



APRALO

POLICY PLATFORM 2020

Celebrating Diversity, Fostering Inclusion



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POLICY PLATFORM 2020

- To facilitate informed, inclusive regional position development on issues/policies within ICANN's remit
- To act as the regional partner to the ALAC Policy Platform
- To help coordinate the region's contributions towards various At-Large goals, including ICANN policy, O&E, At-Large Review Implementation, ATLAS III



What do we need to do to facilitate increased APRALO engagement particularly in At-Large position development process towards ICANN policy?

By way of background

HOT TOPICS 2019

APRALO conducted a community survey in Q4 2018, the results of which yielded a list of highest priority areas:

- **DNSSEC including DNS Security & Abuse**
- **ICANN's Accountability & Transparency**
- **Internationalized Domain Names (IDNs) & Universal Acceptance (UA)**
- **Competition, Consumer Trust & Consumer Choice**
- **Geographic Names**



CAPACITY BUILDING NEEDS

The survey also identified certain needs:

- Training & developing the skills of members in ICANN policy drafting & commenting
- Schools of Internet Governance (SIG)
- Supporting members in ICANN public policy drafting and commenting
- Development of local language or language neutral materials for Regional and Local use

A large, stylized logo for APRALO is positioned on the right side of the slide. The word "APRALO" is written in a bold, black, sans-serif font, following the curve of a thick, light gray arc. To the right of the text, there are decorative elements consisting of curved lines in shades of purple and teal.

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OTHER TOPICS & ITEMS OF IMPORTANCE

The survey also yielded interest in broader Internet Governance topics of:

- Privacy, Data Protection, Surveillance, Censorship
- Diversity relating to ICANN's Mission & mandate
- Human Rights in ICANN's Mission

And important emerging technologies:

- Internet of Things (IOT)
- Artificial Intelligence and Machine Learning
- Blockchain Technologies



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**APRALO
HOT TOPICS
2019**

**ALAC POLICY
PLATFORM**

1. DNSSEC including DNS Security & Abuse
 2. ICANN Accountability & Transparency
 3. Internationalized Domain Names (IDNs) & Universal Acceptance (UA)
 4. Competition, Consumer Trust & Consumer Choice (CCT)
 5. Geographic Names
 - Others?
- New gTLDs: Public Interest Commitments, Security, Stability, Indigenous Rights, Trust
 - ICANN Human Rights, Privacy Policies, Consumer Protection
 - Consensus through Partnership (government, business and civil society)
 - ICANN Jurisdiction & Internet Governance
 - Others?

Priorities

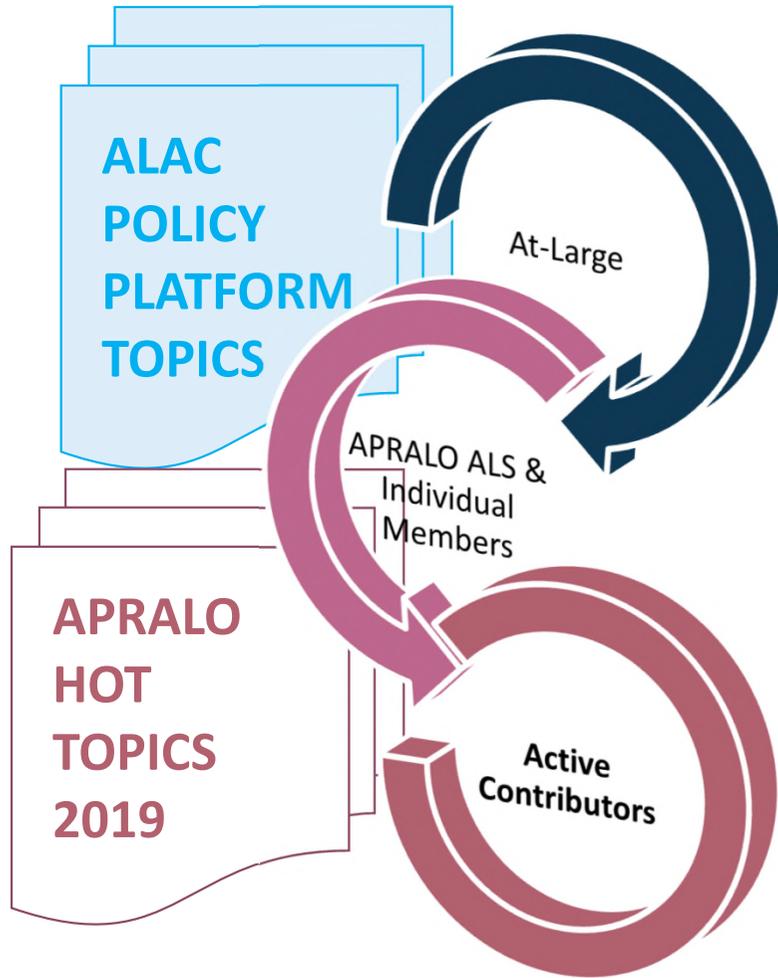
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THE STRATEGY?



The What	The How
Who can we tap?	<ul style="list-style-type: none"> • ALS mobilization • Register of skills, interests • Outside RALO construct – Subject Matter Experts
Role of ATLAS III Ambassadors	<ul style="list-style-type: none"> • First resource group
Build capacity?	<ul style="list-style-type: none"> • ICANN Learn? • Specialized webinars? • General onboarding?
Mentorship Program?	<ul style="list-style-type: none"> • By topics? • Volunteers?
Mechanisms?	<ul style="list-style-type: none"> • Topical mailing list? • Small Teams? • Moderator? • Surveys?
Engagement / Communication	<ul style="list-style-type: none"> • ???
Partnerships	<ul style="list-style-type: none"> • Revisit MOUs

IMPLEMENT THE STRATEGY, STARTING WITH ...

Survey / Registry of Skills & Interest <ul style="list-style-type: none">• Target ALS members & unaffiliated individual members• Extend to At-Large outside RALO construct	1. DNS Abuse <ul style="list-style-type: none">• TBD	2. ICANN Accountability & Transparency <ul style="list-style-type: none">• Participation in Reviews	3. IDNs & UA <ul style="list-style-type: none">• Partnerships to advocate for uptake of IDNs & UA/EAI• Galvanize consumer demand for deployment of UA/EAI
5. Geographic Names <ul style="list-style-type: none">• Viralize CPWG survey on geonames• Identify “Use Cases” for policy input	New gTLDs <ul style="list-style-type: none">• Monitor Public Interest Commitments• Input to SubPro PDP vide CPWG	Partnerships <ul style="list-style-type: none">• Revisit APRALO MOUs• Pursue areas for cooperation – eg with APTLD on IDN Blueprint; inSIG on IG	Extraterritorial Jurisdictional Issues <ul style="list-style-type: none">• TBD

EXPECTED OUTCOMES



PARTICIPATION

- Rebuild register of skills, interests of APRALO members (both ALS individual members and unaffiliated individual members)
- Match skills & interest with policy areas/topics
- Establish/facilitate small discussion groups to establish regional focus
- Encourage direct participation in CPWG mail list & weekly calls
- Start with APRALO ATLAS III Ambassadors



CAPACITY BUILDING

- Identify new candidates
- ICANN Learn
- Webinars
- Mentorship / small group facilitation based on topics

QUESTIONS & FEEDBACK

- Do you have any burning questions?
- What do you think of this proposal?
- Are there any aspects of this proposal that you COULD improve on?

- Why not take the plunge and volunteer?

- **Visit this Googledoc to start**

https://docs.google.com/document/d/1W0Luo9HT6_bTKmUcXluSVgZifPd-x3l1nTDDVnKdM2s/edit?usp=sharing



THANK YOU
