Frequently Asked Questions (FAQs)

SOW on Pilot Project for Large-Scale UA Remediation Campaign (EAI Support of Global Websites)

26 May 2021

- 1. Does the study cover the 2000 websites from 2019 and 2020 studies?
 - A. Yes, the study will cover 1000 websites each from the studies published in <u>UASG025</u> in 2019 and <u>UASG027</u> in 2020.
- 2. When will these website addresses/URLs be provided? Could these be made available for proposal preparation?
 - A. The methodology of these two studies suggests the kinds of websites which were tested, e.g. using Alexa rankings globally and by country. The list of actual websites tested will be provided after the contracting the party shortlisted.
- 3. For re-testing, will test email accounts be provided covering the various categories identified in original testing?
 - A. Test email accounts can be provided on request in the scripts and categories used for original testing, but the same email accounts as from original studies will not be available.
- 4. Is it possible to receive the detailed report and dataset for UASG025 and UASG027?
 - A. Yes, the original testing data will be shared after contracting.
- 5. What is the level of re-testing needed before outreach?
 - A. This should be proposed in the methodology of the proposal.
- 6. How do we manage the dependency on the website owners responding to our request to fix their websites?
 - A. This is the focus of the intended work. The strategy you plan to use to convince the website owners to update their websites to support UA should be discussed in the methodology of the proposal.