

12 March 2013 – Applicant Support Program Update

The Support Application Review Panel (SARP) evaluated applications for financial assistance and determined those that met the eligibility requirements outlined in the New gTLD Financial Assistance Handbook.

Below lists the three applications that have submitted for financial assistance, and includes the SARP determination for meeting the minimum criteria for financial assistance:

Application ID	Applied-for String	Applicant Name	SARP Determination For Financial Assistance
1-1309-46695	.KIDS	DotKids Foundation Ltd	Met Criteria
1-1873-71868	.IDN	Nameshop	Did Not Meet Criteria
1-2104-81541	.UMMAH	Ummah Digital Ltd	Did Not Meet Criteria

- [CPE Panel Process Document](#) [PDF, 314 KB] {06 August 2014}

The Economist Intelligence Unit's Process documentation for Community Priority Evaluation is posted for informational purposes to provide transparency of the panel's evaluation process. On 14 March 2016, in an effort to provide greater transparency on the CPE process, the Panel submitted [correspondence](#) [PDF, 52 KB] with additional information regarding the process for verifying letters of support and opposition.

- [CPE Guidelines](#) [PDF 1.85 MB] {27 September 2013}

ICANN has published the CPE Guidelines produced by the Economist Intelligence Unit after considering ICANN community feedback on the first draft. The Guidelines are an accompanying document to the AGB, and are meant to provide additional clarity around the scoring principles outlined in the AGB. The Guidelines are intended to increase

While acknowledging this definition, the Panel has concluded, based on its research, that there is no entity mainly dedicated to the entire community as defined by the applicant in all its geographic reach and range of categories. Research showed that those organizations that do exist represent members of the defined community only in a limited geographic area or only in certain segments within the community. While there are many organizations dedicated and relevant to children (e.g. Save the Children, UNICEF), the community as defined by the applicant is not organized. This is because the community includes parents, educators and third-sector organizations, which do not come together under a single umbrella organization.

According to the AGB, "organized" implies that there is at least one entity mainly dedicated to the community, with documented evidence of community activities." A "community," according to the AGB, is one that is represented by at least one entity that endorses the application by the applicant. There should, therefore, be at least one entity that endorses the application and organizations in all four categories included in the application. Based on the application materials and the Panel's research, there is no entity that endorses the application in all the breadth of categories explicitly defined.

recommendations were completed in September 2007.

- "Organized" implies that there is at least one entity mainly dedicated to the community, with documented evidence of community activities.
- "Extension" relates to the dimensions of the community, regarding its number of members.

The Panel determined that this application refers to a proposed community construed to obtain a sought-after generic word as a gTLD. As previously stated, the community as defined in the application does not have awareness and recognition among its members. Failing this kind of "cohesion," the community defined by the application does not meet the AGB's standards for a community. Therefore, as a construed community, the proposed community cannot meet the AGB's requirements for longevity.

The Panel determined that the community as defined in the application does not satisfy either of the two conditions to fulfill the requirements for longevity.

 **KIDS** 

 **SPA**