



Your ATLAS III Newsletter

The latest news regarding the Third At-Large Summit (ATLAS III)

[Visit our Website](#)

From the ALAC Chair

Maureen Hilyard, ALAC Chair

We only have days to go to ATLAS III and yet it only seems like yesterday that we were putting forward a proposal to the Board for some funding. It has been nearly 18 months since we began planning for this event and it is now finally in our sights. Those who are travelling to Montreal are going to find themselves engaged in an important policy issue and being involved in the sort of discussions that many of us in At-Large are engaged in within the the At-Large Consolidated Policy Working Group (CPWG) as well as mainly GNSO Cross-Community Working Groups (CCWGs).

The program has been coordinated so that participants are engaged in Plenary sessions and also in different breakout groups depending on the activity. We are having a working lunch which is being sponsored by the Internet Society, and at that meeting we will be discussing the complexities relating to Regulation of the Internet, and how that will impact end-users. We are very lucky to have a generous sponsor who will be providing a networking cocktail event, so that people can meet others from the wider community as well as to have some social time with their At-Large colleagues and RALO leaders.

Below is draft text from our ATLAS III Communications Strategy to remind travellers and others as to what we aim to achieve from the ATLAS III event.

The purpose of the ATLAS III event:

- ATLAS III is an assembly of future At-Large Ambassadors, focused on developing and nurturing their abilities to become thought leaders and change agents who will implement what has resulted from the At-Large Review Process, namely, more effective participation of At-Large members in the policy advice process.

Rationale:

- Change is inevitable and ongoing.. ATLAS III Ambassadors, as change agents and thought leaders, must be prepared to help



At-Large and its members to adapt to future social, environmental, technological etc changes which will impact ICANN and At-Large.

Objectives:

- Provide information on aims and objectives of ATLAS III before, during and after ATLAS III.
- Educate ATLAS III participants on what they will experience and achieve at ATLAS III
- Raise awareness of ATLAS III among At-Large community and ICANN community
- Explain what is going to happen after the event is over and what results are expected at the end of one year.

See [ATLAS III Communications and Messaging Points](#)
 Visit the [ATLAS III Workspace](#)

What is the Third At-Large Summit (ATLAS III)?

ATLAS III is an assembly of future At-Large Ambassadors, focused on developing and nurturing potential thought leaders and change agents who will implement what has resulted from the At-Large Review Process, namely, more effective participation of At-Large members in the policy advice process.

ATLAS III will provide participants with the skills required to effectively represent the best interests of the end users within ICANN.

When is ATLAS III?

ATLAS III will take place Monday, 4 November through Thursday, 7 November 2019 during ICANN 66 in Montreal, Canada.

Who is participating ATLAS III?

Approximately, sixty At-Large members and current and incoming At-Large leaders are invited to be ATLAS III. **You are one of them!**

See all [ATLAS III Funded Travelers](#).

Details on how the ATLAS III participants were selected are available here: [ATLAS III Participant Selection Process](#)

Other At-Large members are welcome to be observers in ATLAS III.

Why ATLAS III?

ATLASIII 2019, ICANN66, MONTREAL, CANADA

PURPOSE	ATLASIII will be an assembly of the future leaders of At-Large, focused on developing and nurturing their abilities to become thought leaders and change agents who will effectively implement what has resulted from the Review Process.		ORGANISING COMMITTEE: Maureen Hilyard (Chair), Alan Greenberg, Olivier Crepin Leblond, Eduardo Diaz, Heidi Ullrich, Gisella Gruber, Cheryl Langdon-Orr.
ORGANISING COMMITTEE PREPARATION	In August 2018, a small Organising Committee met to address an urgent call about meeting area requirements for the ATLAS event. The CEO approached the Board to request a budget for ATLASIII. The Board approved \$400k (for the venue and 60 travellers). One large plenary room / ALAC meeting room and four breakout areas were reserved for the event. The ATLASIII programme will involve two workstreams: Leadership Development (coordinated by Maureen Hilyard & Alan Greenberg), and Programming (coordinated by Olivier Crepin-Leblond & Eduardo Diaz). Logistics will be coordinated by staff and Sponsorship will be sought independently for any additional activities.		
GOALS AND OBJECTIVES	LEADERSHIP DEVELOPMENT	PROGRAMMING	
	<p>GOAL: To support a strong leadership skills programme that will develop competent, visionary, and knowledgeable policy-focused leaders who will not only advocate for the rights and interests of internet end-users within ICANN but also appropriately and actively represent the interests of ICANN within their local and global outreach and engagement activities.</p> <p>OBJECTIVES:</p> <ol style="list-style-type: none"> 1. To develop a set of demonstrable criteria whereby we can select the 60 At-Large invitees to ATLASIII 2. To support the preparatory programme in which prospective applicants will be expected to participate, as a lead-up to the ATLAS programme at ICANN66. 3. To identify and encourage the development of a policy focus for each invitee so that they can provide inputs and feedback both at community level as well as at the At-Large/ALAC level. 4. To incorporate a mentorship program whereby we may build leadership capacity within the invitees that will create a strong contingent of potential future leaders within the ALAC, RALDs and Working Groups. 	<p>SCOPE: Plenary Conferences, Workshops, Networking Event(s), and other ICANN meetings.</p> <p>RESPONSIBILITIES:</p> <ol style="list-style-type: none"> 1. Define & structure all scoped events leading up to ATLAS III (Jan to Nov 2019) 2. Define & structure all scoped events at ATLAS III 3. Develop specific meeting processes to capture expected outcomes (for example: discussion and deliberation time frames, consensus process, etc) <p>EXPECTED OUTCOME(S):</p> <ol style="list-style-type: none"> 1. Daily summary reports 2. ATLAS III outcomes to follow through after the event 3. A general report of ATLAS III activity 4. Fully functional and motivated next generation of At-Large Leaders 5. Short video interviews of selected participants 	

Key Sources of Information

- [At-Large ICANN66 Workspace](#)
- [ATLAS III website](#)
- [ATLAS III Communications and Message Points](#)

Pre-ATLAS III Activities

Preparation

- **ATLAS III Prep Call** - An ATLAS III Prep call is being scheduled for the third week of October for all ATLAS III participants. This call is intended for all ATLAS III participants and will include information on the case study, schedule and what to expect at ATLAS III
- [Online Training Courses](#)
- **Resources**

ATLAS III Activities

- **ATLAS III Schedule**
- **ATLAS III Program**
- **ATLAS III Social Events**

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