ALS Mobilization

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APRALO – 16 April 2020

How we got here

- At-Large Review independent examiner did not see sufficient benefit from ALSes and effectively recommended that they be eliminated (made equivalent to a single user).

- At-Large disagreed.

- At-Large went back to the Bylaws and agreed that a main rationale for an ALS is to gain access to the ALS members – supported by all RALOs.

- We proposed (to the ICANN Board) to maintain ALSes and take action to reach those members!

- The Board accepted the proposal.

Basis for Plan

ICANN Bylaws 12.2(d)(xi)

Establishing mechanisms and processes that enable two-way communication between members of At-Large Structures and those involved in ICANN decision-making, so interested individuals can share their views on pending ICANN issues.

ALAC Rules of Procedure Adjunct Document 04 - At-Large Structure Framework

The 1st ALS criteria: Commit to supporting individual Internet users' informed participation in ICANN by distributing to individual constituents/members information on relevant ICANN activities and issues, offering Internet-based mechanisms that enable discussions of one or more of these activities and issues among individual constituents/members, and involving individual constituents/members in relevant ICANN policy development, discussions and decisions.

History

- Current plan based on initial work done by the ALS Criteria and Expectations Taskforce several years ago.

- Concept ratified during At-Large Review Proposal planning.

ALS Mobilization Working Party

- 21 members from RALOs
- Chair – Alan Greenberg
- Ex officio: Maureen Hilyard and Cheryl Langdon-Orr
- APRALO:
  - Ali AlMeshal
  - Amrita Choudhury
  - Justine Chew
  - Nadira AlAraj
  - Shreedeep Rayamajhi
  - Sivasubramanian Muthusamy

What we will expect of an ALS

1. Biennial (once every two years) report updating us on their status.

- ALS leadership (with confirmation that leadership is aware of ICANN/At-Large affiliation);
- formal ALS representatives,
- membership (approximate numbers and perhaps demographics (students, business, internet professionals, etc.))
- "linkages" with ICANN (i.e. why they are an ALS);
- ALS activities related to ICANN (if any);
- details of how information distribution to its members will be carried out (Expectation 2);
- details of organizational membership in any other part of ICANN (if applicable);
- the status of the ALS with respect to organizational membership with some other part of ICANN.

Expectations...

2. An ALS must either:

- redistribute targeted ICANN At-Large updates to its members; or
- provide an e-mail address for direct distribution by At-Large.

Distributions:

- Aimed at people who have little or no knowledge of ICANN and its terminology and buzzwords.
- Delivered in all of ICANN's official languages (as selected by ALS).
- Relatively infrequent

Expectations...

3. ALS must reference ICANN and At-Large on its website (or Facebook or whatever its Internet presence), either on its home page, or on a secondary page (or comparable).

- The intent is to ensure that the ALS members and others looking at its web presence are aware that the organization is involved with ICANN through At-Large.

- If an ALS does not have a functioning web site (or Facebook presence or comparable) with basic information about the organization, At-Large will provide a basic Wiki space populated with information originally from their application.

Expectations…

4. When specific issues are brought to the attention of ALS representatives, each ALS should evaluate whether they can contribute or not, and if they can, their ALS members should be involved. Respond if surveys or other issues are brought to their attention.

- *We will need to be careful and not flood ALSes with such requests.*

5. Provide an e-mail address or web link which will be publicized (via the At-Large web/wiki) for prospective ALS members or others to contact the ALS.

6. Designate between two and four representatives, one of which will be designated as prime.

- All representatives will be sent general mailings and unless the ALS requests otherwise, mailings requiring action will go only to the prime representative.

New ALS Criteria

- ALS Application submitters and future representatives do not need to be organization leaders, but an ALS application must have leadership knowledge and support.

- Clear statement of the intersection between interests of organization and those of ICANN.

- Certification that all Criteria are met and the organization commits to satisfying Expectations.

New ALS Criteria - 2

No formally specified minimum number of members for an ALS, but it should be more than just the representatives and the ALS leadership.

- Judgement calls needed to decide if a very small number is appropriate in individual cases (involving Staff and RALO leadership and possibly the ALAC (since decertification might be the ultimate result)).

[Rationale: If there are no additional members, the ALS cannot fulfil its prime role of informing its members about ICANN with the hope that they will become actively involved in ICANN policy activities.]

Timing

6 months after formal approval and announcement

- Expectation of compliance
- Start of requests for biennial reports.

Discussion