

# New Regional SWG – Call 2

Monday 28 October 2019



# Agenda

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- ⦿ Welcome
- ⦿ Discussion on the Charter
- ⦿ The new strategy – next steps
- ⦿ Closing remarks and next call

# Charter

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- ⊙ Name of SWG
- ⊙ Term of Strategy
- ⊙ Chair and Vice Chair(s)
- ⊙ Membership and Observers
- ⊙ Open Membership vs. Closed Membership

# The New Strategy

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- ⦿ How to get started?
  - ICANN 2021-2025 Strategic Plan
  - ICANN 2016-2020 Regional Strategy
  - Trends and challenges

# ICANN 2021-2025 Strategic Plan – 5 Strategic Objectives

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- ⦿ Strengthen the security of the Domain Name System and the DNS Root Server System.
- ⦿ Improve the effectiveness of ICANN’s multistakeholder model of governance.
- ⦿ Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.
- ⦿ Address geopolitical issues impacting ICANN’s mission to ensure a single and globally interoperable Internet.
- ⦿ Ensure ICANN’s long-term financial sustainability.

# ICANN 2016-2020 Regional Strategy – 3 Strategic Objectives

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- ⊙ Support secure, stable, and resilient domain name system (DNS) infrastructure in the MEAC region.
- ⊙ Promote a healthy and competitive domain name marketplace in the MEAC region.
- ⊙ Clarify ICANN's role in an evolving Internet ecosystem through engagement with the MEAC community.

# Trends and Challenges

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- ⦿ Identify regional trends and challenges – within the ICANN remit – and discuss how they could potentially impact ICANN engagement in the region.

# Closing Remarks and Next Call

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- ⦿ Finalize the Charter by end of this week (?)
- ⦿ Have the next call on Monday 11 November at the same time (after ICANN66) (?)



# Engage with ICANN – Thank You and Questions



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