
CAUDIA RUIZ:

Good morning, good afternoon, and good evening to everyone. Welcome to the NARALO monthly teleconference call on Monday, the 9th of December 2019 at 20:00 UTC.

On the call today we have Eduardo Diaz, Judith Hellerstein, Gordon Chillcott, Loris Taylor, Alfredo Calderon, David Mackey, Glenn McKnight, Zak Muscovitch, Leah Symekher, Bill Jouris, and Jose Lebron. Also Dustin Loup just joined the call, as well as Javier Rua-Jovet.

We have received apologies from Marita Moll, Adrian Schmidt, and Dana Perry.

From staff we have Heidi Ullrich, Silvia Vivanco, and myself, Claudia Ruiz on call management.

Before we begin, I would like to remind everyone to please state your name before speaking for the transcription purposes and also to please keep your lines muted when not speaking to prevent any background noise. Thank you very much. With this, I [inaudible] to you, Eduardo.

EDUARDO DIAZ:

Thank you so much, Claudia. Welcome, everyone, to another monthly NARALO meeting. Happy holidays to everyone.

Just as introductory remarks, I have opened a new discussion topic to keep track of post-ATLAS III activities, and we will talk about that later now. Like I said, we have two from five people that applied. Two passed

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

the criteria and were able to go through the ATLAS III, so they're really our ambassadors in that journey they will be talking about.

Obviously, we're going to talk about the next School of Internet Governance which is going to be in 2021 and closing the 2019 discussion topics in the ATLAS III which are events that already happened. I didn't see Denise in the call but if she joins us, I expect her to tell us a little bit about what happened in ICANN66 that she talked to some of the people in the Universal Acceptance Steering Group. She was with them and participating in some of the sessions, so I want her to report on that, her perception on what's happening there.

There's when you talk about money and discretionary funds to be used for the next six months, and we're starting the process of making the request for budget for the events of Fiscal Year 2020-'21. We're going to cover that. If Jonathan or Marita – Marita has an excuse, I don't see Jonathan here, but just give us an update on the policy side of things. [Judith] is going to talk to us about the Outreach Group. I believe within that group, we have Dustin that will give us a hint of what is going to happen in the North American School of Internet Governance next year, which is going to be in Washington, D.C., I believe.

If Alan joins also, there will be an update on the EPDP on the Temporary Specification for gTLD Registration Data.

Also I got a couple of announcements. Two people have been appointed to two different groups. Judith Hellerstein is our representative for RALO in the Finance and Budget Sub-Committee, and Pierre-Jean Darres had been appointed in the Elect Group representing NARALO. It's a

small group that gets together every time there's a need to select people for whatever reason. When there's election, this is the group that would do the selection. So he would be representing us in this group moving forward. Those are the abbreviations for the groups if you see that around with that.

The next meeting for this monthly call had been set for 13 January 2019 at the same time. Sorry, I didn't ask before if there is an objection or any additional things that you want to add to this discussion today. This is item number two. If I don't hear an objection then we will follow this. You can add at the end anything you want to add to this, if something comes to your mind.

Before we start with the real business, I invited Zak Muscovitch. I believe I pronounced that correct, right? He is a new individual member in the region. Like we have been doing for a while now every time we have new people, I have a little part in the agenda for them to introduce themselves to the region and the people participating in the call will be able to ask questions if there are any questions for him. So, Zak, you have the floor.

ZAK MUSCOVITCH:

Thank you very much. This is Zak Muscovitch. Thanks for inviting me to introduce myself. I see you put me down for five minutes but I hope I don't have to fill up all five. I'll just tell you briefly some of my background.

I'm a Canadian, I'm in Toronto. I'm a lawyer; I specialize in intellectual property and business law. That involves trademarks, copyright,

business transactions, etc. I have been doing that since 1999. My first involvement with the Internet was probably around 1995 when I started writing a paper on taxation of Internet commerce while I was still in law school because the Internet fascinated me.

Then when I passed the bar, I couldn't get a job in anything related to the Internet at that time, so I took a job doing personal injury law. But I soon found my way handling pro bono cases regarding domain names. So I started representing the underdog and the little guy for several years when I passed the bar, and I've been continuing to practice law in the Internet field to date. I've been involved in ICANN about two years and that corresponded with me taking a part-time gig as the general counsel of the Internet Commerce Association and I represent them in the Business Constituency.

I know a few of you but not too many of you. I look forward to meeting more of you online and in person and learning more about At-Large. Thank you very much for welcoming me. I look forward to contributing to your work. Thanks very much.

EDUARDO DIAZ:

Thank you so much, Zak. Are there any questions for Mr. Muscovitch? Claudia, this is for staff, I added him in our list of individual members. I thought he was from North America but I just learned now that he's from Canada. So if you can change that later on in that. Thank you so much.

Zak, I gave you five minutes just because I don't know if you were going to have questions, but that's fine. This is just so I can track of where am

I in the whole agenda. So, thank you so much. I know you're participating in the CCWG group too so I hear you there too. I hope you have the time to participate in these calls every month. Everybody can contribute to them. So, thank you. Thank you for becoming part of our membership.

The next item is going to be led by Denise but I don't see Denise here. This has to do with Universal Acceptance. The next item 056, this discussion topic propose to close this because ATLAS III events are already done and the School of Internet Governance already have finished, so I'm going to take this away and like I said at the beginning, open a new discussion topic for post-ATLAS III activities. So keep everybody up to date on what things that have happened there. In fact, we can go to the next item, [inaudible]. I can tell you all about post-ATLAS III activities, what that means.

Basically, we have what everybody that participated in the full program in ATLAS III. They got a little [bottom] that says At-Large ambassadors. Now, like ambassadors, we expect most of the participants, if not all, to go through this journey or stepping stones which is why you see the At-Large journey over here. These stepping stones, it's a set path but you can stay in communications, on working on webinars, on coaching teams, you can be only policy participation, you can be in all of them, or you can step up and start leading programs, working groups or what have you.

All these stepping stones are being translated into activities going forward, not only for 2020, for 2021, but they're set of activities that are going to go forward that will support this path – from the policy

perspective, from leadership, from capacity building, all these things that you see here. I just provided just to give you an idea of what it is, for example, if your interest is in communication within ALAC then you can participate in things like the communication strategy that ALAC, At-Large would use going forward. In the capacity building, for example, we're talking about developing new courses for ICANN and courses for At-Large, in outreach and engagement. There are many general assemblies that are going to happen in the next few years and that's part of our outreach and engagement activities, so our working groups or ad hoc groups are created there as part of that. And in the policy involvement steps, that path, we're talking about development of statements and advices.

In ATLAS III we touched some of the things through the leadership concepts that we learned there. So between that, this, a survey went out to all the participants, it went out last week, and I think it finished from the deadline sometime this week, between this [abstraction] here, the activities and the information that we get from the service, we're going to generate, like I mentioned before, new activities that will help move everyone forward in their best interest. That's the idea of these post activities for ATLAS III. And that's what this topic here, just to keep you informed of what's happening there.

For example, there will be a webinar that will explain these concepts that I'm talking about in detail. And I believe it's going to happen this week or the following week, I'm not sure, but an e-mail will be sent out. Not only the participants are going to be invited for people in ALAC and the RALOs will be invited just to learn what is going to happen post-ATLAS III.

I think there is a link there to the post-ATLAS III activities in the chat. Are there any questions about this? If not, then let's move forward.

The North American School of Internet Governance – I changed the title here – for your information, we're planning the next school is going to be in 2020. The lead of that effort would be Dustin Loup and Judith Hellerstein will help in this group, as well as Glenn, myself, Alfredo, and anyone that is interested in helping will be there to help in whatever capacity we can to help this other school.

There are two more schools happening in 2021 and 2022. The locations and who's going to lead them has to be determined as well as general assembly, which is the next item that we'll be talking about, in 2021 or 2022. So we'll talk about that when we get more information.

Then for this meeting, I invited Dustin to give us a sense of what he thinks the school can be all about. So, Dustin, why don't you jump in and tell us what you have in mind?

DUSTIN LOUP:

Sure. Thanks, Eduardo. We're planning on having it in Washington, D.C. as discussed. Currently, we are looking at likely dates in September, possibly early October. This works out timeline-wise for us as a sweet spot in between the IGF USA, which is very time-consuming for a lot of the people that will be involved with the North American school and before the busy fall where people will be off to ICANN and then IGF and all of that stuff. So we're looking at that time and we are currently building a committee of people that will be helping with this planning committee.

We've gathered quite a bit of interest so far and a lot of the decisions to make will be based on collective input after we hold our first call which will probably be in early January. What we're looking at at least in preliminary talks since we're fortunate enough to be based in D.C. is drawing from all of the local universities in terms of students as well as possible partners in the education as well as hosting. We are also looking at some of the embassies around to try to see if we can bring in a wide variety of students and not just people from universities, also people from embassies, people just starting internships or fellowships with local organizations, drawing from people on the Hill that want to learn more about Internet policy. I think that there are a lot of people that will be interested and really should know about Internet governance, so we're really excited to have this in D.C. this year.

We're looking at a two-day event again. But really beyond this general idea and framework and building on the success of the past two, I don't want to go into too much detail because the development of this is really intended to be done by a little bit of a larger core group that hasn't come together yet. So I will just stop there. I'm happy to answer any questions and I also want to invite anybody that is interested in having input into this process to reach out and we'll gladly include you in any of the discussions.

EDUARDO DIAZ:

Thank you, Dustin. Are there any questions for Dustin? I don't see any hands. I do have a question, Dustin. Obviously, I'm going to send a note to the region to ask for people that are interested in helping putting the

school together, helping you. How can we do this? Can they contact you directly? Can they contact me? How do you want to do it? Or Glenn?

DUSTIN LOUP: Yeah, why don't I just put my e-mail in the chat? And if somebody is interested, they can just shoot me a line and I will make sure that they're included in any correspondence as we begin the planning.

EDUARDO DIAZ: We got a note by Loris Taylor that they are recommending for that school to invite the National Congress of American Indians.

DUSTIN LOUP: Yeah, that's a great idea. And, Loris, I think I have your contact information so I'll reach out and see how we best approach that together.

EDUARDO DIAZ: I'm very excited about the school, the closer we get there. I think it sounds like a great place to have it. I just wanted to let everyone know that the model that we have for the school, whoever is leading this, whether it's a place around North America, Puerto Rico, or Canada, you have the different flavor and style. But the basic idea is that it's a school for Internet governance.

So I'm pretty sure Dustin will give the [stars] there in the different parts of North America, Washington, D.C., so that's a different environment like maybe Montreal or Puerto Rico. So it's going to be very interesting.

So, you can include me in the group. When you start putting things together, just communicate and we'll start getting people. But I'm going to send a note to the region and see how to get more people to help. Are there any questions? No? So, Dustin, thank you so much for the information.

That takes us to the general assembly for the NARALO 2022 General Assembly. Now, this is going to be interesting ... we don't have to decide this now but I just wanted to let you know that we had planned to do this assembly in Seattle during ICANN72. Now, we learned in Montreal that ICANN73 is going to be in the same region which is going to be in San Juan, Puerto Rico again. So think about – we don't have to decide this now, but if we want to have the general assembly in Seattle in the fall or in Puerto Rico close in March. I believe it's going to be ICANN73. The same question we will ask for the North American School of Internet Governance, we can have two but I don't know if it's too close for comfort. It's like a three or four-month between differences.

But again, one of the best events that help outreach engage people especially newcomers are the schools. We have seen how people react. They get interested. The best event is to have them just before ICANN because you learn about all these concepts in Internet governance, which is not ICANN alone. I mean, it's well-rounded. Then you get to go and participate in an ICANN meeting where you can see some of these concepts being discussed, and when they are being discussed or

something that you've already learned, it's easier for you first to understand what people are talking about. It may be easier for you to write the right questions because you'll know what people are talking about, you'll know what to ask or maybe ask if you [want this].

The more of the schools that we have done and we're going to do the third one, we see this event like a very, very good event for outreach and engagement especially [into ICANN]. Even though it's not an ICANN meeting, it's an [intended] meeting led by different people but when you're doing next to an ICANN meeting, it's a good event for this, outreach and engagement.

With that in mind, Judith, can you take us through the discretionary funds? Also, if you have the information or know more about it, or Silvia is here and Heidi, we can start talking about the additional budget request for FY21. Go ahead.

JUDITH HELLERSTEIN:

Hi, Eduardo. I'm happy to take this on. I've had some small discussions on the sidelines at IGF with some NARALO people. The discretionary fund was set up originally to help out NARALO in its outreach efforts. They are basically, for instance, if you want to do an outreach event in your area and you need extra, these are funds that you could tap to either provide some food or some communication or some marketing efforts or posters or something else like that, or if you need to travel to an event where you can be doing some outreach at, maybe for booth or some other type of event, they're useful. Some examples of what was done used for an outreach is that AFRALO has done some for the

Internet Day. Others have used it for an outreach event. One idea that I was talking with Matt Rantanen with the Congress of American Indians is that maybe either prior to or leading up to the event to do – it could be an outreach event to teach about ICANN or Internet governance, domain names, pretty much any discussions. These are the simple ideas of what ALSes can do and they show in the chart. Olivier used it, because he was in Europe, to do outreach at the At-Large booth for the IGF.

So there's many different types of different outreach activities you can do, and I'm happy to work with you and get an idea that you may wanted approved and get some money towards it. The idea is that this is a chance for all the ALSes to use the fund and not just only for certain people, but we want as wide as possible of use to helping out our ALSes of outreach. If there are any questions, I'm happy to answer them.

We have \$3500 left. The thing is, whenever you have an idea, you tell us – either Eduardo or myself – and we approve it. Then we show you the form, the form gets sent to Silvia and Heidi who then approve it. Then the approval comes. I've also used it for, say you're speaking at an At-Large conference about ICANN issues and you wanted to do some promotional materials. So I used it to create marketing cards. So there's a lot of different uses for this type of extra funds that can be really helpful to groups who do outreach. That's one of the ideas. Then the form – you write a little report about the outcome of it and that's pretty much it on that. Any questions?

EDUARDO DIAZ: I want to add – well, Heidi, you have your hand up.

HEIDI ULLRICH: Thank you. I also see David’s hand up as well. Just two quick points. The RALO discretionary funding is not only for outreach, it’s also for engagement. So also think about activities that you may wish to do within your own region within your ALSes to increase engagement from existing members in ALSes and individuals. That’s one point.

The second point is for all those who have requested and received funds this fiscal year, please do make sure that you send us a brief report. This is the first year that the approval language for the additional budget request requires a report at the end of the fiscal year. So that would be really useful to do. Thank you.

EDUARDO DIAZ: Okay, David?

DAVID MACKEY: Judith, this question may not be directly related to the funding but when we have these different events, I know with ATLAS III, at ICANN66 on the sides of the ATLAS III room, there was a little screen, if you will, for the different RALOs. When we go to an event doing outreach or engagement in North America, do we have access to that screen to ship that screen to whoever is doing the event so that we have physical presence with a little sign that goes the side whatever table or whatever other presence we’re going to have at the event?

JUDITH HELLERSTEIN: David, there's two things. One, we have tabletop, little banners, and then we have a taller one. I think the tabletop one is a lot more portable than the taller one. I think we purchased tabletop one but I forgot what happened to them. There's also a form and maybe Heidi and Silvia can post it in the chat to request mail cards because in NARALO, we had done mail cards. We also have brochures but they were supposed to be only for online only. We have the small little mail cards that we can request them being sent to you. That you can also hand out.

DAVID MACKEY: Is this documented anywhere for someone who's holding an event to say what is available? Rather than purchasing special stuff for each event, is there something that we can say, "Here's a form, fill it out. Then here's a link to what you can request and we can ship it to you"?

JUDITH HELLERSTEIN: That's a great idea. Heidi on the RALO request page that explains the guidelines and the form, can you also put a link to that page with questions about the communications and the mini banners?

HEIDI ULLRICH: I know that we have an internal work phase where we've listed who has what brochures, lapel pins, pop up banners, the tabletop pop-up banners, a tablecloth. Each RALO has their own tablecloth as well, business cards, etc.

Claudia, I hate to put you on the spot while you're managing the call. Claudia is saying that for NARALO, only one tabletop pop-up was ordered and I think she gave it to Glenn. Glenn, I don't know if you know where that might be. There are two large pop-ups. Every RALO has two large pop-ups. One is in the shipment from ICANN meeting to ICANN meeting, so that's part of the ship. The other one is in the various ICANN offices. I may have one in my home office, the other NARALO large one. Claudia, I'm going to hand it over to you if you can add any more. Thank you.

CLAUDIA RUIZ:

Hi, everyone. When the mini banners, tabletop, the pop-ups were requested, there was only one ordered for NARALO. I believe I did send it to Glenn and they went out to a meeting last year, but I honestly don't know who took it from there and I don't think it's noted in the wiki.

Eduardo says he has the mini NARALO. Eduardo has the mini one. That's the only mini pop-up banner there is besides the one that Heidi has. We only have one. So, Eduardo has it.

EDUARDO DIAZ:

It's in my suitcase.

HEIDI ULLRICH: I just looked here and I actually have the large LACRALO pop-up. I don't know why I do, but I have that one. Anyway, what we could do, Sylvia, I don't know if there's already a public workspace that we could just start monitoring. Maybe we could just copy and paste from the internal one and just keep that one updated. It is quite detailed. Thank you.

JUDITH HELLERSTEIN: Heidi, if we could put a link on the RALO request form to that just like we have the link for the guidelines to the form. I think we could have a link to that so there'll be one central place that people can go to.

DAVID MACKEY: Judith, I think that's a great idea.

EDUARDO DIAZ: I have some people in the queue. Go ahead, Heidi.

HEIDI ULLRICH: Just coming back really quickly for Judith's point. Did you mean one for all the RALOs or one just ... I would think that would be useful, just making your workspace for all the RALOs so everyone knows where something is ... Okay.

JUDITH HELLERSTEIN: Yeah, exactly. But link it to the RALO request form where the guidelines are too so that we have all the information about the guidelines, how you get this and then the form. And maybe link it to the guideline process. I don't know but it should be all in one place.

HEIDI ULLRICH: I would think it might be more useful to put it on the outreach and engagement page, but maybe that's something we can take offline. Thanks.

EDUARDO DIAZ: Glenn, [go now]. Glenn, the microphone is all yours. You're muted if you're talking. While you fix your microphone, let's hear Leah.

LEAH SYMEKHER: Can you hear me?

EDUARDO DIAZ: Yes.

LEAH SYMEKHER: Great. A quick question. The balance it's \$3500, when does that need to be used by? Thank you.

EDUARDO DIAZ: By June 30th of next year.

LEAH SYMEKHER: Okay. So application to be used by June 30th.

EDUARDO DIAZ: That's a great question for Heidi. If I apply the day before the deadline, will that be valid?

HEIDI ULLRICH: No. First off, the request takes three weeks. That's three weeks minimum, it would need to be by early June for that. I believe the funds need to be spent in this fiscal year. It would only be by June 30th at the end of this fiscal year.

EDUARDO DIAZ: Okay. You may need to request this even before that? I mean, if you do it early June and ... okay, it doesn't matter. It's important to know that you cannot wait until the end to request this.

By the way, last year, Judith, Eduardo, Glenn, and a couple of others – we're the only ones that we used this money. This money is available for everyone to use it. Remember, if you're doing an event and you request that you use that, use it. It can help you with the food, communications and all the stuff. Just a reminder. Glenn, do you [inaudible]?

JUDITH HELLERSTEIN: Also I wanted to mention that we used it also – Alfredo used it to pay registration fee for one of the conferences. That were only a couple hundred dollars because the CROP only paid for his attendance and didn't pay his registration fee.

EDUARDO DIAZ: Okay. So, Glenn, you have your hand up.

GLENN MCKNIGHT: Yeah. Can you hear me?

EDUARDO DIAZ: Yes, we can hear you.

GLENN MCKNIGHT: Okay. In terms of banners, the one thing – and I stated this in the chat – I do have one of the ICANN banners. It went inadvertently back with all the staff after the NASIG, so I have that banner. At some stage, I can bring it with me to the next ICANN meeting or at the IGF Canada, I can bring it there, whatever. Just for the record ... but I do not have any NARALO banner. The big banners, I know we have a few of them and the small one, but that's all I have. I have brochures but I don't have any mail cards. That's just in terms of inventory.

EDUARDO DIAZ: Okay. Heidi, you have your hand up. Is that an old hand?

HEIDI ULLRICH: Yes. Sorry.

EDUARDO DIAZ: While we move to the next item, Judith, talk about the CROP. David, you are also part of this group, right? The ALAC Outreach and Engagement Group? I don't remember.

JUDITH HELLERSTEIN: Yes. David is the member from the NARALO.

EDUARDO DIAZ: And you, Judith. I forgot the –

JUDITH HELLERSTEIN: No, I don't think I'm a member of that outreach group.

EDUARDO DIAZ: You are not or you are?

JUDITH HELLERSTEIN: I am not. David is the member.

EDUARDO DIAZ: My apologies, David, because I mentioned at the beginning of the meeting that there were two appointments. So you are the third appointed to this group. People know that you are there. Part of engaging with ICANN in doing this type of stuff, going through these working groups, participating, you start learning about that and this and then you find your place, whatever it is that you would like to do.

Judith and David, take this one. Talk about the CROP. By way, this is a question for Heidi.

HEIDI ULLRICH: Yes, I'm on CROP.

EDUARDO DIAZ: I have a question for Heidi. Heidi's related to CROP. But go ahead, Judith, I will ask a question [later]. I'm sorry, please go ahead.

JUDITH HELLERSTEIN: Okay. Great. As the CROP, the Outreach and Engagement Group every year works on an outreach and engagement plan. The plan also includes what we will use our three CROP trips on. The plan that we created last year that was approved for this year has us doing three trips.

One trip is to an ARIN meeting because we have an MoU of ARIN. One trip was chosen for the Digital Inclusion meeting, National Digital Inclusion Alliance, NDIA. Another trip was to a nonprofit technology conference, which we keep trying to find some meaning to this. It's mostly work. They do a lot of great tech tools but it's mostly marketing and outreach for general nonprofits. But this one is we would get a lot as my analysis – I went last year – says we will get a lot more out of it if GSE took one of the tables in the registration booth area. There's a whole site with room with tons and tons of tables. That is where people do most of the outreach, not necessarily the sessions. I always hope is we can entice GSE, this one's in Baltimore, to actually go and get a

booth space because they need a membership and membership is very costly.

The three trips, we have prepared ... Glenn had prepared last year before he left and I improved on them three forms to fill out to show your interest. We have one for ARIN and one for the other one. I'm posting the ARIN one in the chat list. This is for ARIN. It says pre-application. What you do is you fill out this application and then depending on how many people fall out, there is a small team that judges the applications. Then we direct you to the appropriate platform to use. That is the ARIN one.

There's different questions on it. This is the one for the Digital Inclusion. I'll post this one in the chat. CROP has eight- or nine-week deadlines. That's why we really need these really way ahead of schedule if you're interested in this.

Now the only other thing with the [N10] is that if you are chosen, you have to figure out a way to get a speaking slot. Because neither CROP nor the discretionary funds can pay you registration fee. It's way too expensive. If you get a speaking slot like I did last year, they will waive your fees.

The [N10] has a scholarship too but then the scholars also pay the hotels and everything. You don't need that then you don't see the CROP. But if you're going to use CROP for this then you really do need to work with them and you can get a speaking slot even after the slots are filled. They usually use extra ones available.

That sheet is one. Actually, for the ARIN, we have no applications and for [N10] we have one, and for Digital Inclusion lines, we have two. People who are interested, I suggest you apply. We are looking at [dates and] the cost of the nine-week turnaround, the dates that they'll do would be sometime in January. So, we are encouraging people to apply.

EDUARDO DIAZ:

Judith, now here comes the question with CROP. I understand there is a CROP trip and that has to do with this last line in this topic. There is a CROP trip that has been validated or approved to go to ICANN67 in Cancun.

JUDITH HELLERSTEIN:

Not for us.

EDUARDO DIAZ:

I thought it was for everyone. No?

JUDITH HELLERSTEIN:

No. We could have used CROP. If we didn't have the At-Large, if we didn't have the ATLAS III in Montreal, we could have used CROP to pay to attend the ICANN meetings. But because of the way our CROP trips are distributed is we only can do them in region. We can't go out of region. They're talking about possibly doing out of region but we can't do out of region yet.

EDUARDO DIAZ: Okay, so then my mistake, that last line in this agenda item is totally incorrect. Disregard this, if that's the case. Thank you so much for the clarification, Judith. I was so confused with this one, because I saw that mail popping out of nowhere.

JUDITH HELLERSTEIN: What happens is that others will often allow to have out of regions and they changed reasons slightly too so that sometimes in Europe, in APRALO, there are GSE regions that are different from the RALO regions. So they modify it to be GSE regions. But for us, the GSE region is the same. It has nothing to do.

The only thing we can do – and that would be out of region – is when the ARIN meeting falls in the Caribbean, because it's our RIR. We can attend that out of region. But that is the only thing we can attend out of region.

EDUARDO DIAZ: Okay. Thank you for the ... Heidi just put out some points around this strategic plan that we put together last year. That has to do with the CROP. Thank you so much. Disregard that line there. I'm going to cross it out and forget about that. David, you're in the Outreach and Engagement Working Group. Have they met already? Have you met or participated in one of those groups from the meeting?

DAVID MACKEY: Hi, David Mackey for the record. The short answer is not yet. The longer answer is, we had a meeting with Joe Catapano back at ICANN66. So

that was Eduardo, Alfredo, Judith, and myself. I did send an e-mail to Joe with a few points that we wanted to talk about from a NARALO perspective. I can quickly go through those right now and then I'll give you the response that Joe came back that more addresses your question for Eduardo with respect to the next steps.

EDUARDO DIAZ:

I'm sorry, David. Do that and then we go to the next stuff. Joe is in so he can answer them while you talk about it. Okay, thank you. Go ahead.

DAVID MACKEY:

No, it's a good segue. In the meeting, a couple of the points I brought up was ... Well, the first point was one of the things that we want to do when we focus on our communication with end users about what is happening within ICANN and within NARALO is that we want to identify issues that are highly relevant to the end users. I apologize for the people on this call. Not necessarily everything we talk about in the call or within ICANN is necessarily highly relevant to a typical end user in North America anyway. I wanted to make sure that we start focusing on what are highly relevant end user issues that we can communicate with the larger end user community. That's the first point.

The second point, I thought it might be worthwhile considering the creation of a simple ICANN branding campaign that can grab the attention of the end users without getting caught up in the complexity of the organization or the process. That was a second item that we brought up in the meeting at ICANN66.

The third item is with respect to engagement with potentially new ICANN members or NARALO members. I thought it would make sense to rather than sort of have a low complexity brand new type campaign, we need some sort of a high touch, highly socially oriented events where we can have the intent of recruiting potential ICANN or NARALO participants.

For anyone who is in ICANN66 and was able to get to the [CIRA] event, that's the sort of thing I'm thinking about now. Certainly the budget of the [CIRA] event is going to be greater than what we're going to consider. But just the idea of high touch, high social people, the people gathering, potentially targeted towards university is something that we might want to consider. I threw that into the e-mail.

Then the last thing I threw into the e-mail that was relevant that we've talked about in this agenda already but it's relevant, certainly from my perspective as being a newcomer to NARALO and to ICANN, is the combination of NASIG with the ATLAS III program I thought was something was particularly high value for me as a newcomer. I mentioned the fact that NASIG event, the reason it was very different from ATLAS III and NASIG was good from a general introduction to Internet governance, which goes beyond ICANN but certainly includes ICANN, then the ATLAS III program really was a deep dive into the processes and the stakeholders within ICANN. I wanted to highlight to Joe that that combination, as a newcomer, I found to be very, very valuable and I think it would be good to repeat. It sounds like we're on that track but I just wanted to iterate it from a newcomer's perspective.

Those are the points that I threw off in the e-mail. I appreciate the participation with Eduardo and Alfredo and Judith with that meeting that I was able to attend in ICANN66. That's what I threw over to Joe. I'll just briefly say that Joe sent back – I guess he can say for himself as he's on the call. He did talk about the next iteration of the GSE strategy would be taking place sometime in early spring 2020. Taking those points that I brought up and moving them into the larger GSE engagement process is something that we'll try to make happen and try to see where we can take it. Eduardo, that's kind of a not so quick summary of the activity on the GSE side.

EDUARDO DIAZ:

Thank you so much, David. It was a very, very good report on the discussion that we have with Joe. Joe, do you want to expand on it or comment on it and tell us?

JOE CATAPANO:

Thanks, Eduardo. I don't have too much to add. I think David did a really good job of summarizing what we talked about. I think it was a good discussion. There's a lot of good ideas out there.

The, as you mentioned, sort of process for developing the next iteration of the engagement strategy for the region, we'll start that early 2020. What we did last go around was post announcements asking for volunteers to feed into calls and webinars so that we can start getting the ideas out there and brainstorm and things of that nature. Then those happened, obviously we gather folks not just from At-Large but

from across the community, your colleagues of CSG and NCSG. So the strategy needs to cover every portion of the North America community.

We'll look forward to that early next year. I think some of these ideas are really good ones that we can talk further about as we develop the strategy and see what makes the most sense to take on.

EDUARDO DIAZ: Very quickly, any engagement activities you're planning to do now or mid-January?

JOE CATAPANO: Right now, the only engagement activity currently on the calendar for January is collaboration with the GDD folks at the NamesCon conference which is in Austin at the end of January. I think it's the 29th through February 1st. That's a really short 90-minute session mainly focused on the registrars. We'll do – for those registrars that aren't familiar with ICANN – a little bit about what we do and some of the stakeholder groups and how to get involved on that focus. Then we'll have colleagues from the GDD team there as well to go a little bit more in the weeds on some of the registrar stuff and some of the topics they might be interested in.

EDUARDO DIAZ: Are there any questions for Joe? Questions, comments? I don't see any hands up.

HEIDI ULLRICH: Eduardo, this Heidi.

EDUARDO DIAZ: Heidi, go ahead.

HEIDI ULLRICH: Just really quickly, it's not in response to Joe, it's to David's. David, what you said was just absolutely music to my ears in so many ways. I just wanted to point to the ATLAS II activities. If we could put that page up again, Claudia. You'll see a couple of points that will speak to that. The first one is we're calling it right now the sustainable management plan. That's something that [inaudible] is working on with GSE staff and the regional leaders. That would be both the NARALO, RALO leadership, ALAC, the chair and the vice chair, secretary, but also the three ALAC members. What that is about is to make sure that there's collaboration and more regular communication between all of you as the regional leadership, the At-Large regional staff, so Silvia primarily, and then also the GSE's regional VP. Again, that would be mostly Chris or Joe. That is, again, going to be implemented pretty quickly. It's part of this post-ATLAS III activity.

The second one, if you scroll down a little bit, Claudia, you'll see that there's one on communication. Marina is leaving that one. That's all about getting more of a strategy together for the comm's work for At-Large to focus on the end users, to bring in what the key points of the At-Large perspective on end user interest in ICANN will be. So, all of that is going to be working forward as part of the post-ATLAS III activities. Thank you very much and hope that you're involved.

EDUARDO DIAZ: Thank you, Heidi. We're running out of time. Glenn, why don't you just tell us a brief report on the NomCom before we end the meeting?
Glenn, you're line may be muted, may not be connected. No.

JUDITH HELLERSTEIN: I don't see him on the call.

EDUARDO DIAZ: I see him on the call but I don't see him speaking.

GLENN MCKNIGHT: Can you hear me?

EDUARDO DIAZ: Now we can hear you.

GLENN MCKNIGHT: I didn't mute it, they muted it. We're looking at another round for NomCom. It's opening up in December. Do look at the links I gave you. There's a short video that I also provided. It closes in February. What's important is the members that are on, that are At-Large members, we are there to inform, educate people on what we're looking for. So we're always looking for good people, whether it's the PTI Board, the Board, GNSO, ccNSO, and definitely ALAC. Please, if you know anybody that would be interested, make sure you suggest their names. That's it.

EDUARDO DIAZ: Thank you so much. With that in mind, I don't see any hands or comments or questions for Glenn, I really like to thank everyone for the time to participate today. Enjoy your holidays. We'll see each other or hear each other sometime mid-January. Thank you so much. This meeting is adjourned. Thank you.

HEIDI ULLRICH: Bye all.

UNIDENTIFIED FEMALE: Thank you. Happy holidays. Thanks, everyone.

[END OF TRANSCRIPTION]