DEVELOPING A PUBLIC INTEREST FRAMEWORK - DISCUSSION PAPER

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AGENDA

❑ Points to Consider

❑ Public Interest Framework

❑ Questions to Consider

POINTS TO CONSIDER

❑We are not seeking a definition for the Global Public Interest (GPI)

❑We are looking for the GPI on a given issue

❑We are Looking for a tool to help the community determine the GPI on a particular issue

❑Currently the Board adds a statement to its resolution about how a decision promotes the public interest

❑The proposed framework is to help the community show how a specific comment or recommendation serves the public Interest

PUBLIC INTEREST FRAMEWORK

❑The presented method is only a starting point for discussion

❑Not each question will be relevant to every policy being developed

❑The intent of this framework is to use existing bottom-up multistakeholder processes methods without change

❑The tool is only used after determining that the issue is within ICANN's mission

PUBLIC INTEREST FRAMEWORK

❑ The tool consists of three columns,

1. The first Column presents ICANN's work

2. The second column refers to the Bylaws or is derived from the Bylaws

3. The third column quotes language from the Bylaws

PUBLIC INTEREST FRAMEWORK

ICANN's Work Categories

Bylaws

☐ ICANN's Technical Coordination

  Bylaws - Stable, Secure, Open, Resilient, Interoperable

☐ ICANN's role in the DNS marketplace

  Bylaws - Competitive, Fair, Trusted

☐ Benefit to the Internet community

  Bylaws - Beneficial

Do you think these categories correctly cover ICANN's work and Bylaws, if not what are your suggestions?

PUBLIC INTEREST FRAMEWORK

ICANN's Work Categories

Bylaws

❑ICANN's global multistakeholder community and policy development processes

Bylaws - Diverse, Respectful, Inclusive, Innovative, Transparent, Open, Balanced

❑ICANN's policies and practices

Bylaws - Neutral, Objective, Responsive, Accountable, Sustainable, Fair, Fiscally responsible

Do you think these categories correctly cover ICANN's work and Bylaws, if not what are your suggestions?

QUESTIONS TO CONSIDER

❑How do you see this framework affecting the work of the ACs, SOs, review teams and CCWGs?

❑What are your thoughts on having decisions within the ICANN accompanied by the public Interest in each specific case?

❑What are your thoughts on the proposed model? Do you have any suggestions for improvement?

THANK YOU - QUESTIONS?

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