happen to that content. So, even when they come back a day or two later, we can update that content, whereas, with a newsletter, you simply can't.

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The stakeholder tool. You could still use the stakeholder tool for RALOs that say, "Okay. This is the list of countries that don't have At-Large Structures." The RALOs can decide, "Let's focus on one country and do research online. If we find entities or individuals, then we could reach out to those entities and individuals and say, "Hey, we're involved with this thing called ICANN/DNS," and invite them to a slide-deck presentation conference call or what have you." That's it.

DANIEL NANGHAKA:

Thank you, Dev. You mentioned several tools that can be used. I think this is a technology issue.

I'm seeing Judith on the call. Judith, do you think the Technology Task Force can be able to come up with an appropriate tool and recommendation and present it in the next call [inaudible] the communication channels [inaudible]?

JUDITH HELLERSTEIN:

Daniel, the Technology Task Force has talked about this for years and years and years. We've even demoed some tools. The problem is we need it hosted by ICANN, and ICANN will not pay for us to go into Slack. Maybe, now that ICANN is on Slack, we can do it, but the always wanted us to use a free edition where it is not as good as others. So that is an issue. We continually always mention it, and we're going to mentioning it on our next call, which we're planning the agenda for. But we always take it up. It just doesn't go anywhere. But hopefully maybe now, since we're going to be all virtual, it'll go somewhere. So I'm happy to take that up.

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The CMS platform—WordPress—which is another issue, but we would love to get WordPress, too, to make it easier to update things on the website or blog instead of on the wiki. We've been trying to do that for years, too.

DANIEL NANGHAKA:

Thank you very much for that. I think the issue is [driving] consensus on the tool that can be used. Since you mentioned that this is something that can come up [inaudible] during this moment, I think it's worth trying. Let's have that discussion more, and then we can transfer that discussion probably to the mailing list or to the TTF call, whereby we can do it.

I'm also noting that, from the chat, Robert mentions he has been told that [inaudible] can also link to Zoom. "I think this is the time when linking to Zoom can be explored to create an opportunity for both integrational technology tools. In the [inaudible] 2020, the technical staff are discussing ways." Okay. That at least gives an insight of what is happening with other groups.

"Also, now that we are not meeting face-to-face, that means that there is [fair money]." That's a comment from Jonathan Zuck. I think that is at least [good]. Probably ICANN can look at investing in tools for integration. Also, ICANN, now that ICANN is using Slack, that may be more comfortable with managing it.

"We can use the [inaudible] for now and reference WordPress. Happy to demo how. My ALS [TTS] us using it." Okay, that is great. Dev, can we

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schedule for that demo during the next call whereby you can be able to demo this tool during the outreach and engagement call?

Let me proceed on the document that we are looking at on strategy. When it comes to the section for the FY'21 general assemblies, during FY'21, EURALO and LACRALO are scheduled to hold general assemblies in the second half of FY'21. That's in March 2021 for LACRALO and June 2021. Post-ATLAS III activities related to the general assemblies include looking at the ways how ATLAS III activities and learning can be [fired] out on the GAs as a process of continued learning and skill-building, resulting in interest in engagement. Questions that should be asked in collaboration with the RALO and [inaudible] what kind of information is important to impact to members of both At-Large to encourage greater engagement by individual members and affiliated ALSes? And also have an assessment [inaudible] carried out by those who were invited to the last RALO GAs and how many are actually engaged. [Action] is planning the overall approach to the upcoming cycle of the RALO GAs as well as the planning for the EURALO and LACRALO GAs, which can be done virtually. The Subcommittee on Outreach and Engagement Co-Chairs should work closely with At-Large regional leadership of all the RALOs in the [inaudible]. The Co-Chairs from EURALO and LACRALO should work closely with their regional leadership in developing the aims and objectives of the GAs, similar to the ATLAS III. Capacity-building webinars for ICANN Learn courses should be [inaudible].

I'll hold the discussion there about the GAs. Knowing that already there is collaboration between the leadership of the RALOs and the Global Stakeholder Engagement team and that we have a liaison of GSE to Outreach and Engagement, I think this is a discussion that can be best

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be handled by the different respective RALOs—in this case, EURALO and LACRALO. I'm very sure at least there's a discussion that is already ongoing on how they can harmonize, but the first [task] has been the [development] of the respective [EURALO] strategies and [under] which that task is now done because we that on the agenda, whereby each Co-Chair will be presenting their respective RALO strategies. I think this is a good [inaudible]. Also, we are proceeding still within the strategic document. After this document, we are going to be having those respective updates.

Is there any reaction or any member from EURALO or LACRALO who'd like to speak about the planning?

Anyone available?

Okay. Monitoring that there is no response, we shall probably hold that to the respective updates that will be coming in from the Co-Chairs.

Let's proceed with the outreach document. The RALO outreach and engagement strategies. The RALO strategies [inaudible] useful way to guide the regions in their outreach and engagement strategies, as well as the requirement to be eligible for [corp] funding. In the current situation, these strategies will be even more important in order to ensure efficiency through streamlining with the Global Stakeholder Engagement activities. [inaudible] each activity is funded and [inaudible] has much more impact as possible.

It comes out as an action point that the FY 2021 strategies are being developed. Current drafts are available on that link. Also, the Subcommittee Co-Chairs, in collaboration with the RALO leadership,

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GSE regional Vice-Presidents, and At-Large regional managers must complete their strategies by the 29<sup>th</sup> of May. This is an action, and I believe, [inaudible] regarding this. Given the COVID-19 [inaudible], these regional strategies need to incorporate virtual activities and be streamlined with ongoing GSE outreach and engagement activities to the extent possible.

So the proposed process that is documented in this strategy is that each RALO is to work with their respective regional leadership and their respective Co-Chairs on outreach and engagement with their At-Large staff members and GSE liaisons on the development of their regional FY 2021 strategic plans. This has been done.

Also, regional calls will be set up with the [above]. I think this has also gone. Scroll down, please. I'm on the proposed questions. Then the strategies should incorporate virtual activities [using] social media [inaudible] At-Large participation [inaudible] capacity-building webinars, videos, ICANN Learn courses, slide decks, [inaudible]. The strategy should consider involving At-Large [inaudible] in their outreach and engagement plans. Then the strategy should also incorporate post-ATLAS III activities where relevant. Strategies should list the [inaudible] and [inaudible] of [funding] activities. All these are incorporated.

Just to discuss this section, [inaudible] already the collaboration between the Global Stakeholder Engagement team and the RALO leaders, together with the Co-Chairs has been ongoing with the support from the staff to be able to liaise all this, and at least some key action points have been done. I'm happy to share that each of the RALOs has come up with these strategies, and they'll be sharing it.

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Judith, I can see your hand up. Please go ahead.

JUDITH HELLERSTEIN:

My question is—Dev and I were discussing these things—what happens when we have ideas that are not RALO-specific, that are At-Large-wide? Is there another fund to look at, or do we have to go to each RALO and ask them to chip in? Because Dev and I were looking at the WordPress for the blog, which has a monthly fee. If we could pay it in advance, we could get a better, more secure version. But then you would have to get each RALO to contribute part of their discretionary funds. Or is there a way for an ALAC-wide fund? That's, I guess, the question on this paragraph. Thank you.

DANIEL NANGHAKA:

Thank you, Judith, for that question. As far as my understanding is concerned—probably Maureen or staff will correct me here—the discretionary funds that are available [inaudible] to support engagement of the community. Probably previously we have seen the discretionary funds being used for some other respective activities.

Let me just simply pass this question to Heidi. Heidi, could you please clarify whether the funds that could be used—the funds that Judith is suggesting—can be using for paying for the respective subscriptions [inaudible]?

HEIDI ULLRICH:

Thank you, Daniel. I think there are two issues here. One is the issue of the RALO discretionary funding and how that is set out for the RALOs.



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The other one is the actual use of any kind of new technology, including WordPress.

So, for the first one, right now it's set up is that, when that RALO discretionary funding is approved—again, for fiscal year '21, we're still waiting for that approval ... In the past, the funds have been divided by RALO. Anything that's pooled has to have the agreement of all of the RALOs. So that's the first part.

On the second point, on WordPress, I don't know if that has been approved. I know that there's been some discussion on using it, but I don't know if Maureen and Joanna and others have said to move forward with that. My understanding is that WordPress is external and therefore I believe—I will confirm this with our IT people—At-Large or any staff cannot work on those external tools. So that's something that you may wish to consider as well. I'm not sure if that's the right place for that. Just to let you know that. Thank you.

DANIEL NANGHAKA:

Thank you, Maureen. I know that discussion regarding funds is a complex one. I'll just simply set that as an action item that can be pushed to Maureen, the Chair of ALAC, and then the Finance and Budget Subcommittee to discuss who appropriate funding can be done. I think that would be really great. But I guess I'm happy with that [inaudible] this issue of funding technology tools can also be submitted to the Technology Task Force. At least it will be good at least to have these considerations.

Is there any other reaction?

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Seeing that there is no hands up, I'll proceed to the engagement strategies. Could you please scroll up the document? In collaboration with the RALOs, the key At-Large policy issues were identified during ICANN63 in Barcelona through at bottom-up processes. These issues are noted in the At-Large policy fora and are a cornerstone of [themes] for engagement with the community. The top ten At-Large policy issues are DNS abuse, cybersecurity, IDN—that's international domain names—universal acceptance, multi-stakeholder-ism, transparency and accountability, Internet governance, human rights, consumer protection, jurisdiction, geopolitics, new gTLDs, and accessibility.

This also can be contributed to the hot topics, and these were being discussed previously by the Capacity Building Working Group. Some of the webinars were held [inaudible] ongoing. The Capacity Building Working Group is still doing tremendous work to be able to design more of these webinars, and I think more will be coming. This is to enhance knowledge of this and also to stir up engagement and discussions regarding policy development on the respective topics. So that is still open, and it's an action that will be strongly put into consideration during the next FY.

I'll proceed. Strategies and tools for implementation. As noted above, key to any Subcommittee on Outreach and Engagement strategy, both face-to-face or virtual, is that activities are developed and implemented in collaboration with the Capacity Building Working Group, the Consolidated Policy Working Group, and the Social Media Working Group.

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Actually, in this case, we should also add the Technology Task Force because they have to give us the best appropriate tools for recommending how best we can work with this.

The GSE regional strategies should also inform At-Large engagement activities. It's also essential that the At-Large communications strategy is considered during the implementation of engagement activities. This will ensure that At-Large engagement strategies are effective and carried out in an efficient matter.

Some of the tools that we have suggested here we already using, and some of them may not have been fully utilized. This includes the Zoom meeting room, call [inaudible] survey, the RALO newsletters, videos, blogging, ICANN Learn courses, [inaudible]targeted events, [inaudible].

I'll just simply go back to the chart already. If you want to see how much [inaudible] blogs, [inaudible] the link [inaudible] languages. So that gives a process for translation. That also [inaudible] the document is [inaudible] top of the hour? Yeah. Okay. Looking at all that, still the comments will be coming in. Those who have to leave, thank you very much for attending the call.

Let's proceed with the document. We are coming towards the end of the document with the outreach strategies. The outreach strategies and virtual activities for implementation. Despite the inability to attend conferences in person, there is a growing number of conferences and meetings that are being held online or virtually. These meetings represent an area of potential opportunity for At-Large outreach, as

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well as engagement. The activities are suitable for virtual [inaudible] populated on the table or virtual events.

Already there is a page that is listing all activities. In case you feel there is an activity that you need to include for that has been missed, you can add it there and it may be considered [inaudible] for any members who might be willing to participate, please participate.

Maureen, you have the floor.

MAUREEN HILYARD:

Thank you, Daniel. I was going to wait until you actually finished that. I just wanted to raise a few things in relation to, as some people may have been asking, the difference between the communication strategy and the outreach and engagement strategy. I think that one of the things is, for example, with the communication strategy is that it's a little bit more high-level. Within the outreach and engagement strategy, the actual tools that are being used are a little bit more exemplified and explained how they might be effective as communication tools for people who are implementing outreach and engagement activities within their communities.

I have to say that I think this is a brilliant effort—putting this document together—and I think it provides pretty clear guidance for those who need to know how they might be more effective in planning and using tools within their communities during their outreach activities. It's really, really important to make sure that the appropriate tools are used for especially working with Jonathan and how we're going to convey the policy [message] ...

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UNIDENTIFIED FEMALE: [inaudible]

HEIDI ULLRICH: Gisella, your ... Sorry, Maureen. Go ahead.

MAUREEN HILYARD: That's okay. I just think it's really important, when we're looking at the different tools that we're going to be using—how we use them appropriately for getting the messages across with regards to policy and different messages and different types that might be used for actually engaging people. This is I think where the sorts of things that have been raised about ... We can have a one-size-fits-all model because there are different capacities within the different regions and the different communities that we're actually dealing with. So having the range of options is a really good idea, and it means that people don't have to think too much about what ... This is a big long list of possibilities. As an outreach and engagement strategy, it's a living document. So, as people trial new ideas, that can be included into it as well.

I just wanted to mention about WordPress. I know that ICANN isn't keen to be associated with it themselves, but I just have to say that APRALO—we don't use it as much nowadays; it was something that [I was using]—has a WordPress site on which we put a lot of our resource. We ran a survey. That information went onto the WordPress site and people could access it. [They were] probably not supposed to but, at the same time, there wasn't much in the way of being able to share

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information in a way that was probably a little more accessible than people trying to get into the wiki, which is getting better but was very difficult at the time.

So, again, it's using the resources that we can in some way that's going to be useful for different people being able to use them in different ways. I just wanted to say that this is going to be a very good strategy document. It'll be very good tool for people for, as we're wanting to do, getting more people out in the community, conveying those messages that are important to At-Large, and just doing the best that we can do, virtually, of course, at this particular point in time. It's a handy document to have.

Thank you, Daniel. Sorry. This is probably not related to what you're doing at the moment, but I thought I better get it in now. Thank you.

DANIEL NANGHAKA:

Thank you very much, Maureen. Let's proceed with the document. We are coming towards the end of the document. The activities that suggested various virtual conferences, virtual meeting, [inaudible] using specific hashtags, among others. These activities should contribute to engagement when outreach is done.

So we'll discover that now this section clearly shows the role of the Social Media Working Group as far as the strategy is concerned. Then it may also be possible to engage in outreach through collaboration with the GSE activities and those working with ICANN. Adam does a great job of updating us on what the GSE is planning and how it will harmonize.

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We have received updates during all the respective calls and also during this call, which we received an update.

Nkem Nweke, I see your hand up. Could you please go ahead?

Nkem, [inaudible]?

Okay. I can't hear you. Probably you're on mute. In case your audio issues have been solved, we shall get back to you.

I'll proceed with the last section of this strategy document, which is the promotional strategies. Strategies and tools for implementation. There are many tools for the promotion for the promotion of At-Large outreach and engagement activities, and this includes the social media posts. Most social media posts will be coordinated by the Social Media Working Group with specific topics/events in the region and ICANN in general. Most members of the At-Large community have asked us to [inaudible] social media [inaudible] Twitter accounts, Instagram, and Facebook [inaudible] we can share all the links, respectively. YouTube. These have been identified as [inaudible] capacity to [inaudible] as leaders are programmed to drive knowledge adoption in ICANN. These YouTube videos will be a joint effort with the Capacity Building Working Group. So the blog posts, especially on the At-Large blog, and then also video [inaudible] reports from ongoing events, and then the different respective RALO [inaudible].

This is the last page. Also we need to link [inaudible] to ensure reaching beyond the siloed ICANN community, which includes RIPE, [RDAP], [inaudible]. It will be also important to use an open source centralized database of resources used during At-Large outreach activities and also

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to set up a collaboration with the Capacity Building Working Group. As noted by [Barb], [crises] can be both a danger and an opportunity. It is up to the members of the Subcommittee on Outreach and Engagement and all At-Large to ensure we use the current situation [inaudible] and to evolve our regional strategies [inaudible] the goals and responsibilities of the Subcommittee on Outreach and Engagement.

I think that comes to the end of the document. Is there anyone who would like to make any contributions or make any respective add-ons? I saw Nkem's hand up, but I see she probably had some audio issues and highlighted something.

Okay. "I really do not understand what you mean by [inaudible] WordPress. I think that's a discussion on WordPress. I get hosting directly from WordPress [inaudible] discussion on the tools of WordPress as a form of collaboration."

Is there any input that anyone would like to give for the strategy document? Also, I'm reminding all that the comments on the document will be closing, I think, still on the 30<sup>th</sup> or tomorrow, the 31<sup>st</sup>. Then we shall do a document polish and then submit it to the ALAC. Any questions at this point?

Yes, Dev?

DEV ANAND TEELUCKSING: Just a suggestion. Given that most people are now seeing the document for the first time, maybe we need a few more days—maybe towards, say, Monday next week, or something like that—because I think most



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persons on the call have not seen the document until now, even though the e-mail went out about four or five days ago.

DANIEL NANGHAKA: Okay. Thank you, Dev. I think you raise an interesting [inaudible] I'm seeing could be good from ... Vanda is saying, "That could be good."

Then there's a suggestion from Cheryl to give more time for the comments. All right. I think I'm going to ask staff if we can be able to include more time for this. And [this is an argument] from Sarah. Okay.

Let's hear from Glenn. Glenn, please, you have the floor.

Glenn, we can't hear you.

GLENN MCKNIGHT: Hey, it's me.

DANIEL NANGHAKA: [inaudible]

GLENN MCKNIGHT: Can you hear me now?

DANIEL NANGHAKA: Yes, we can hear you, Glenn. Go ahead.

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GLENN MCKNIGHT:

Thank you. It'd be great for people to read the document and actually see how the strategies are emerging out of the philosophy that we created. It's not complete. It's going to take some time. We are living in a very interesting time. We have been forced to go into a virtual situation. I give Daniel a lot of credit for envisioning this idea. I think it was appropriate. Perhaps maybe we should have had this a year ago or two years ago if we had 20/20 vision. But it's here now. We got to cope with it and we got to come up with some strategies that are realistic.

My concern right now is this stuff on social media. I really don't think we have a handle on that. I think a lot of the stuff we put out into our own hashtags and whatnot, whether Facebook or ... I don't think it's getting any traction. I don't know if we need another strategy or more commitments by the RALOs, but it's another example of coming up with something and ... "Okay, we got a tick mark. We've done it, so it's done." But it's not done. I don't think we have the metrics. When Ariel was doing this stuff a number of years ago, we really actually got metrics back. So I think this is not successful. In the year that I attended the Social Media Working Group calls, many of the people didn't show up. It's not a good situation. So I think we need to identify what's working and what isn't. I think just giving this discussion and reports without really saying, "Are we doing a good job?" ... This is more important now as we are looking not just this year. As we say, we probably won't [inaudible], but, if this is a repetition of 1918, we are looking at next year as well as a serious situation because this could come back with a vengeance in the fall and will hit us even harder in the winter. So, please, I strongly recommend we get a handle on this. If we

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want to maintain our community, we're going to lose many of the volunteers if we don't get a handle on this. That's it. Thanks.

DANIEL NANGHAKA:

Thank you very much, Glenn, for that insight. I think you bring it all so clearly because this is the point whereby the strength of going virtual being manifested right from when we did the ICANN67 meeting virtually. Now we're going to ICANN68. Very many conferences and engagements are going virtually. I think this is the main thing.

Going back to the document, since the time is limited, I'm going to request that staff extend the comments until the 8<sup>th</sup> of May. I hope the timeline will be comfortable for the members who are on the call. So the 8<sup>th</sup>. That should be an action—to ensure the document will be open for comments until the 8<sup>th</sup>. I think that is okay with that.

Any other reaction? Glenn, is that an old hand?

Okay. I think probably it might be an old hand from Glenn.

Also, to speak about the issues of metrics, when it comes to social media, I think they will have to revolutionize or integrate metrics on how this message reaches the wider audience. If we can be able to get the outreach metrics of this, then we can be able to measure the impact of the communication on metrics. I don't know how that will be done, but I'll still have to refer that to the collaboration between the TTF and the Social Media Working Group to see how we can be able to derive metrics.

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In case anyone has an idea of how this can be done, I'll just simply open up the floor for probably one minute to say something or make suggestions/comments on how the metrics can be derived from social media.

Okay. Seeing no response, allow me to proceed to the next item on the agenda. We can get back to our agenda document. Thank you. The next item on the agenda is the regional strategies update from the Co-Chairs. I can speak from the [inaudible] that Fatimata is planning to leave right now, but I'm going to request, Fatimata, before you leave, if you could please provide an update regarding the AFRALO strategy. Fatimata?

FATIMATA SEYE-SYLLA:

Yes. Hi, Daniel. Hello, everyone. [inaudible] strategy for '21 [inaudible], and, as you can see, [inaudible] is that many of the [inaudible] strategy able to take place. So, in terms of outreach and engagement, we'll have to [inaudible] ways of doing it virtually. But I think [inaudible] some of our ambassadors are trying to organize [IGF7] virtual [summit] [inaudible]. It's not yet [inaudible]. It's not yet finalized, but they're working on it.

[Sarah], if you have things to add, you may add [inaudible]. I must apologize [inaudible] two weeks [inaudible] online because of my eyes [inaudible] that I couldn't read it looking at the screen and couldn't go to a doctor [inaudible] and discussing with the RALO leaders and [inaudible].

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DANIEL NANGHAKA:

Thank you very much, Fatimata, for that. I'm going to ... Sarah says she has nothing to add. Let me just simply ask, if possible, for Glenn and others if we can limit the time that we're going to give for their respective updates. Since the links are already posted online of the respective strategies, you could also give a brief and then we can refer the members on the call to go to the respective pages where the strategies are. This is just a [inaudible] a brief about this. Then, from there, we should be able to proceed and have at least updates from Adam on updates from the GSE. From there, we shall be able to adjourn the call. Thank you.

Let me give the floor to Ali Al Meshal. Then we shall get to Glenn. From there, we shall be able to hear from Natalia and we shall hear lastly from LACRALO. So you can proceed, Ali.

ALI AL MESHAL:

Thanks, Daniel. The [inaudible] strategy is [inaudible] development. It's already posted on the wiki for the APRALO to comment on and add to. It was presented lastly in the leadership call. We have some inputs from the GSE like from Jia Rong and [Baheer] and [Siv] that they have some more comments and words to be incorporated. So there are side discussions with to see what things should be incorporated into the strategy. So we are [inaudible] consideration the current situation of COVID-19 and things that have be all virtual, mostly, and what is the status of the regional and international events that we normally participate and get those students. So it is still in development. Definitely by the time of the mandate, it will be completed. Thank you, Daniel.

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DANIEL NANGHAKA: Thank you, Ali. We'll be able to hear from Glenn regarding the NARALO strategy. Glenn?

GLENN MCKNIGHT: Sure. Thanks. The NARALO strategy has been submitted and updated. We did communicate with our membership and are getting feedback. So Alfredo, Eduardo, Judith, and others have given comment. So that's a plan based on what the reality is now. That doesn't mean it's going to be completely applicable in six months or nine months or a year. So it's something we'll have to revisit on a quarterly basis and revamp as we go along as this COVID-19 stuff proceeds.

One of the things we have recently done is we surveyed our community and, based on the document that we had previously, we looked at the policy issues and we surveyed our membership. We're in a process of creating a report right now and a presentation on our next NARALO meeting. We are engaging people who want to actually take the policy issue and take ownership for it and work with other people who are interested in pushing this along. So it's an example of a new concept developed by Eduardo. Great concept. We've created a working committee. We are probably going to have that available for anybody who's interested. So that's my quick update.

DANIEL NANGHAKA: Thank you very much, Glenn, for that update on the strategy.

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I can see a question here from Dev. “Is it possible for CROP funds to be put towards virtual outreach, given no likely CROP trips?” Probably Heidi will answer that, but let’s first finish an update from the strategies. Let’s hear from Natalia with the EURALO strategy. Natalia?

NATALIA FILINA:

Daniel, thank you very much. Besides the fact that the upcoming fiscal year may be more difficult to implement our outreach and engagement plan, I think we have a standard kit of items in our plan. I may highlight our members. It’s our first inside look [of] our current members because we will [break the balance]. We want to know more about expertise and our potential. We will continue to explain what is happening. [inaudible]? We’ll continue to engage people in the work.

The second one is geography. We will work [for] regions that are not covered by EURALO. We will [inaudible] expertise and community stakeholder groups. We don’t know now if we will have a face-to-face or just a virtual meeting, but it’s very important for us to not just participate but to have our [inaudible] ahead of this meeting—for example, IGF—and discuss our interest in [other] topics.

I might say that our big focus and [inaudible] is not only the work in communications channels and [inaudible] meetings with potential members, for example, but more in our capacity-building work. We know that will have great support from the GSE team. We hope that we will have a two-way tool because it’s the most effective tool to have [inaudible] information from the ground and to be close to end users’ interest in our regionals [inaudible] and our audience.

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I [inaudible] that we have a strategy. It's a very good basis for independent work of our leaders or our members on the ground. All action [inaudible] committee. They can [deliver] the words of end users into the ICANN world. Already, outreach and engagement work, I think, I supported by these actions on the ground. It helps us to bring new people to our [realm]. It's very important to remind that all public actions of our members may be into the communication strategy [frame] and will be carried out in our interest.

What I can add about our Social Media Working Group, about which Glenn mentioned, I think our problem is that [inaudible] active in outreach and engagement work and social meeting groups. All of this work is done by the same people. That's one of the problems. We cannot share now the [staff] with other people. Work in the Social Media Group is a big job, a huge job, and we need more active people to be involved in this work. We need to solve this problem, I think.

Thank you very much. Sorry that it's not a positive note at the end of my speech.

DANIEL NANGHAKA:

Thank you very much, Natalia. Let's hear from Sergio to be able to give us an update from LACRALO. Sergio, you have the floor.

Sergio?

SERGIO SALINAS PORTO:

Can you hear me, Daniel.



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DANIEL NANGHAKA: Yes, we can hear you, Sergio. Please proceed.

SERGIO SALINAS PORTO: Thank you.

HAROLD ARCOS: Thank you, Daniel. Well, my apologies. I [inaudible] our [inaudible] in our outreach plan are in line with what we have developed in the outreach document. Among our plan is the development of our [inaudible] 2021 general assembly. We will to our assembly with more [strength] as LACRALO, since our ATLAS III ambassadors are both in each of the key issues in the region: in the outreach recommendations with our ALSes and essentially in our LACRALO-[directed] ... We will have an additional meeting with our LAC [DSA] [inaudible] DNS [inaudible] placeholders in [inaudible]. The idea is to [inaudible] participation as the ALSes as [inaudible] coordinator of the event and the creation of [inaudible] of the LACRALO [inaudible] and GSE team. In this situation, we believe that is something [inaudible]. It's a great opportunity to deepen the [inaudible] of ALSes [inaudible] more users in the ICANN policy development process. [inaudible] our outreach and engagement plan, our region is deeply involved in the work of universal acceptance [inaudible] with some ambassadors of ATLAS III [inaudible] communications and [inaudible] of the [inaudible] LACRALO.

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Another issue is that ALSes are involving in creating the topics of [inaudible]. This is [inaudible] of our activities and the strategies that we will [inaudible] mostly in the [inaudible] will continue to [inaudible]

Thank you very much, Daniel, for this opportunity. [inaudible]

DANIEL NANGHAKA:

Thank you very much, Sergio. I think there's some interest in what [inaudible] from LACRALO. I'm looking forward to the respective updated that come in.

As we proceed though the question that was posted by Dev on whether the CROP funds will be able to be utilized, I believe that Adam [can answer] that question. Also, you'll be giving us an update on the GSE activities. Let's hear from Adam. Adam, please, you have the floor.

ADAM PEAKE:

Hi, everyone. The question about CROP funding? No, I cannot answer that. The CROP funding is that policies are decided by the policy groups. So you would need go through the At-Large staff for questions about that. Sorry to say that.

On the GSE work and outreach at the moment, you're probably seeing quite a number of webinars being held. There was the event organized mainly [inaudible] global webinar, really, on the root servers and DNS security-related topics a couple of weeks ago. Earlier this week, we've had sessions on DNS-over-HTTPs and DNS-over-TLS. I think that has taken place in both APAC and [MEAC] regions. This series will be continuing onwards with a plan of topics that we're working on at the

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moment. I believe that, as we work through some of the [staff-led] issues, there will be some community involvement because [inaudible] and so on. But that'll probably be leading us into ICANN68, so we'll see where that goes.

We had a call with the At-Large leadership, with the regional managers and VPs, talking about respective outreach and engagement plans. The next stage, as somebody mentioned here on the call, was for the Co-Chairs or the RALO Chairs to continue these discussions with their respective GSE regional leads. So the strategic planning processes will be aligned, and hopefully we'll see that going forward in the next couple of weeks.

I think that's about it for now. Good to hear you all. Keep safe. Thank you.

DANIEL NANGHAKA:

Thank you very much, Adam, for that. We are coming towards the end of our call since we've been having at least a series of discussions. I'm happy to mention that discussions will be starting in the Social Media Working Group. Also, I'd like us to trigger our minds and bring up suggestions on the different various activities that we shall be holding during ICANN68, at least this discuss these discussions. If possible, we can have at least an active mailing list.

There's a question to Adam. "What is happening with the GSE academic outreach strategy?"

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ADAM PEAKE:

Hi, Glenn. The strategy is for staff internal work, considering how we are engaging with academia as a group. It's not meant to interfere or supersede or in any way get in the way of your own outreach with academia. From the outreach and engagement point of view, we're continuing to work as normal with academia—for example, the lecture we did with Joanna as a recent series and ongoing work we're doing. So it's really an evaluation of how GSE and other ICANN departments work with academia as opposed to an outreach and engagement strategy looking at bringing in new people. Of course, that would be part of it, but it's not the intention of the strategy. So, as far as outreach and engagement is concerned, things continue as normal.

And, yes, I agree with you. It's an important group to engage with. I and others would be more than happy to help you with that. But the strategy, per se, is not about that particular issue, so, if you want to work with academia, you're more than happy to do so. For example, we have some more ideas for EURALO to do so, and we'll be progressing that. Thanks.

DANIEL NANGHAKA:

Thank you very much for that. Since we are coming to the end of the call, the next call will be happening at the end of May, the last Wednesday. I think you'll watch your lists' e-mails for the next call. I'm happy to end the call on this point.

Thank you all for joining the call. Please continue to share the document. We welcome the comments, respectively. Thank you, staff.

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Thank you, interpreters. Thank you, technical team, for your support during this call. Thank you, all. Bye. Keep yourselves safe.

**[END OF TRANSCRIPTION]**