



Universal Acceptance

Abdalmonem Galila | UA Ambassador |
30 Min



Agenda

01 Introduction

What Universal Acceptance cares about !

02 UA Initiative

Vision, Mission, UA Issues, Verbs Of UA Readiness

03 UASG

Structure, Action Plan FY20, Stakeholders, WG

04 How Could AFRALO Help

Participation, Local Initiatives

05 Q & A

Open MIC, Chat Box, Thank You





Introduction

- ❖ Newer top-level domain names: **example.web**
- ❖ Longer top-level domain names: **example.africa**
- ❖ Internationalized Domain Names: **وزارة-الاتصالات مصر (domain name in Arabic)**
 - ❑ Rendering problems
 - Displaying A-Label: **xn---ymcbaaajlc6dj7bxne2c.xn--wgbh1c**
 - Right-To-Left Context: **وزارة-الاتصالات.مصر**
- ❖ Email Address Internationalization: **مشرف@اختبار-سجل.مصر (Email Address In Arabic)**
 - ❑ Available standards not implemented by all email software and service providers making email delivery unreliable
 - ❑ Test if your email is compliant: **<https://uasg.tech/eai-check/>**

Issues Examples



Create an account

It's quick and easy.

It looks like you may have entered an incorrect email address. Please correct it if necessary, then click to continue.

Birthday

Gender

Female Male Custom

By clicking Sign Up, you agree to our [Terms](#), [Data Policy](#) and [Cookie Policy](#). You may receive SMS notifications from us and can opt out at any time.



Create an account

It's quick and easy.

Birthday

Gender

Female Male Custom

Create a Page for a celebrity, band or business.



Create your account



Name

10/50

Email

Please enter a valid email.

[Use phone instead](#)





Vision

All domain names and all email addresses work in all software applications

Mission

To mobilize the software application developers to get their products UA Ready by providing encouragement, documentation, case studies, tools and measures to deliver the right user experience to the end user

Impact

Promote consumer choice, improve competition and provide broader access to end users



Verbs of UA Readiness



Accept



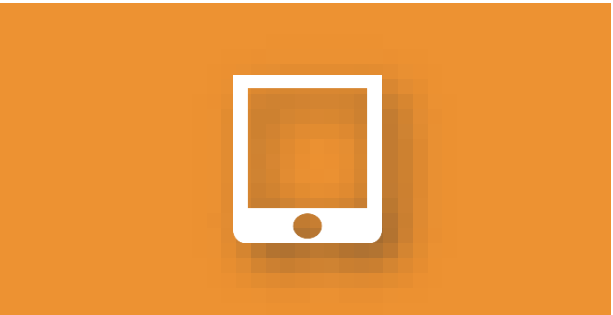
Validate



Store



Process



Display





UASG

Universal Acceptance
Steering Group





UASG

Universal Acceptance Steering Group (UASG) is a community initiative supported by ICANN founded in 2015 to address the Universal Acceptance of domain names and email addresses.

UASG has produced documentation to define, address the challenges and share progress, posted at <https://UASG.tech>

UASG is actively engaged in disseminating the information to relevant stakeholders





UASG Structure

- ❖ Chair and two to three Vice-chairs form the UASG Leadership team
- ❖ UASG Coordination Group formed by the UASG Leadership and chairs of all working groups
- ❖ UASG community is organized into working groups and a general UA-discuss email list
- ❖ Open to community - sign up and contribute at ua-discuss@icann.org
- ❖ Community-based group supported by ICANN org
- ❖ Current UASG Leadership team (March 2019-March 2021)

☐ Chair:

- ✓ Ajay Data, Data Ingenious

☐ Vice Chairs:

- ✓ Dennis Tan Tanaka, Verisign
- ✓ Mark Svancarek, Microsoft
- ✓ Dusan Stojicevic, Gransy



Community Stakeholders

Technology Enablers - Organizations producing relevant standards and best current practices and providers of software programming languages, tools and frameworks

Technology Developers - Organizations and individuals developing and directing applications

Email Software and Service Providers – Organizations and individuals providing internationalized email software and services

Influencing Individuals and Organizations - Individuals at local and international level who can help promote UA Readiness, and organizations which can be used to spread the UA message more broadly

Government Policy Makers - Government officials, as an explicit group, are included to try to generate demand for UA Ready products and services through accessibility standards and procurement processes





UASG Working Groups

Technology WG - Plans, coordinates and oversees work on standards, best current practices, programming languages, tools and development platforms.

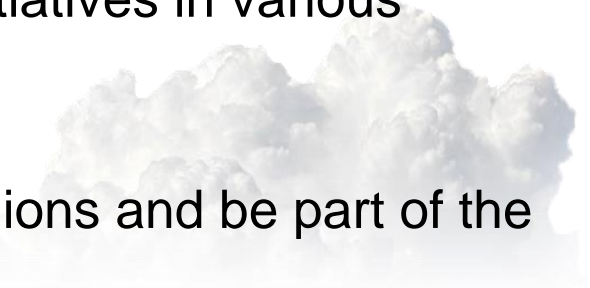
Email Address Internationalization (EAI) WG - Plans, executes and oversees engagement with email software and service providers to make them EAI Ready

Measurements WG – Plans, oversees and directs the measurement efforts for UA readiness

Communications WG – Plans and develops communication strategy and oversee its execution, in collaboration with other WGs

Local Initiatives WG – Plans, develops and oversees execution of local initiatives in various geographies

UA Ambassadors WG – Plans and executes training, outreach in local regions and be part of the local initiative





UASG Organization and Stakeholder Interaction

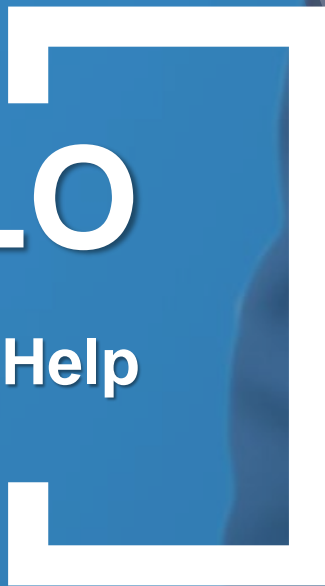
Stakeholders: Organization:	Tech. Enablers	Tech. Developers	EAI Providers	Infl. Indv. and Orgs.	Policy Makers
Technology WG	x	x			
EAI WG			x		
Measurements WG					
Communications WG	x	x	x	x	x
Local Initiatives WG		x	x	x	x
UA Ambassadors WG	x	x	x	x	x





AFRALO

How Could Members Help





How !

- ❖ AFRALO members to spread the word locally
 - ❑ Identify relevant local stakeholders organizations
 - Civil society
 - Technology associations
 - Influencing organizations and individuals
 - Public sector
 - ❑ Help in drafting the right message for each sector
 - ❑ Reaching out to the local stakeholders and talk about UASG and the documents published at uasg.tech
- ❖ Join UASG work groups you are interested in.






How !

❖ How can AFRALO members help organize and contribute to local initiatives of UASG?

- Help in organizing local initiatives
- Participate in local initiatives
- Experience UA by using:
 - New and longer domain names
 - IDNs
 - EAI

❖ How can AFRALO members help test their own policies and systems for UA Readiness?

- Test your own organization's systems
 - Help identify the local procurement policies and responsible organizations
 - Help identify the local accessibility standards and responsible organizations
 - Help identify and test out local popular websites and e-government applications
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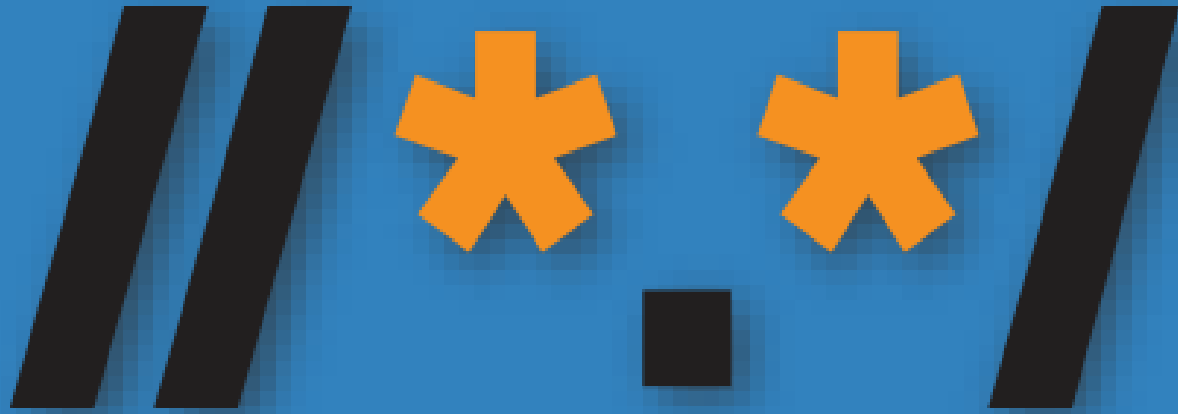
How Can AFRALO Members Actively Participate?



❖ Join the UASG working groups of your interest

❑ Please visit <https://uasg.tech>, scroll to the footer and click on Join [UASG Working Groups](#)





<https://uasg.tech>







Thank
You

