The deadline for FY21 Budget consideration is **31 January 2019.** The At Large Deadline is January 6.

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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| Translation tool for French (TRANSBOT) |  |  |
| Community Requestor Name | Chair | |
| Technology Task Force (TTF) | Maureen Hiliyad | |
| ICANN Staff Community Liaison |  | |
| Heidi Ullrich |  | |

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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| The At-Large Community represent a wide-ranging set of individual Internet user interests from different regions of the world. Language is seen as a major barrier to participating in ICANN activities especially on the mailing list. Hence there is a need to have an effective translation tool to translate from one language to the other. This is more important for Atlarge because it has a role of conducting outreach to individual internet users while promoting and developing informational and educational activities related to ICANN around the world. French is widely spoken in all regions of the world particularly French is widely spoken in Africa, North America (Canada in Particular) and Europe.  At the moment the IT department have been able to develop a similar tool for English to Spanish and vice versa but not other languages. This tool should be easily relatively easy to develop as the IT department can adapt the current Spanish tool (TRANSBOT) for French . However, the IT department  Would require some money to be able to develop or adapt the current tool for French. |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Educational too for outreach and engagement |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| This tool once it is developed could require maintenance for continual use |

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| equest objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| ICANN has a mission to develop through a bottom up multistakeholder process which means stakeholders must be able to participate and language should not be a barrier to participation.  This request supports the following strategic goals   1. Outreach and Engagement 2. Improving the effectiveness of the multistakeholder model 3. Addressing Geographical issues |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| French speakers around the world |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| A French translation tool for At large |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| The metrics would be the percentage increases in participation from regions or countries were the language is being spoken. |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Description** | **Timeline** | **Assumptions** | **Costs basis or parameters** | **Additional Comments** | |  |  |  |  |  | |  |  |  |  |  | |  |  |  |  |  | |
| Subject Matter Expert Support: |
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| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
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| Language Services Support: |
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| Other: |
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| Travel Support: |
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| Potential/planned Sponsorship Contribution: |
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