2021-2025 Regional Strategy
MEAC SWG – Call 3

Monday 11 November 2019

ICANN

Agenda

- ⊙ Welcome

- ⊙ Follow up on actions from last call

- ⊙ Regional survey

- ⊙ Discussion and next steps

Strategic Focus Area 1: Security

ICANN Strategic Objective:
Strengthen the security of the Domain Name System and the DNS Root Server System.

- Is focus area / strategic objective relevant to the region?

Questions	• *What are the trends?* • *What are the challenges / threats?* • *What are the opportunities / suggested actions?*

Examples	• *Increased DNS abuse / attacks* • *Slow uptake in DNSSEC deployment* • *Capacity building*

Strategic Focus Area 2: ICANN's Governance

ICANN Strategic Objective:
Improve the effectiveness of ICANN's multistakeholder model of governance.

- Is focus area / strategic objective relevant to the region?

Questions	• *What are the trends?* • *What are the challenges / threats?* • *What are the opportunities / suggested actions?*

Examples	• *Community burnout* • *Low participation from regional community in PDP and reviews* • *New comers*

Strategic Focus Area 3: Unique Identifiers System

ICANN Strategic Objective:
Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.

- Is focus area / strategic objective relevant to the region?

Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

Examples

- *Slow uptake in Arabic IDNs*
- *Universal acceptance*
- *More awareness / engagement*

Strategic Focus Area 4: Geopolitics

ICANN Strategic Objective:
Address geopolitical issues impacting ICANN's mission to ensure a single, globally interoperable Internet.

- Is focus area / strategic objective relevant to the region?

Questions	
	• *What are the trends?*
	• *What are the challenges / threats?*
	• *What are the opportunities / suggested actions?*

Examples	
	• *GDPR-like regulations*
	• *Access to WHOIS data*
	• *Awareness and engagement*

Strategic Focus Area 5: Financials

ICANN Strategic Objective:
Ensure ICANN's long-term financial sustainability.

- Is focus area / strategic objective relevant to the region?

Questions
- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

Examples
- *Flat budget*
- *Maintain current level of engagement*
- *More use of remote engagement tools / ICANN Learn*

Discussion

Next steps

Engage with ICANN – Thank You and Questions

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