YESIM NAZLAR: Good morning, good afternoon, and good evening to everyone. Welcome to the ATLAS III webinar taking place on Wednesday, the 23rd of October, 2019, at 1300 UTC.

We will not be doing a roll call for this webinar. However, the attendance will be taken.

We have French and Spanish interpretation provided. A kind reminder to please state your name when speaking to allow for the interpreters to identify you on the other language channel, as well as for transcription purposes. Please also speak at a reasonable speed to allow accurate interpretation.

I also would like to remind that we’ll have real-time transcription provided on today’s webinar. I’ll be posting the link here on the Zoom chat as well.

[inaudible]. Back to you, Maureen. Thank you very much.

MAUREEN HILYARD: Thank you very much, Yesim. Good morning, good afternoon, and good evening to everyone who’s here today. It’s a very impressive group of people. I think this is one of the best attendances we’ve ever had at one of our meetings and a webinar especially. So thank you very much for coming today.
This webinar has actually been set up so that we can inform you about what you can expect to be involved in at the ATLAS event, which of course is very, very soon to take place in ICANN66 in Montreal.

The whole purpose is to give you some idea of how the whole multi-stakeholder model of policy development within ICANN works. We’re really keen to see that people understand how that process happens. Hopefully we can get more people from At-Large involved in the process of assisting ICANN with its work.

For those of you who haven’t been to an ICANN meeting before, you’ll get to see the multi-stakeholder model at work in the interactions that At-Large will be involved in, even in the first two days of our activities. The ALAC will be meeting on the Saturday and Sunday before the conference actually starts and ATLAS kicks in, so that there is an opportunity for you to actually see that work in progress.

We hope that you will be excited by the sorts of thing that are going to happen within ATLAS and that you will want to become as engaged as many of us are in At-Large. We would like to see that the whole point about ATLAS [inaudible] to give you all a little insight in some of the other constituencies that make up ICANN and how we can contribute as the end users of the ICANN process into the work that ICANN policy makers participating. We’re part of that work.

I think that one of the things that we want to impress on you is that ATLAS is to demonstrate that participation in At-Large is not rocket science and such. You aren’t expected to be a full-on technical expert in everything about ICANN, but we do expect to you to at least get up to
speed, which is why, for ATLAS, we’ve actually asked you to prepare for this particular event with the pre-learning webinars that we had and the other activities to get up to speed with what ICANN issues are about. While we can provide you – we’re still working on it, of course – with resources to help you to do that, a lot of what you bring to the discussion table has got to come from you. It’s your own commitment, and the commitment that you want to bring to At-Large is what we want you to build on within ATLAS.

I will just be passing on to Olivier and Eduardo. They’re going to explain the program to you. I hope that you will enjoy it because they have actually organized what I think is a really exciting way of introducing all this work to you. I want you to, as you’re going through your work while you’re in Montreal, be actually constantly thinking about how you can fit into the scheme of things after ATLAS. We’d really welcome you to join in with us in our work.

Now I’ll pass on to Olivier, who will now tell you about what’s going to happen in the actual program. Thank you. Olivier?

OLIVIER CREPIN-LEBLOND: Thank you very much, Maureen. I hope you can hear me well. I did a test earlier and it was working. So, if you’re not hearing me now, then there’s a problem.

Okay I’m not hearing – ah, we can hear you. Excellent. Thank you, Hadia. At least someone is listening.
All right. Welcome to this call. This is really going to be a call where I’ll try and take you—

UNIDENTIFIED MALE: I can hear you very well.

OLIVIER CREPIN-LEBLOND: Okay, thank you. That’s good. I’m going to try to take you through the ATLAS III case study. I realize now that perhaps we should have spoken first about the schedule and the sessions and so on, but maybe the schedule and the sessions is the nitty-gritty. What I want to take you through here is the thinking that went behind the idea of having a case study that effectively will take the whole week for us to use.

There were several views that were held in the Programme Working Group. One of the ways in creating this program was to look at the past ATLASes – the first ATLAS, the second ATLAS – and to realize that this was just very, very different from the previous ones, the first one being that we were not afforded the budget for having everyone from At-Large (200-and-something people now). So we couldn’t come up with a thing saying, “Well, we’re going to draft a recommendation from the whole At-Large community,” because we don’t have the whole At-Large community. But what we do have is a subset of the At-Large community that has already demonstrated that they’re interested – they’re very interested – in being able to be more active.

Why? Because of course you’ve all followed either the ICANN Learn courses – as Maureen was saying earlier, you’ve already reached that
certain level of knowledge about ICANN that many people don’t have – or been in the webinars. That already is a significant commitment from you to then say, “Right. So what am I going to do now in Montreal?”

What we thought was maybe we can then take you to the next step, the next level. Some of you might be aware of the leadership training program course that a very small number of people have managed to take advantage of over the years, again, due to limited finances. What we’ve done is to work with David Kolb, who is the consultant that is leading this leadership training program, and come up with an overall program that is based on this case study that is the real case that happened in ICANN that actually is currently still taking place and that requires the knowledge of all of what you’ve already read about and participated in. It doesn’t require absolute experts in the field, although it does help to be an expert, as history shows.

But of course we’re not asking you to resolve and solve things. What we’re asking is to try and have some sessions where you learn some new skills and then apply those skills in the session that takes place afterwards. What we have is a set of plenary session and then some breakout sessions where you can apply what you’re doing and, with the help of David Kolb and a team that we’ve put together, we’ll be able to evaluate how well you’re doing and how everyone is doing.

UNIDENTIFIED MALE: [inaudible]
OLIVIER CREPIN-LEBLOND: I think somebody’s got to mute. So the case study in itself is – well, there’s a link in your agenda which goes to the ATLAS III resources workspace. You’re going to see here three documents. The first one is the ATLAS III content agenda. This one forget about right now. I’m not going to talk about this. I’m going to talk to you about the next two: the case study (the seven tribes of the galaxy network) and the case study positions for the seven tribes.

The way that we’ve thought about it is to first start with a bit of a history of how we came to where we are today. But it’s not the real history of ICANN’s historical perspective and things but more like what exactly has happened in the early days, where maps show nothing but space but there’s a small and very likely vibrant planet. The galaxy network in itself is a parallel to what’s happening in ICANN right now.

What we’re looking at is the Expedited Policy Development Process, otherwise known as EPDP, Phase 1 that was looking at the general data protection regulation. That was regulation that was passed in Europe. It started becoming enforced last year. A year earlier, although many people said, “Be careful. This thing is coming up. It might affect ICANN,” the ICANN community certainly woke to the fact that it had just one year to be able to change the nature of one of its services called WHOIS, WHOIS being the directory of people who own domain names – I hope I have not [inaudible] – providing full detail of each one of these people. That we deeply affected by the general data protection regulation, which basically puts some limits as to what kind of information can be shared publicly, what kind of personal information about a European citizen can be shared publicly.
Let’s not go too deeply into this. The task was that something had to be done about it. Each one of the communities – the At-Large Advisory Committee, the Government Advisory Committee, the Security and Stability Advisory Committee, and also some parts of the Generic Names Supporting Organization subgroup, or stakeholder groups as we call them (the Intellectual Property Constituency, the Business Constituency, the Non-Commercial Stakeholders Group, and the Registry (that we write here as Ry) and Registrar (that we write here as Rr) Stakeholder Groups) – had a different view of how to a goal at the end. Some were saying, “Well, we need to have some kind of an access for people to register and then they’ll be able to access all the information.” Others said, “Well, we need to take all that information offline because the only way we can be compliant is to take all of the information offline. So that’s it. We end providing this service.”

Of course, the thing is, as in everything in ICANN, the answer is not just one extreme or the other extreme. Something has to be worked out in the middle so that it actually satisfied all parties. This is how this started there in one year – one year sounds like a lot of time, but given the task that was given there – to try and find a solution to this. There was a lot of talking and a lot of meetings that took place online and also that were face-to-face meetings. We have (the At-Large community) had two representatives on there, Alan Greenberg and Hadia Elminiawi. They followed this very, very closely.

As it happened, the task was so huge that the work was divided into two phases, Phase 1 being finding a solution that will likely satisfy the general data protection regulations and therefore prevent ICANN from being prosecuted because the prosecution for breaching this was
absolutely huge – you’re talking millions and millions of dollars – and then Phase 2 to basically resolve all of the other issues that Phase 1 might have created or that they didn’t have time to deal with in Phase 1 so they moved it over to Phase 2. Currently the working group is going through Phase 2. They’re continuing their work. Phase 1 is complete.

As a result, this provides us with a set of parameters: we know how it started, we know what went on in the middle, and we know the final report. We have a final report of that working group, so we found out how consensus was found, etc.

What we’d like to recreate on our level, if you want, just in our community and during ATLAS III, is to recreate some of the potential situations that took place – negotiating specific parts, reaching consensus, dealing with people who are being disruptive because that happens (that’s the sort of thing that happens all the time in such high-stakes meetings and working groups); all of these different component parts – and basically engineer it in a way that you’ll be told how to deal with this. Then there’ll be a breakout session where you’re going to be able to be put in a situation where this specific thing happens and you then have to diffuse the situation or you have to reach consensus within the group.

There’s going to be a grouping in two different way. The first one will be stakeholder group. We’ve already put together a whole list, and each of you will be part of a specific stakeholder group. So some of you will be in the ALAC, some of you will be in the GAC, and some in the NCSG. Some will be a registrar, a registry. It’s all part of the game. Once you’ve got that and you know this, then you’ll be able to read a bit more about
it. Certainly what’s more important is, if you look at the second document (ATLAS II Case Study Positions for the Seven Tribes), you’re going to be able to see what your stakeholder group that you are in has supported for real in Phase 1 of this Expedited PDD (the goals that you want to reach).

What’s interesting here – I guess you’re at an advantage compared to the people who did Phase 1 in reality – is that, at the beginning, very few people knew what the other stakeholder groups were looking for. So what’s important here is you can read and learn about your stakeholder group. There’s also some additional reading that you can do until the face-to-face meeting. You’ll also be able to look at the positions of the six tribes that you’ve got there. It’s interesting because you’ll be able to form a fuller view of how this whole thing fits together.

That’s the plan on how it’s going to be put together. The first meeting that we’re going to have will be just an introduction by David Kolb and introduction of different stakeholder groups and so on. The reason for this webinar here is really to launch you on the reading on what document need to [inaudible] before we meet face-to-face – someone has to mute – because, if you don’t do that, the problem is that they could well already be committed to be going into motion when we meet face-to-face. We’re not going to have time to look at the basics and to answer any questions [inaudible]. So that’s why. I think somebody still is not muted.

Anyway, I think I’ve done my little bit here. I’m happy to provide any answer to any questions that you have. You see the different positions. Here’s the ALAC position, for example. Thank you for sharing this. So
you’ve got just a page about the ALAC position, and you’ve got the link, you’ll see here, to the early inputs. At the beginning at the Phase 1 work a year-and-a-half ago, each one of the stakeholders was asked, “What’s your starting position? What is it that you want out of WHOIS? What do you want out of this directory service?” Each one said, “This is what we want.” The ALAC believed that the EPDP must succeed. The Intellectual Property Constituency (the IPC) also had its own views that were simple. The goal was simple: to participate actively, constructively, and respectfully towards a definition of a policy for a global registration directory services system that meets the needs of the IP. Here it’s not the Internet protocol. No, this is the intellectual property community with a GDPR-compliant matter.

So, when you see this and see the [inaudible] “Oh, great. Everyone loves this EPDP. We’re all going to work super-well together. We’ll find a solution very fast, very easily,” then you start looking at the early input and you’ll see the difference of views. When some will say yes, others will say no. When others will say yes, the first ones will say no.

You’ll see that the primary concerns are sometimes very, very different. The concerns of registrars and registries are mostly cost concerns, not only related to the amount of investment they need to do to change their database system, but also, the last thing they want to be in is to be sued. So they will go for an option that is the safest one possible. The concerns of the intellectual property people is, “We need to be able to identify the owner of domain names as quickly and as easily as possible.” The concerns of the At-Large community is consumer safeguards and consumer safety. An Internet user using the website and so on should have some kind of an access to find out who they’re
dealing with. But at the same time, of course, some of our users are also registering domain names, so individual people need to be able to afforded some kind of a protection against their details being publicly shared online, etc. There’s a whole lot of positions that are there.

I don’t think we’ve got enough time to go through the whole thing, but, as I said, I’m open to questions. I’m not seeing any hands. If no one is intent ... oh, yes. There are some similarities in some of the positions, and sometimes, with your closest friend you agree with 80%, and then the 20% is the one that doesn’t work, and that really puts you at loggerheads with each other and say, “No, we just totally disagree on this one.”

Anyway, that’s the [beast] that we’re dealing with. I hope that you’re going to be as excited as we are about this. Let’s just go over to Eduardo. He’ll be able to show you the different schedules and sessions, just bearing in mind that, one says “plenary,” it doesn’t just say it’s a plenary session where you’ve got 100 people in then room and one talking person at the head table. No, some of the plenaries are going to be structured in a way where everyone is just going to be moving around the room and talking to each other, like a thing where you might to meet people and stuff in.

I’m getting to excited. Let me just hand the floor over to you, Eduardo.

EDUARDO DIAZ: Thank you so much, Olivier, for that great introduction. If we can put the block schedule online. Really what I would like to do is to go briefly through the three-and-a-half days of the training, just to give you a
sense of how this was structured. What Olivier explained is the basis of how this is going to be run.

If we look at the schedule, the block schedule has been divided into three major blocks. The first day is going to be focused on change leadership and thought leadership and effective communication. As you can see, the way this is going to be framed, as [Holly] had mentioned, is we’re going to have a plenary where some concepts and recaps are going to happen. Then we’re going to move into breakouts to practice those concepts. Now, there will be plenaries that we will actually learn the concepts as [inaudible] – I’m sorry. And there will be some work done at the breakout-type environments.

If you look at this area, we’re going to have a kickoff meeting on Sunday evening. This is mostly for training coaches, which means that some of us are going to help David in providing coaching from some of the breakouts and helping through the conversations and so forth. We’re going to have a kickoff at that time, and we’re going to get some kind of directions for how to do that – there is some noise in the background.

The first day is really going to be Monday. Later on, staff is going to explain when we’re going to register and so forth. If you look at that, you’ll see that we’re going to start at 15:15. That doesn’t mean that you’re going to have a late breakfast. You will be required to go to the welcome ceremony, which is in the morning, and other activities that will happen. There are regular ICANN meetings, other than ATLAS III, that will require everybody to attend as part of this training. It’s not only this training but participating in actual ICANN sessions where you can see the multi-stakeholders at work. If you want, you can participate as
well [in these activities]. So we’re going to start at 15:15 and this is
going to be a plenary. We’re going to go through thought and change
leadership and effective communications. I’m not going to go through
the details.

After that, we’re going to move into breakouts that day and we’re going
to start exercising these concepts that we learned from the plenary. In
this first day, really these are going to be all the [inaudible], all
stakeholder groups, like ALAC, NCSG, and GAC, in their own
constituencies, discussing the positions that Olivier just presented
before, making sure that everyone understands and everybody has
consensus on these positions. Remember, if you are ALAC, you have a
different position maybe from the IPC and so forth. Really, you as that
constituency group in this first breakout are to get consensus and
making sure that everybody understands and, at the same time, to use
the concepts in the plenary to go through that.

So that would be the first day. The second day – like I said, this is a
three-day set up in blocks – will be all about conflict management and
influence and coaching. Remember, leadership is not only on having
effective communication but being able to manage conflicts. You should
be able to influence, and you should be able to coach people, too.

So the second part is going to happen on Tuesday. It’s going to start at
8:30 with a plenary to talk about conflicts in any forms and, again,
learning [conflict] concepts. Then we’re going to go into a breakout. This
breakout is going to be very interesting because we’re going to mix the
stakeholders, all the tribes, based on the case study. The idea is that this
will be a setup where you will have three or four people. Two are
coaches. Two people will talk on different constituencies, exposing the positions. There will be some conflicts. The idea as that we’d go do it for about three minutes and then there will be some [observing] and we give feedback to the way you apply the conflict concepts to the conversation we have within each multi-stakeholder group. So that basically is what’s going to happen there.

Later on there will be a GAC Board meeting that we will be requiring everybody to go. The idea there is to observe what’s going on and see if there are some [inaudible] about what’s happening there. So it’s mostly an observation. You can participate if you want to.

Then we’re going to go, after that, into a coaching session. This plenaries is one of those plenaries where you will learn the concept and practice the concept. By the way, everybody – every participant – will participate in one way or another in each one of these breakouts. It’s not like there will be one person doing the whole thing. You will be an active participant. That’s the way this training has been set up.

The next day, the last day, which is going to Wednesday, is all going to be about presentations, time management, delegation, and meeting [facilitation]. If you see this, this is what we do as leaders. You do presentations. You manage time. You delegate activities. You facilitate meetings. So this last day will be all about that.

So there will be some [inaudible] about personal and public presentation, and then we’re going to go into breakout groups. In the breakouts, there will be guidelines on how to prepare the presentation. We will go back to plenary and everyone will present. But it’s not like
you’re going to stand up and every person is going to present to the group. No. Again, this is going to be more groups of three of four people, and then they’re going to a presentation of whatever they’re going to present: the final decision or whatever. The observers will provide feedback to the person that is presenting as to how effective or not the concepts that were learned in the plenary were. Then the next session will come in, and three will be observing and one will be doing a presentation and so forth. So everyone will be able to practice activities and putting together a presentation and present it to the small group. This is the thing that is going to happen during the breakouts. At the end, we’re going to talk that day about time management and meeting facilitation.

Basically, that’s the way we have set up the schedule: the plenary sessions. The last day is just wrap-up and recaps. That’s going to happen Thursday. It’s recap and wrap-up sessions and next steps and post-ATLAS activities.

So that’s the way the schedule has been structured. Again, as Olivier explained, the case study is the one that’s going to be used for this whole thing in context of the case study and EPDP.

We will take questions at the end. Make your questions and we’ll be able and glad to answer them. That’s all I have to say about the schedule. Maureen, back to you. Thank you all.

MAUREEN HILYARD: Thank you very much, Eduardo and Olivier, for that introduction. As they mentioned, we will have questions. We’ll leave those at the end.
Draw a little note. If you have any questions or queries, we can talk about those towards the end of the program.

What we’re going to move on to now is the key messages that we want to be able to convey to ICANN and those who are interested in what we’re doing within At-Large and especially with regards to ATLAS. I’m sure that you’re aware that ATLAS has generated quite a lot of interest within ICANN. It’s just really quite a different kind of activity than our normal activity in an ICANN meeting ...

UNIDENTIFIED MALE: [inaudible]

MAUREEN HILYARD: Okay. So it is important that our communications strategy and our plan is set. The messages that we actually convey to the rest of the community, both within ICANN and outside of it, is to make sure that the messages that we convey to them are consistent and that they actually really go to identify for the people what it is we’re trying to achieve from this ATLAS.

As Olivier and Eduardo explained, this is actually quite a unique opportunity for us to not only show people what it is that we do within At-Large but that we can actually also build up some greater understanding among out travelers who have been selected to come to this event on how it is that we actually engage in the whole policy development process within At-Large.
For our communications strategy for ATLAS III, what we’ve done is we’ve focused on some key messages so that, if anybody is thinks, “What is ATLAS III?” everyone conveys the same message that [inaudible]. We want people to understand that ATLAS III is a way of building At-Large and it’s the capacity of our participants to understand the process.

One of the thing that we’re going to be doing within the ALAC program is building some understandings and some collaboration with ICANN org and also other constituencies within ICANN. We’re building resources to actually help our At-Large members at the grassroots level within the RALOs to take appropriate messages about what ICANN is doing into the region.

So this is our whole purpose, remembering that the role of At-Large is to assist with policy development within ICANN and to offer advice, because we are an advisory committee, to the Board about appropriate ways in which ICANN could improve on their systems. This whole process of continuous improvement happens not only within At-Large, but we’re contributing to the policy development within ICANN itself. We do that, of course, through assisting with policy but also in the outreach. The outreach is our way of getting those messages out to the community.

One of the things that we are impressing on this program is of course that we hope that we are going to be producing ambassadors for At-Large. We hope that you will take on that task post-ATLAS and that you will represent At-Large within your community in a way that
demonstrates that we actually can and do add value to the work of ICANN and our communities.

What we have here on this particular wiki page is that we’re looking at the messages that are going to target the ICANN community and ICANN org, who are the staff. The message is not just to get to the communities outside of ICANN but to ensure that everyone within ICANN also understands what it is that we’re trying to achieve. The messages are, of course, [that] the ATLAS is a gathering of people that we hope will be future policy and outreach ambassadors for At-Large and that we hope, too, that the program that Eduardo and Olivier have explained to you, and the process which we do through this through the plenaries and the breakout sessions, will provide you with some of the skills that you will require to represent the best of end users [without] ICANN.

Down the track, we hope that, from this particular group, we are going to develop leaders – thought leaders, change agents – within At-Large and within ICANN. You will be working with people who are already leaders within At-Large as part of the ATLAS program. Within the breakout sessions, we’re going have ALAC and other At-Large leaders – many of them are actually part of the ATLAS program itself – who are going to be an excellent resource for you to actually be able to identify what leadership means within At-Large.

I think I mentioned it at the ALAC meeting: we’d really like to you memorize these really three short, key messages so, if anyone asks, “What is ATLAS III?” when you’re working down those corridors in Montreal, or even if you’re in your community and people know about,
you can actually convey those messages, they’re consistent, everyone is saying the same thing, and we can move forward within At-Large, knowing that people understand what we’re trying to achieve.

I’m not quite sure – is John Laprise on the call? I know that John has a family issue.

HEIDI ULLRICH: Maureen?

MAUREEN HILYARD: Yes, Heidi?

HEIDI ULLRICH: He is not, so Evin is going to provide just a very brief update on the social media activities. Thank you.

MAUREEN HILYARD: Thank you very much. Getting the message about what we’re doing in ATLAS is going to be really important, so I’ll pass that over to Evin. But just before I do, just to note that I had noticed that Siva has his hand up. But, Siva, if we can just hold off the questions until we’ve done this, I will make sure that you can get an opportunity to speak.

Evin?
EVIN ERDOGDU: Great. Thank you so much, Maureen. Staff will be introduced in the next section of this agenda. Just to add on quickly to the [inaudible] overview that Maureen just provided on communications, the At-Large Social Media Working Group will be meeting right after this meeting. We will several ICANN At-Large social media channels, including Twitter, Facebook, and YouTube. The links to these will also be provided in a newsletter that will be sent to all ATLAS III participants following this webinar. That newsletter will be in English, French, and Spanish. Keep your eyes peeled for that in your inboxes.

Also, for Twitter, we’ll be utilizing specific hashtags for ATLAS III and ICANN 66. So please use those every time you’re tweeting out, and follow the At-Large Twitter feed for the latest updates as well as session information.

Also, each RALO, reach region, has a Social Media Working Group lead. Those individuals – most all of them – will be there in person, so please feel to coordinate with them in terms of promoting in your regions as well.

Finally, on Tuesday, there will be a social media Tweet-up breakfast, and that will include John Laprise, the Chair of the Social Media Working Group. Everybody is welcome to join. That’s on Tuesday morning. Stay tuned for the details of the location of that breakfast. We’ll be generally coordinating events and sessions to highlight and just getting to know one another.

Thanks so much. I'll turn it back over to you, Maureen.
MAUREEN HILYARD: Thank you, Evin, for that. We’re pretty set. The wiki space is available to everyone to check out. As Evin has said, these whole social media activities I think will be very active during ATLAS, again, getting those particular message points out.

Next we have Heidi and Gisella, who are going to be giving you a little bit more information on logistics. Thank you.

HEIDI ULLRICH: Thank you very much, Maureen. My name is Heidi Ullrich, and I’m the team leader for the At-Large staff support team. [inaudible] to lead such an amazing, A+ team. We are very much looking forward to welcome you to Montreal. For some of us, this will be our third summit that we’ll be having the honor to support you in. We are beyond thrilled to welcome you to this event.

While many of you may know from previous meeting, I thought that it might be useful for those that may not to just identify us. You will be able to then hopefully better recognize us during the summit itself.

I want to just go over – okay. Just very briefly, again, my name is Heidi. I’m based in Los Angeles. I speak English and German. Silvia is the senior manager for At-Large regional affairs. She’ll be working primarily with the region. I think many of you may know her from being on the monthly calls in the region. She is based in Lima, Peru, and speaks English, Spanish, and German.

Gisella, who will be speaking next, many of you know. She certainly does not need much of an introduction. All of you who have been on
your way to ATLAS III have been hearing from her. She’s been supporting you all the way through. She’s the manager of At-Large relations and operations support. She’s based in [that] in the U.K. and speaks English, French, Afrikaans, and I believe Italian and some Spanish. So most of you will be able to communicate with her in the language of your choice. She’s, again, key for the logistics. She’ll speak to you on that in a just a moment.

Evin, who you just heard from, is the policy development team coordinator. She is the one who specializes in the policy support for At-Large. Many of you who are on the Consolidated Policy Working Group will have seen her. She’s based in Istanbul and speaks and English and Turkish.

Next slide, please. Yesim, so is actually managing this call – Yesim Nazlar – is the ALAC At-Large operations support lead. She’s the lead of all the activities to do with the call management, with the logistics of the actual meeting itself in terms of the AV, making sure that the call is recorded and everyone can hear, etc. Particularly, as we will be doing remote participation, she will be key in making sure that, if you are not able to be in Montreal, you are able to listen and participate as much as possible.

We have Michelle DeSmyter, who is relatively new to At-Large. Some of you may not have met her yet, at least within the At-Large community. She will be also helping with the support with the calls and the meetings themselves. She’s based in Illinois in the United States and speaks English.
Claudia Ruiz is actually not going to be with us in Montreal but she will be supporting you very much very remotely, based in Los Angeles. You have her to thank for all of the amazing material that you will be receiving in terms of your identification as an ATLAS III participant, among many other aspects as well.

Also, a new person that we have with us is [Alpren Ekan]. He goes by Alp. He is the At-Large policy coordinator, [a] temporary assignment. He is based currently in Washington, D.C., and speaks English and Turkish. Now, Alp has been brought on to help with a particular project on the sustainable management of ALSes and individuals. He’s going to be in Montreal to really speak hopefully with all of you ATLAS participants on what it will take [inaudible] your concerns and challenges in the region and how to engage more effectively. So you will definitely be speaking with him during the meeting itself.

Now, a key role that part of staff is ensuring is where you are meant to be and on time, especially with the transition between the plenary and the breakout. Again, you’ll see that, as Eduardo mentioned or Olivier mentioned, during some of the breakouts, the last part of that (30 minutes or so) will be brought back into the plenary sessions. At-Large staff will be assigned each of the seven breakout groups, and you will be following us to and from the breakouts to the plenaries.

Again, At-Large staff, while we each have our individual responsibilities, definitely works as a team during an ICANN meeting and particularly ATLAS. So, if one of us will not have the answer to a question you might have, we will certainly be able to direct you to that person or get the answer for you. So I just wanted to stress that as well. So, if you have
any questions, please do approach one of us. We will make sure that you receive your response.

Again, a very warm welcome. I will now hand over to Gisella for the very practical information on logistics getting you from your home to the venue and where you’re supposed to be. Gisella?

GISELLA GRUBER:

Thank you very much. I’d like extend a warm welcome to you all. I’m very much looking forward to seeing you at the end of next week.

I’m conscious of the time, and I would really like to allow for questions and answers if you do have any. I’m hoping that will cover quite a bit just in the next few minutes.

Please, with regards to the ATLAS III logistical information, remember to register for ICANN66. This is done via the main website, and this will allow you to pick up your badge on Monday morning before the welcome ceremony. You’ll need your badge at all times to access the venue, and this will be checked. Security will not let you into meeting rooms or into the venue if you don’t have your badge.

I’d also just like to note that attendance will be taken at all the ATLAS III sessions. So, if you’re not able to attend any of the sessions or if you are running late, please do send an e-mail to ICANN to At-Large staff and we will note your apology or that you’re running late. We will also make sure that Maureen Hilyard, Chair of the ALAC, is aware of your absence.

With regard to ATLAS III participant identification – Heidi Ullrich did mention this previously – you will be handed a purple ribbon which will
allow ourselves and all the other members to identify you as ATLAS III participants. We will hand this out on Monday afternoon during our first session. You will not only be handed the ribbon to put on your badge but you’ll also get a folder with all the relevant documentation (hard copies required, as well as a tent card, which will have your name on it. We would ask you to kindly hold onto the tent card for the entire week. Or, if you don’t want to lose it, please do hand it back to staff. Don’t worry; this will all be repeated when we see each other face to face as well.

We have added the ATLAS travel page, which is a restricted wiki page, which is only for the ATLAS III participants. This will allow you, if you would like to do so, to add your travel information – your arrival and departure date and time – and maybe you can share transport to the hotel together. Even if you’re not staying at the same hotel, two hotels are within short proximity. So only a very short walk. This may be able to help you. On the ATLAS III travel information page, we have the transport options from the airport to the hotels. I’ve put the various options there. Again, if you have any questions, please don’t hesitate.

Under the ATLAS III accommodation page, which is for the hotels, we’ve listed the two ATLAS III hotels and we will add details on check-in procedures. Please note that the hotel bookings will be sent to you by e-mail. This is coming from travel support or their team. This isn’t actually coming from At-Large staff. You will see on this page, for those who are in the Zoom room, all the details on these hotels and what is included.

Last but not least, we have the ATLAS III social events. These have been listed on the page. I’ve also put whether you need your badge or any
other information. The only event that isn't listed here, which is less of a social event but more of a working session, is the Tuesday lunch with ISOC, kindly sponsored by ISO C. The details will be provided to you in your very detailed program. Again, this is by invitation only.

I hope I've covered most of the questions that you may have with regards to logistics. As I said, I'm very much looking forward to meeting all of you next Sunday at the welcome ceremony at 7:00 P.M., which is 1900, at the Doubletree Hotel. That is an informal gathering for us to meet each other, for those obviously who have arrived by then. We are aware that some flights do arrive later, in which case we will see you on Monday at the event.

Thank you very much. If I can hand it back to Maureen.

MAUREEN HILYARD: Thank you very much, Gisella and Heidi, for that introduction and to the support mechanisms that are in place for ATLAS III.

Just very briefly to go onto the next agenda item, which is what we’re expecting you to do to prepare for ATLAS III and post-ATLAS, as Olivier and Eduardo have explained, the program is going to expect everyone to be involved. It’s important, before you come to Montreal, that you really are familiar with the issues that are going to be discussed. They’ve actually prepared those resources, and I’m sure that, within the – I haven’t been checking the chat – chat, there are the links that you need to take note of so that you can be ready for what is actually going to take place. I think it’s just making sure that you’re familiar with everything and the process because the process is actually explained
here as well. It just means that, if you’re familiar with the material, you’ll become more involved with the discussions. I think you’ll enjoy it more, besides being able to have that information behind you.

Post-ATLAS – of course, this is when we return to the real-world – there are several activities that you will [navigate] after ATLAS because you are a little bit familiar with what our processes are and are a little more aware of the level of discussions that we are involved in so that you will become more engaged with us, not necessarily at the ALAC level but perhaps even at RALO level because I’m really thrilled to see that RALOs are actually looking at continuous improvement within their own organizations and the ways in each RALO, because ever RALO runs differently, that they’re working and engaging more of their members into activities. This is what we’d like to see, that there are more engaged and that, as you become more engaged at the regional, you will become also more engaged in the other At-Large working groups that we organized a little bit down the track. The whole point is just to get people more encouraged to come along and to join us in those discussions.

There will be a particular program of activities following ATLAS. There will be some expectations, of course, with regards to follow-up of the actual ATLAS program itself. Nothing too onerous. We just want to get some feedback. That will actually help us with our planning as well for the future.

Now I think it is an opportunity for people who would like to ask any questions. I see Siva has his hand up already, so, Siva, the floor is yours.
SIVA MUSTHUSAMY: Thank you. Maureen. First of all, the game of tribes is going to be very interesting and I think it will be purposeful, too. The rest of the program will revolve around the theme of training At-Large participants to be future ambassadors. Then even the At-Large communiqué that you talked about is also defined as a document that goes out from At-Large to the world. But I don’t see anything that goes from At-Large to ICANN in terms of policy inputs. The overall seriousness in terms of policy from an opportunity which brings together At-Large and the ALAC face-to-face in an assembly which happens once in three years – the emphasis on “policy” and policy development seems to be a bit lacking. Can you say something about that? Thank you.

MAUREEN HILYARD: Thank you, Siva. I suppose it isn’t as obvious at the moment. Although we do have a big group of people who will be ATLAS who are already in engaged in that policy process within ICANN, I think one of the purposes of ATLAS is to encourage more people. I think that one of the things that we have found is that people are unaware of our process and how it is they may become engaged in the development of policy within ICANN.

I think, for those people who are new to ICANN, working within the RALOs initially to develop some understanding of what it is that we do within At-Large and how we do it at RALO level ... And then moving on from there.

For those who feel comfortable enough about a particular topic, remembering that, at our monthly RALO meetings, policy has become a major starting point for a lot of the monthly meetings ... This is really
important because what it is is that it highlights for members exactly what is on top for ICANN at the moment and how RALOs can get engaged. That might mean that they may need to develop a similarity with the topic at RALO level to gain some understanding about how their contributions can help the development of policy within the ICANN system itself.

So I think that ATLAS is really an introduction to developing people’s understanding of how they can become involved at the ICANN level. Of course, within At-Large itself, we have, with regards to policy the CPWG, which I’m sure you’ve heard about at then monthly meetings. That is the Consolidated Policy Working Group. In the olden days, like the last few years, we used have separate working groups working on separate issues so that, every time a new issue arose out of ICANN that needed some input from At-Large or the other constituency with ICANN, we would actually work on them separately.

But one of the things that we noticed is we were getting the same people because we were requiring people who had some special knowledge, a special background. Therefore, they were attending several meetings.

So what we’ve done now is we’ve created the Consolidated Policy Working Group. They meet every week. It’s a really big order for a lot of people to actually have this regular weekly meeting. But they’re not only just meeting. They’re actually talking at a very high level because we actually have to provide some comment and advice, too – the Board has asked for advice – on these particular issues, but ever consolidating so that people only have to go to one meeting, and we have a program
of whatever is on top for ICANN. That’s where it’s brought. So that’s where the involvement at ICANN comes in.

But we totally understand that there are people who are coming in the moment to ATLAS that have no idea, and we want to build their confidence so that, eventually down the track, they’ll join the CPWG and they will actually contribute as we hope that they will do, representing the views of end users within ICANN. I hope that helps you.

Are there any other questions that people may have?

Desara, you may have the floor.

**DESARA DUSHI:** Hello? I hope you can hear me because it’s very hard to hear. I have communicated also [frequently] by e-mail with Gisella and Maureen about my impossibility to attend the program. I was wondering if a remote participants can still be considered as ATLAS III participants or not.

**MAUREEN HILYARD:** Thank you for that, Desara. We are working on remote participation. For the plenaries, I know that that’s actually not an issue because the plenaries will all be recorded, but I may pass this over to Heidi and Gisella, who are the logistics people and can give you some more information on that. Gisella?
DESARA DUSHI: Thank you.

MAUREEN HILYARD: Go ahead, Gisella.

GISELLA GRUBER: Apologies. Sorry. Thank you very much for your exchange, Desara. We are working on remote participation. There will be definitely be remote participation for the ATLAS III plenaries, and there will be participation as well. However, for the breakouts, initially we did not plan on having any remote participation, only due to the fact that it’s going to be open discussions. So the recording of these sessions and also listening into these sessions may be very difficult because not all of the meeting rooms will have microphones. In order to have remote participation, we need microphones. So the short answer is we are working to have one, possibly two, of the breakouts with remote participation.

Then, as to whether that counts for participation in the ATLAS III, I will have to leave that one over to Maureen. Thank you.

MAUREEN HILYARD: Thank you. Desara, we’re still working on enabling remote participation – we may choose a particular breakout session itself – and having the microphones available. Otherwise, if people don’t use microphones for remote use, it’s not of any valuable because nobody can hear what they’re saying. The breakout sessions are groups of people talking amongst each other. So we will see what we can do. It’s just the logistics involved in the breakout sessions which makes that difficult. But the
discussions will be focused on the plenaries, so even having that is going to be of value. We will try and see what we can do for the breakouts. I hope that helps.

DESARA DUSHI: [inaudible]

MAUREEN HILYARD: Thank you, Desara. Alberto?

ALBERTO SOTO: Thank you very much, Maureen. The plan is really great. I have written in the chat. Really, I think that we will have to work a lot, but I’m not complaining. I will work a lot. I have a problem with logistics. As a matter of fact, I commented on it this morning to Gisella. Talking with Lilian Ivette, I think perhaps it’s something that covers us all. Both Lilian and me sent everything related to the transfer in August. Based on the ICANN constituency travel, we should have received the transfers by October 11th. We have three business days to receive the transfers. As a matter of fact, we have not received that transfer. I’m commenting on this on this call because perhaps it’s more than both of us that are having this problem.

MAUREEN HILYARD: Thank you, Alberto. I’m going to pass that over to Gisella as well, I’m afraid, just so we can also get some understanding of what the issue is. Thank you.
GISELLA GRUBER: Maureen, thank you. Alberto, thank you for your concern. We have already passed that onto travel support, following up with travel support to find out which of the travelers who have not yet received their per diem and, if they haven’t, if there’s any issue or whether they will please follow up with you so that you may know when you are receiving your per diem.

If I also may just reiterate that, on the hotel reiterations, not everyone has received theirs yet. There is a second batch due to be sent out this week. If anyone doesn’t have their hotel reservation by the end of this week, please do contact me or travel support directly. I’m more than happy to help. For the per diems, hopefully you will receive some form of information from travel support very soon. Thank you.

MAUREEN HILYARD: Thank you, Gisella. I would just hasten to add that, with regards to per diem, it’s not just for travelers. I know for a fact that I haven’t received mine either. So they’re being consistent. The ALAC Chair suffers the same issue. But I know how important to it is because you are going to need to spend money on taxis and all those sorts of things even to get there. So I’m sure that will be in your hands very shortly. Thank you for the question.

Can we have [Ines then] please, next?

[INES HFAIEDH]: Hi, everyone. Can you hear me?
MAUREEN HILYARD: Yes, we can.

[INES HAIFAIEDH]: Thank you, Maureen. Thank you, Gisella. Hi, everyone. My question actually doesn’t really have to do with the logistics. It’s more about the program and the agenda. I checked out the wiki. I’m not really seeing the agenda but I have an idea about it, thanks to this webinar. I’m just asking, do we have a hint on activities, hints on exercises, where we can work on in groups, maybe a session to work on a particular topic or policy comment? This is my question. Do we have a hint on a real activity where we can really active? Thank you.

MAUREEN HILYARD: Thank you. Well, the ATLAS program itself is looking at a specific that is actually happening at the moment. The EPDP is still very much an important part of this program and ICANN at the moment, so it’s definitely current issue that you can contribute to. Of course, the breakout sessions are an opportunity for people to get further information and to discuss issues related to that.

Perhaps I’ll just pass it over to Eduardo just to give another brief on how what we’re actually proposing with regards to the activities and the follow up of the activities to what we want people to be engaged in for Ines. Olivier?
OLIVIER CREPIN-LEBLOND: Thank you, Maureen. I was going to actually contribute to this because, yes, there is the whole ATLAS III program, but there are some sessions that are going to be—

UNIDENTIFIED MALE: [inaudible] ATLAS III. Somebody’s asking [inaudible]. I’ll ask them now [inaudible].

OLIVIER CREPIN-LEBLOND: Umm, I’m waiting for this ... I think you need to mute your phone because, yeah, we’re all having a lot at the same time. But anyway—

UNIDENTIFIED MALE: [inaudible]

OLIVIER CREPIN-LEBLOND: Right. Let’s continue. ATLAS III sessions are not actually going to take all the days every day. In fact, if you look at the Tuesday, I believe – yeah, on Tuesday – there’s the joint ICANN Board and GAC meeting. That’s the time when were not actually having something at the same time as ATLAS III. So [we ask participants] to attend the GAC/Board meeting and observe what’s going on what might have cultural implications and other things. After that, there is a discussion directly based on the discussion that took place during the Board and GAC meeting. The topics that the Board and GAC discussed are usually really very important headline topics that are basically coming to the crunch. So that’s one where there’s a real direct topic.
There is also the meeting on the ALAC with the Board. That also will have the invitation for all participants to take part in. That of course also involved the direct discussions that are taking place now on specific topics.

So these are the two direct opportunities. Then the fact that you will have participated in those – the input from that will go into the actual discussions that we’re having during the breakouts, in addition to the Expedited PDP case scenario. Does that help?

MAUREEN HILYARD: I’m sure it does. Thank you, Olivier. Alberto, I’m assuming that that is an old hand. I’m actually ignoring it at the moment. I will have [Suneegitu], please.

UNIDENTIFIED FEMALE: An old hand. Sorry.

MAUREEN HILYARD: [Suneegitu?]

[SUNIGEETU]: I [think we have some] [inaudible] challenge. I wanted to find out, although Ines had asked similar questions that could be in terms of having a policy paper or a document or something that we could articulate as a means of determining how we are able to understand
what we have learned. So how do we express certain information [or it cannot lead] to a policy document.

However, I still have a lot of constraints in terms of not having information on a different issue or a correspondence from the embassy up until now, even after [making] application.

So these are kind of tricky things that I don’t know influential ICANN has followed up with the Canadian embassy. Thank you.

MAUREEN HILYARD: Thank you. I can assure you that ICANN is actually doing everything that it possibly can. They have been in discussion with the Canadian government, and I understand that all the Canadian embassies have been informed about what is required if you have made an application. But it still stands. We cannot do anything. It is up to the Canadian government to make that final decision. We cannot do that. We can only provide them with all the information that you can give and all the information that I can give. So that is an aside, and really we can’t go into it too much now because it—

[SUNGEETU]: [inaudible]

MAUREEN HILYARD: Okay. But with regards to the policy, if we do have a policy development page – I’m hoping the staff will put the link to that page into the chat – it’s really important that, if you’re interested in finding out more about
what At-Large is involved in with regards to policy topics, you go to that page. It gives you each of the new items that actually are currently under discussion by the CPWG. They are actually listed on that document. I do note that, at the monthly RALO meetings, that page is actually referred to often. So it is important that, if you’re interested, you have a look at that policy page. Find something that is of interesting to you and follow up on it. Really learn about what that issue is actually trying to achieve within ICANN. So it’s a very important page to look at.

MAUREEN HILYARD: Ejikeme? [inaudible]

EJIKEME EGBUOGO: Ejikeme.


EJIKEME EGBUOGO: I just wanted to find out the deadline for the visa because I know you have to book flights. I want to know when the deadline is because I too presently haven’t received my visa yet, and it’s, like, nine days to go. So I want to know when the deadline is because travel support has to book flights, they have to book the hotels and everything, and it took a while for us to get the hotel confirmation and flight information. So I don’t know if a flight can be booked in two days or a day. So I just want to know the deadline.
MAUREEN HILYARD: I would suggest that you just keep in touch with travel support. As soon as your visa comes through, they can actually get those flight – all the detail you require with regards to your booking with [us]. That can all be done. It is all pretty much reliant on Gisella. Keep in touch with travel support. I know Gisella has probably got something else to add. Thank you. Gisella?

GISELLA GRUBER: Maureen, thank you. Yes. Please all rest assured, those who don’t have their visas yet, we will be taking flight bookings until early next week. So the deadline is probably next Monday. So fingers crossed: we will have some visas coming through over the next few days. Then, if you do have any further concerns with regards to visas, please do contact travel support urgently. [inaudible] at your disposal as well. Thank you.

EJIKEME EGBUOGO: Sorry. I also wanted to add something concerning. I actually applied online. When I applied, you apply online without your passport. I haven’t received my now, so even I get a request to send my passport, usually it takes a couple of days because, when I sent them the passport, it took a couple of days to stamp it. So, if I get my visa on a Friday and I send it on a Friday, I really don’t know to get it stamped and everything.

MAUREEN HILYARD: Right. I would suggest – yeah, Gisella?
GISELLA GRUBER: Sorry, Maureen. Ejikeme, I hear your frustration. I understand your frustration. However, we’re not able to answer any of these questions on the call. Please do contact travel support for any of these questions. They are there to support you in the whole visa process. Thank you very much. Again, we hope you will get it.

EJIKEME EGBUOGO: Okay. Thank you.

MAUREEN HILYARD: Good advice. As I’ve said before, travel support is there basically to look after that area. It’s not something that we have any control over. Therefore, we must leave it to the people who are in charge of that particular task.

So that takes us very well into the last couple of minutes. On the agenda, it says that we will see you in Montreal. I can assure you that, as Olivier and Eduardo have mentioned about the program, we’ve worked very, very hard over the last year, more than a year, on this particular activity. We’re so looking forward to having the travelers who were selected plus others who have made themselves available for this event plus the many ALAC and other members who are going to be there to actually support the breakout groups to support your development as At-Large members and the work that At-Large does. Policy and outreach are our key activities, although, as I may have mentioned, a lot of our work is also related organizationally to the At-Large review, which is going to be part of our follow-up activities.
Nkem, one question. We’re actually at the end of our meeting. I actually have another meeting to go to. Very quickly, please. Your question?

You’re muted.

NKEM NWEKE: [inaudible]

MAUREEN HILYARD: We can’t hear you.

NKEM NWEKE: Hello?

MAUREEN HILYARD: Yes, hello?

MAUREEN HILYARD: I can hear you.

NKEM NWEKE: Hello?

MAUREEN HILYARD: Yes, we can hear you.
NKEM NWEKE: I just asked a question. I’m concerned to find that a number of [inaudible] because for me I simply to believe that the post-ATLAS III is most important. However, I would like to know if we’re going to be having an exam to assess people’s participation at the ATLAS III program in Montreal?

MAUREEN HILYARD: Can you just ask that question again, please? Sorry, Nkem. I just missed it. Sorry.

NKEM NWEKE: [inaudible]

MAUREEN HILYARD: Can you just repeat your question?

NKEM NWEKE: All right. Will there be something like exam questions to determine people’s participation? Because a number of sessions are interested in that because they want to know how much participation there is and have people be able to understand the training that is going on in Montreal. So I was wondering if they’d have an exam.

MAUREEN HILYARD: Thank you. No, there is nothing like an exam. I think that the success of ATLAS will be how many people get involved, how many people actually come along to the RALO meetings and get engaged in the RALO
activities, that get engaged in outreach, as well as developing working
groups within the RALOs, and also how many get involved in the higher
level of engagement within At-Large and within ICANN. But, no, there is
nothing like an exam or anything. It’s all to do with building capacity and
hoping that you will become more participative in the work that we do.
Thank you for that question.

Olivier?

OLIVIER CREPIN-LEBLOND: Thank you, Maureen. It’s worth mentioning, though, that there will be
certificates for people who will complete the course because I think that
it’s important, if you spend your time on that and you gain all that
knowledge about things, it’s important that there’s a recognition
elements. So these certificates will be made to your name when you
follow the course. That’s all. Thank you.

MAUREEN HILYARD: Than you, Olivier. That is so true that we want to recognize the people
who come along to ATLAS and actually participate in our program and
learn from it and hopefully become engaged later on as I mentioned.
They will be recognized by a certification of completion of that course.
Thank you. Thank you for that reminder, Olivier.

We are at the end of our call. Thank you very much for everyone who’s
actually been with us who’s participated in the chat, who’s participated
in the actual questions. We are certainly looking forward to seeing you
in Montreal in a few days’ time. It’s not that far away. Thank you again for being with us today. Bye-bye.

[END OF TRANSCRIPTION]