

# 2021-2025 Regional Strategy

## MEAC SWG – Call 3

Monday 11 November 2019



# Agenda

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- ⦿ Welcome
- ⦿ Follow up on actions from last call
- ⦿ Regional survey
- ⦿ Discussion and next steps

# Strategic Focus Area 1: Security

*ICANN Strategic Objective:*

**Strengthen the security of the Domain Name System and the DNS Root Server System.**

- Is focus area / strategic objective relevant to the region?

## Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

## Examples

- *Increased DNS abuse / attacks*
- *Slow uptake in DNSSEC deployment*
- *Capacity building*

# Strategic Focus Area 2: ICANN's Governance

*ICANN Strategic Objective:*

**Improve the effectiveness of ICANN's multistakeholder model of governance.**

- Is focus area / strategic objective relevant to the region?

## Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

## Examples

- *Community burnout*
- *Low participation from regional community in PDP and reviews*
- *New comers*

# Strategic Focus Area 3: Unique Identifiers System

*ICANN Strategic Objective:*

**Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.**

- Is focus area / strategic objective relevant to the region?

## Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

## Examples

- *Slow uptake in Arabic IDNs*
- *Universal acceptance*
- *More awareness / engagement*

# Strategic Focus Area 4: Geopolitics

*ICANN Strategic Objective:*

**Address geopolitical issues impacting ICANN's mission to ensure a single, globally interoperable Internet.**

- Is focus area / strategic objective relevant to the region?

## Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

## Examples

- *GDPR-like regulations*
- *Access to WHOIS data*
- *Awareness and engagement*

# Strategic Focus Area 5: Financials

*ICANN Strategic Objective:*

**Ensure ICANN's long-term financial sustainability.**

- Is focus area / strategic objective relevant to the region?

## Questions

- *What are the trends?*
- *What are the challenges / threats?*
- *What are the opportunities / suggested actions?*

## Examples

- *Flat budget*
- *Maintain current level of engagement*
- *More use of remote engagement tools / ICANN Learn*

# Discussion

Next steps



# Engage with ICANN – Thank You and Questions



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