## EXPRESSION OF INTEREST - LACRALO Representative on the At Large Advisory Committee (ALAC) Tracy Hackshaw Internet Society Trinidad & Tobago Chapter (ISOC-TT)

Dear Colleagues,

I feel both privileged and humbled to be nominated as LACRALO Representative on the At Large Advisory Committee (ALAC) for the term 2020-2022, and I am looking forward to participating in, and contributing to the ALAC as we navigate this most critical period in world history.

We are living through a once in a century global crisis, where the Internet and its accompanying applications, tools and related human capital/expertise are being called upon to redouble efforts to support the global user community in a collective impetus to navigate the "new normal" in a world traumatized by the COVID-19 pandemic.

It is my strong belief that the ICANN At Large Community is uniquely positioned to play a consequential role in this regard. There is perhaps no more diverse or qualified global community, representing the interests of Internet end-users, involved in the DNS policy advisory process. Indeed, this is the key motivation behind my interest in serving on the ALAC at this time as I believe my experience and skillset are well suited to the ALAC's requirements.

I am an ICT and Digital Economy Strategist and am currently employed at a Caribbean-based Digital Advisory services consultancy, <a href="IFH & Associates">IFH & Associates</a>, where I function as the Chief Executive. I possess close to twenty-five (25) years' local, regional and international experience spanning work in both the public and private sectors where I have been integrally involved in the design and implementation of several globally recognized award-winning initiatives such as <a href="SurePay">SurePay</a>, <a href="ttconnect">ttconnect</a>, <a href="ITBizLink">ITBizLink</a>, and <a href="Startt">Startt</a>. I have represented Trinidad & Tobago in various international forums, including at the 2016 <a href="G77">G77</a> <a href="Meeting of Experts">Meeting of Experts</a> on ICTs and Sustainable Development for South-South Cooperation, the Executive Management Committee of the <a href="Commonwealth Cybercrime Initiative">Commonwealth Cybercrime Initiative</a>, a two-year term as Vice Chair of <a href="ICANN's Governmental Advisory Committee">ICANN's Governmental Advisory Committee</a> (GAC), and co-coordination of the <a href="Dynamic Coalition on Small Island Developing States">Dynamic Coalition on Small Island Developing States</a> (SIDS) in the Internet Economy at the <a href="United Nations Internet Governance Forum">United Nations Internet Governance Forum</a>.

With respect to my ICANN volunteer work, I attended my first ICANN Meeting as a Fellow at ICANN 35 in Sydney, Australia, and have since attended 29 Public Meetings. After serving on the GAC from 2010-13, I was elected to the aforementioned GAC Leadership Team, serving two years as Vice Chair. Following this, I was asked by the Leadership to co-chair the GAC Under-served Regions Working Group focusing on capacity building within developing and emerging economies primarily in the Africa, Caribbean and Pacific regions, and to take the Lead on the GAC Technology Task Force, charged with the redevelopment and redeployment of the GAC's website on a new ICANN web platform. I also responded to the call to participate as a Community Mentor in ICANN's Pilot Community Onboarding Program, a role which I performed from ICANN 55 through to ICANN 59, handing over the Mentorship mantle to my graduating, fully onboarded mentee at the end of the Johannesburg meeting. In 2018, I was selected to serve as the Latin American and Caribbean Regional At Large member on the 2019 ICANN Nominating Committee and in 2019, I was selected to serve a second term on the 2020 ICANN Nominating Committee. Over the last 10 years, I have participated in, and contributed to, several ICANN Cross Community Working Groups and at this point, I am currently focused on contributing effectively to the extensive ongoing work of the 2020 Nominating Committee, and its sub-committees as a senior member, having served on the previous NomCom, where we are currently engaging in a complex and challenging Assessment & Selection exercise given the current global state of play.

I have conducted Academic Teaching and Research work at the <u>DiploFoundation/University of Malta</u>, where I am currently a member of their Teaching and Research Faculty and at <u>The University of the West Indies</u>, where I received a 1st Class Honours Degree in Sociology & Psychology in 1996. Since then, I have continued my postgraduate learning path at <u>Royal Holloway College</u>, <u>University of London</u>, at the <u>National University of Singapore</u> (e-Government Leadership Centre, Institute of Systems Science), and in 2019, after completing further studies in Entrepreneurship and Small & Medium Enterprise Management at the <u>Arthur Lok Jack Global School of Business</u>, I received a Masters in Small & Medium Enterprise Management with Distinction.

As Director of the <u>Trinidad & Tobago Multistakeholder Advisory Group</u>, I played an integral role in convening the inaugural <u>Trinidad & Tobago Internet Governance Forum</u> in January 2017 and have continued in this role right through to the most recent TTIGF held in January 2020. I was the founding Vice Chair of the <u>Internet Society Trinidad & Tobago Chapter</u> from 2011-2017 and was elected its Chair for the period 2017-19.

Colleagues, the role and voice of At Large, now, more than ever, is one that **should**, and under its current leadership framework, I fully anticipate **will**, continue to engage with the wider ICANN Community - **especially within its underserved communities** - to improve, expand, enhance and further evolve the DNS ecosystem for the benefit of the entire global user community. I am volunteering to serve on the ALAC in furtherance of this objective, and I look forward to earning your trust and gaining your support as we work and collaborate with each other to keep the Internet **secure**, **stable** and **interoperable**.