



ICANN67 SMWG Update

By Shreedeeep Rayamajhi



OBJECTIVE

- Assist new leaders with available information and links for engagement
- Monitoring the issues and context
- Using social media as a facilitation point for networking and communication
- Creating visibility of the opportunity available
- Sharing information and bridging the gaps



Things done

- Opened a social media group ICANN Circle for communication and facilitation
- Forwarded the email of the social media competition to the discussion forum of Atlarge
- Posted the message of the social media competition in several regional fellowship groups in What's app and Facebook
- Facilitating the leaders as a lot of them were new to the ICANN platform so helped them with links and access
- Contacted new and old leaders for engagement



Challenges

- Communication Strategy for APRALO adapting with Atlarge strategy
- Social media Strategy for APRALO
- Collaboration Strategy with the ALSes




Sarah Kiden @MsKiden · Mar 7
Joining the first-ever virtual @ICANN meeting from #Dundee overlooking the River Tay! Also attending the first session: Joint AFRALO-AfrICANN Meeting
Zoom: icann.zoom.us/my/cun67. #ALAC67 #ICANN67



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Satish Babu @satish_babu · Mar 11
A long night ahead: The Board-ALAC meeting just got over. The next is the UASG Session, and then the GAC-ALAC session. Despite the obvious time zone issues for us in APAC, the first-ever virtual ICANN meeting was not a bad experience! #ICANN67 @ICANNatLarge #ALAC67



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Shreedeep Rayamajhi @ShreedeepRay · Mar 7
Attending #ICANN67 #ALAC67 #AFRALO session from #Nepal to the world with the message #Oneworldoneinternet
[#icanncircle](https://twitter.com/hashtag/icanncircle)



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Thank you

