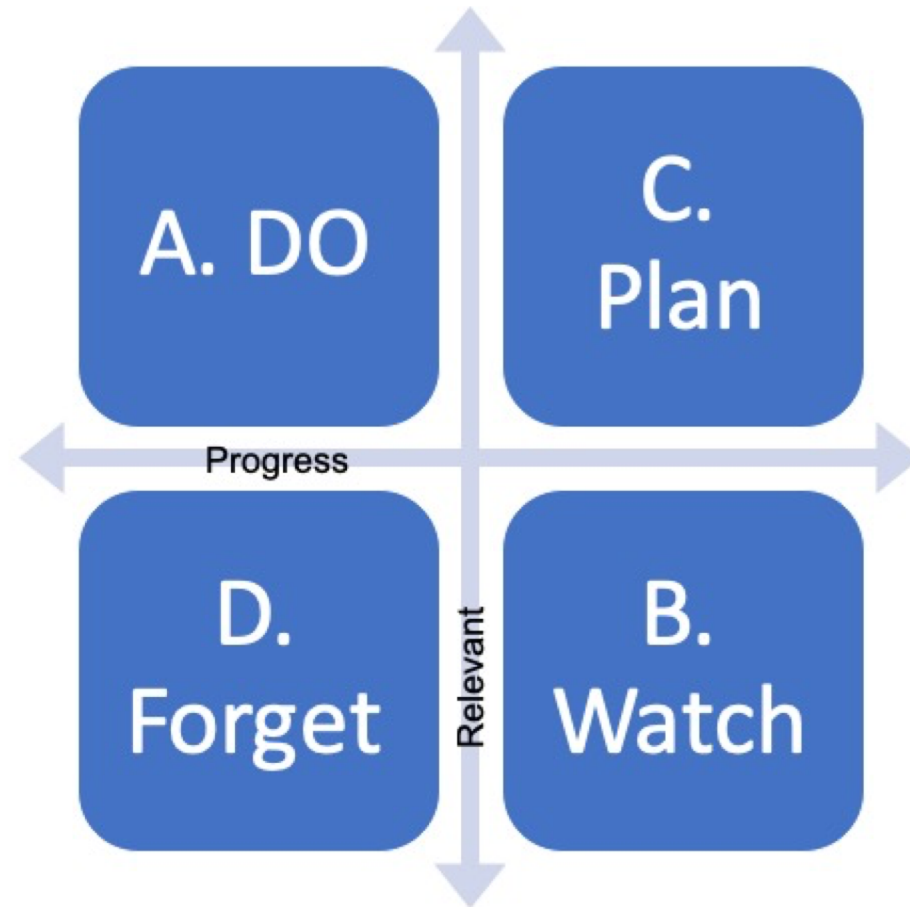# Issue Brief: Evolving Multistakeholder Model

CPWG Issue Presenter – Marita Moll

Matrix

Goal of this session – discuss and prioritize the first 4 issues on the new MSM paper

Strengthen ICANN's bottom-up multistakeholder decision-making process and ensure that work gets done and policies are developed in an effective and timely manner.

- 1. Prioritization of work

- 2. Precision in scoping work

- 3. Efficient use of resources and costs

- 4. Roles and responsibilities and a holistic view of ICANN

1. Prioritization of work

- Details – too many issues, lack of integration with other work, lack of overall perspective, limited resources

- Existing solutions – ICANN's 3 fold planning process (strat plan, operating plan, budget); ATRT3 developing a recommendation to the board on finance and prioritization

- Will this resolve the situation?

Where would we place this issue (1. Prioritization of work)

- A. Do – Must be addressed in the Evolving ICANN'S MSM Work Plan (urgent/important)

- B. Watch – fully addressed by solution being developed in another work plan (urgent but unimportant because is it handled)

- C. Plan – Should be discussed and addressed at a later time (not urgent, but important)

- D. Forget – This issue is not a priority and need not be addressed to improve the effectiveness and efficiency of ICANN's MSM (neither urgent nor important

2. Precision in scoping work

•Details: unwieldy, too wide, endless discussions, no common disciplined approach to scoping

•Existing solutions: GNSO is working on PDP 3.0 scoping PDPs to create efficiencies; Operating Standards for Specific Reviews addresses scoping, developing terms of reference and work plans

•Can the outcomes here be applied to other work and thus resolve the situation?

Where would we place this issue (2. Precision in scoping work)

• A. Do – Must be addressed in the Evolving ICANN'S MSM Work Plan (urgent/important)

• B. Watch – Is fully addressed by solution being developed in another work plan (urgent but unimportant because is it handled)

• C. Plan – Should be discussed and addressed at a later time (not urgent, but important)

• D. Forget – This issue is not a priority and need not be addressed to improve the effectiveness and efficiency of ICANN's MSM (neither urgent nor important

3. Efficient use of resources and costs

• Details: finite resources – both human and financial; too much work for volunteers; burnout; delays; no clear understanding of relationship of policy outcomes to implementation costs; inability to project or factor in costs; resource allocation;

• Existing solutions: Strategic plan goal to manage operations and optimize effectiveness; adoption of operating standards for specific reviews; ATRT3's potential rec: on finance and prioritization; GNSO PDP 3.0 – new approaches to processes and methods.

• Will this resolve the situation:

Where would we place this issue (3. Efficient use of resources and costs)

- A. Do – Must be addressed in the Evolving ICANN'S MSM Work Plan (urgent/important)

- B. Watch – Is fully addressed by solution being developed in another work plan (urgent but unimportant because is it handled)

- C. Plan – Should be discussed and addressed at a later time (not urgent, but important)

- D. Forget – This issue is not a priority and need not be addressed to improve the effectiveness and efficiency of ICANN's MSM (neither urgent nor important

4. Roles and responsibilities and a holistic view of ICANN

- Details: community leaders should be responsible for changing the way ICANN works but there is no clear way for them to work together across communities; the board should be more actively engaged in facilitating community input; no holistic view, no clear community understanding of roles and responsibilities;

- Potential existing solutions: definition of roles and responsibilities in bylaws; ICANN's delegation of authority guidelines defines roles of board and CEO;

- Does this resolve the situation? From Brian: goodwill and trust; shared understandings of roles and responsibilities

Where would we place this issue (4. Roles and responsibilities and a holistic view of ICANN)

•A. Do – Must be addressed in the Evolving ICANN'S MSM Work Plan (urgent/important)

•B. Watch – Is fully addressed by solution being developed in another work plan (urgent but unimportant because is it handled)

•C. Plan – Should be discussed and addressed at a later time (not urgent, but important)

•D. Forget – This issue is not a priority and need not be addressed to improve the effectiveness and efficiency of ICANN's MSM (neither urgent nor important