

PIR Acquisition And Individual User Perspective

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The At-Large/CPWG Issue Discussion Funnel

Issue Presentation

ICANN Remit?

“Policy” Issue?

Individual End User
Perspective?

Develop
Position/Action

ALAC

Vote

Issue Presentation

Conversion of Non-Profit to For-Profit

.ORG Intended for non-profits

PIR played an important public interest role

No More Price Caps

Independent RPMs

Sale Under suspicious Circumstances

Immediately After Contract Changes

Non-Transparent

Former ICANN CEO, etc.



Issue Presentation

ICANN Remit?

Yes!

30-day Approval
Window

Issue Presentation

ICANN Remit?

Policy Issue?

Single Purpose Call

NOT CPWG



Issue Presentation

ICANN Remit?

“Policy” Issue?

Individual End User
Perspective?

Individual End User Perspective?

- NPOC Represents non-profit organizations

“The purpose of the NPOC is to represent, specifically, the operational concerns related to service delivery of not-for-profit and non-governmental organizations who are domain registrants in the DNS”

- At-Large Represents Individual End Users
- Our “personal” interests don’t make At-Large the best vehicle for participation. There are:
 1. Ad Hoc coalitions
 2. Participation inside NPOC
 3. Work within ISOC
 4. Individual Action

Possible Perspectives

- Some .ORG registrations are for individuals
- Individual users benefit from non-profit activities, therefore
 1. Would suffer indirectly from censorship
 2. Could suffer indirectly from abusive TM enforcement
 3. Could suffer, in the abstract, a net loss of activity and content from a dramatic price hike.
- PIR played a leadership role that impacted other registries and therefore all registrants.

How best to promote Individual End User Interests?

- Does PIR need to remain a non-profit or will B corp do?
- Does the jurisdiction of PIR matter?
- What mods to the contract would be helpful to end users?
- How can we harden PIR against *inappropriate* takedown requests by
 - Governments
 - Business
- How do we preserve or replace the thought/change leader role played by PIR?