# **At-Large Policy Platform**

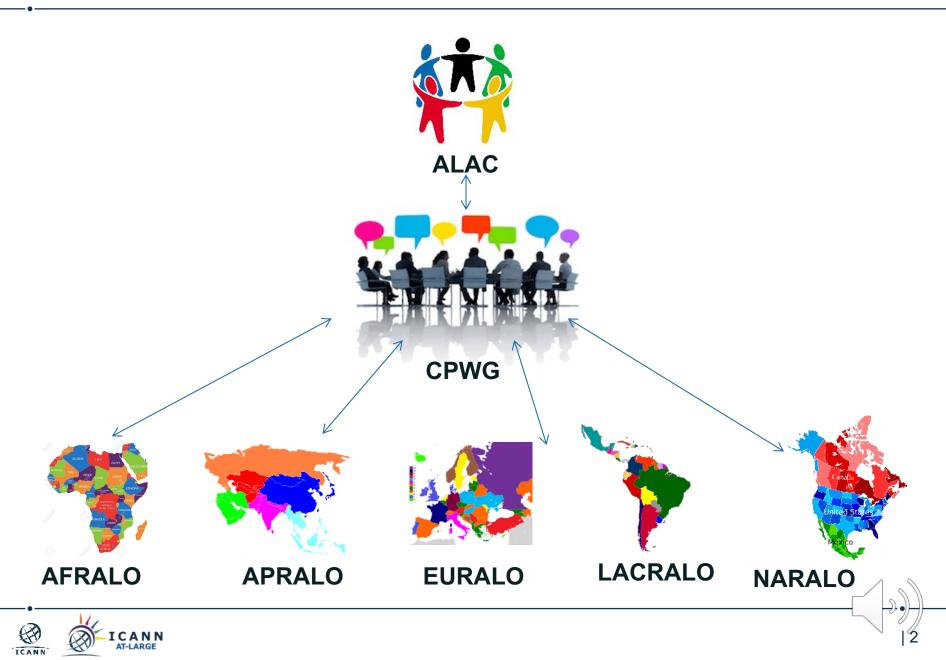
(Formerly ALAC Hot Policy Topics)

Joanna Kulesza, Jonathan Zuck Incoming ALAC Vice-Chairs for Outreach and Policy



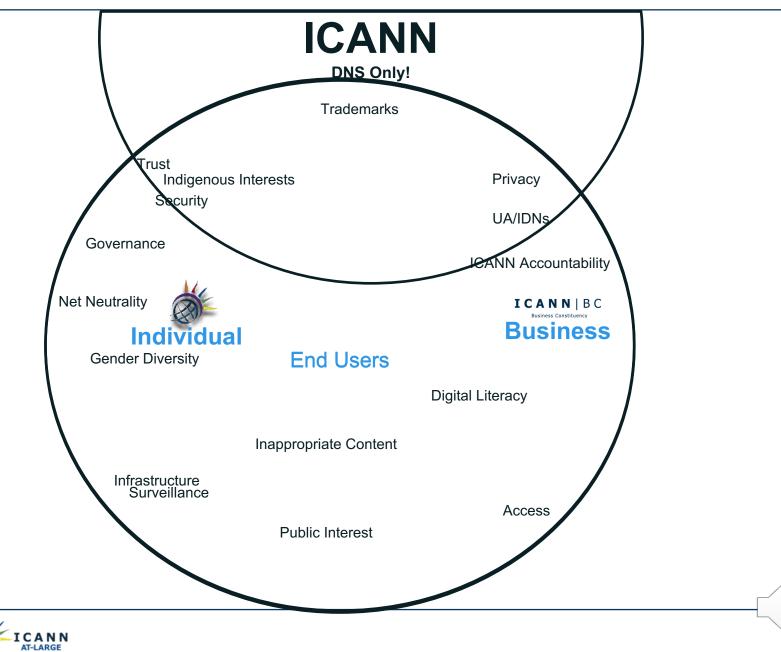


### **Bottom Up**



### **End Users**

ICANN



3

### **Individual Internet Users**

- Individual End User Interests are **not** a category of user (i.e. people).
- They are a *category* of *use*
- We are ALL "Individual Internet Users", most of the time!
- Individual "Use" of the Internet includes:
  - $\circ$  Browsing, Searching, Research
  - o Email
  - $\circ$  Shopping
  - Travel and Dining Reservations
  - o Banking
  - o Video Streaming





#### **Unrepresented User Interests**

Represent ALL Individual Internet users.



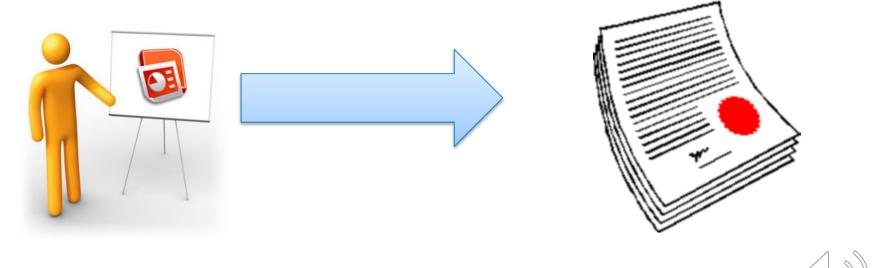
## **At-Large Policy Platform**

- 1. Internationalized Domain Names (IDNs) and Universal Acceptance (UA)
- 2. DNS Security and Abuse, DNSSEC and Cybersecurity
- 3. ICANN and Human Rights, Privacy Policies, Consumer Protection
- 4. ICANN Jurisdiction and Internet Governance
- 5. New gTLDs: PICs, Security, Stability, Indigenous Rights, Trust
- 6. ICANN Transparency and Accountability
- 7. Consensus through Partnership (governments, business and civil society)
- 8. TBC (open to RALO suggestions, ICANN 66 Feedback)



#### Next Steps – A Living Document

- 1. Wiki space
- 2. ALAC Approval
- 3. Evolve!
  - Regional "hot topics"
  - RALO Leader involvement





# Thank you!

#### **Questions?**



