The deadline for FY21 Budget consideration is **31 January 2020.**  All questions and completed forms should be sent to **planning@icann.org**.

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| **REQUEST INFORMATION** | | |
| **Title of Proposed Activity** |  |  |
| Access by RALOs for Funding of Policy Engagement and Outreach Activities |  |  |
| **Community Requestor Name** | **Chair** | |
| ALAC | Maureen Hilyard | |
| **ICANN Staff Community Liaison** |  | |
| Heidi Ullrich |  | |

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| **request description** |
| ***1. Activity:* Please describe your proposed activity in detail** |
| Given the significant success of the RALO Discretionary Funding granted in FY18, FY19 and FY20, for FY21 the ALAC requests that each of the five RALO’s be given access up to $6,000 each for a total of $30k for targeted discretionary funds to permit the support of policy-related engagement activities as catering, meeting room rental for such activities as At-Large Structure read out sessions, registration fees, displays, graphics and travel within their region – *as well as one cross-regional activity*.  As shown by the number of useful activities requested and approved to date in the implementation of the similar [FY20](https://community.icann.org/display/atlarge/FY20+RALO+Requests+for+Funding+to+support+an+Outreach+Activity), [FY19](https://community.icann.org/display/CRALO/RALO+Requests+for+Funding+to+support+an+Outreach+Activity) and the [FY18](https://community.icann.org/display/CRALO/FY18+RALO+Requests+for+Funding+to+support+an+Outreach+Activity) approved Additional Budget Request for RALO Discretionary Funding, it is clear that an increase from $20k to $30k in FY21 will allow increased opportunities for At-Large members to participate in local, regional and even international policy-related engagement and outreach activities as they work to implement their At-Large Review and post-ATLAS III activities.  This is particularly the case given the [At-Large Post-ATLAS III](https://community.icann.org/display/ATLAS3/Post-ATLAS+III+Activities) set of activities in outreach and engagement, capacity building, and communication as well as the [At-Large Review Implementation](https://community.icann.org/display/ALRW/At-Large+Review+Implementation+Plan+Development), in particular Issue 2 on reducing barriers to ALS/individual participation and Issue 13 on the need for more systematic engagement in regional activities.  Giving the RALOs the ability to identify policy-related engagement and outreach activities which they can self-organize provides ICANN and the At-Large Structures with an efficient local team that is knowledgeable on ICANN policies. This results in grass-roots awareness-raising of ICANN in communities that are key for At-Large and ICANN.  All RALO Discretionary Funding requests are developed and reviewed according to [criteria](https://community.icann.org/display/CRALO/RALO+Requests+for+Funding+to+support+an+Outreach+Activity) agreed to by the RALO leadership.  Funding has allowed for catering, printing costs and other activities associated with holding policy-related activities such as ALS readouts. The funding allows for regional travel which has been used for such activities as participation in regional Internet policy-related conferences and strengthening relations with regional Internet/DNS associations. The request for one international travel is meant to include recognized global events at which the requestor is presenting on an ICANN-related policy event on a topic that can’t be covered by an At-Large member in the region.  These funds have seen year on year significant increase in the number of requests and successfully implemented local events. An additional year of ABR funding would allow this program to build on its success in allowing RALOs and At-Large Structures to reach out to and engage with local, regional and even international communities. |
| ***2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other** |
| Funding for policy related engagement and outreach activities related to the At-Large Review Implementation, including hosting of meetings, serving as a speaker on an ICANN-related policy issue at a local, regional or global conference, and At-Large engagement and outreach materials. |
| ***3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity** |
| The proposed timeline would be for the funds (to be held by ICANN) to be available for FY21.  It is proposed that requests for event funding will firstly be made to Heidi Ullrich, VP for Policy Development and At-Large Relations, Silvia Vivanco, At-Large Regional Affairs Senior Manager, and Gisella Gruber, At-Large Reginal Manager, using the online application form and following RALO developed criteria. The completed form will need to be submitted at least 3 weeks in advance of the event. Upon submission of invoices and a brief report of the activity, Heidi Ullrich, VP for Policy Development and At-Large Relations, Silvia Vivanco, At-Large Regional Affairs Senior Manager, and Gisella Gruber, At-Large Reginal Manager, will approve the reimbursement of funds to a nominated account in collaboration with the RALO Leadership and the GSE Managing Directors /Regional Vice Presidents. |

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| **request objectives** |
| **1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support?** |
| 3.3 “Develop a globally diverse culture of knowledge and expertise available to ICANN’s Board, staff and stakeholders.”  5.3 Empower current and new stakeholders to fully participate in ICANN activities.  It is also aligned with the At-Large Post-ATLAS III set of activities in outreach and engagement, capacity building, and communication (see: <https://community.icann.org/display/ATLAS3/Post-ATLAS+III+Activities>) as well as the At-Large Review Implementation (see: <https://community.icann.org/display/ALRW/At-Large+Review+Implementation+Plan+Development>), in particular Issue 2 on reducing barriers to ALS/individual participation and Issue 13 on the need for more systematic engagement in regional activities. |
| **2. *Demographics.* What audience(s), in which geographies, does your request target?** |
| All regions with an At-Large presence where At-Large members can do policy-related engagement and outreach.  This FY there will be a focus on the At-Large Ambassadors (ATLAS III participants) who are being identified as up-and-coming At-Large leaders. Also, given the focus of the At-Large Review Implementation, there is a focus on At-Large Structure members (as opposed to the representatives) and unaffiliated individuals. |
| **3. *Deliverables.* What are the desired outcomes of your proposed activity?** |
| As seen during the similar FY20 ABR, outcomes are expected to include:   * Implementation of the At-Large Review, specifically Issues 2 and 13. * Implementation of post-ATLAS III activities, especially related to Policy, Capacity Building, Outreach and Engagement and Communication. * More documented local policy related engagement within the At-Large community as seen through increased policy engagement in weekly calls and in policy advice development. * Raising the profile of ICANN at the grassroots level especially if reporting of the local outreach and engagement activities gets reported in the local media. * Education of the local technical and non-technical community on Internet Issues. * Furthering of ICANN’s work on civil society engagement. |
| **4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?** |
| * Existing At-Large individuals becoming more involved in At-Large policy engagement and outreach and engagement activities. * An increase in the number of active new At-Large members resulting from outreach and engagement activities. * Increase in knowledge and awareness of At-Large and ICANN activities in the regions. |

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| **Resource Planning – incremental to accommodate this request** |
| **Staff Support Needed (not including subject matter expertise):** |
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| **Subject Matter Expert Support:** |
| N/A |
| **Technology Support: (telephone, Adobe Connect, web streaming, etc.)** |
| If local outreach and engagement opportunities are done in facilities with Internet access, a Zoom Room might be requested to allow for remote participation including remote speaker participation. |
| **Language Services Support:** |
| It is not anticipated that language services such as interpretation would be needed unless needed by remote subject matter experts that don’t speak the local language. RTT Services may be requested if a teleconference and/or Zoom Room is issued in the activity. |
| **Other:** |
| $30k in funds allocated to the At-Large RALOs for outreach and engagement activities. The funds will be managed by At-Large staff in collaboration with GSE and At-Large Regional Leadership based on agreed upon criteria. |
| **Travel Support:** |
| In the case of travel and accommodation requests, all travel must be booked through Constituency Travel. |
| **Potential/planned Sponsorship Contribution:** |
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