

# Community, Board and ICANN org readiness to implement the three critical plans that will shape ICANN's future

For discussion purposes only



ICANN66 Board-Stakeholders Meetings  
11 October 2019

# Strategic Plan for Fiscal Years 2021 to 2025

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## New VISION:

**To be a champion of the single, open, and globally interoperable Internet, by being the independent, trusted, multistakeholder steward of the Internet's unique identifiers, and by providing an open and collaborative environment where diverse stakeholders come together in the global public interest to:**

- Secure operational excellence in the stewardship of the IANA functions.
- Continuously improve the unique identifier systems.
- Strengthen the security of the Domain Name System (DNS) and the DNS Root Server System.
- Evolve ICANN's governance model to be increasingly effective, transparent, and accountable.
- Improve the effectiveness and inclusiveness of ICANN's multistakeholder policy development processes.
- Anticipate and manage the impact of legislation and regulation.
- Ensure that ICANN is technically robust and financially sustainable.

# Strategic Plan for Fiscal Years 2021 to 2025

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## New STRATEGIC OBJECTIVES:

- On **Security**: Strengthen the security of the Domain Name System and the DNS Root Server System.
- On **Governance**: Improve the effectiveness of ICANN's multistakeholder model of governance.
- On **Unique Identifier Systems**: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.
- On **Geopolitics**: Address geopolitical issues impacting ICANN's mission to ensure a single and globally interoperable Internet.
- On **Financials**: Ensure ICANN's long-term financial sustainability.

# Readiness for Implementing Plans

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- ⦿ Three plans that will shape ICANN's future:
  - 5-year **Strategic Plan** FY21- FY25
  - 5-year **Operating & Financial Plan** FY21 – FY25
  - Work Plan for Improving the **Effectiveness of ICANN's Multistakeholder Model**.
- ⦿ Bylaws mandate that plans are effective **1 July 2020**.
- ⦿ Community, Board and ICANN org must prepare thoroughly during **first six months of 2020**, for successful implementation of the the three plans.
- ⦿ Board asked for community input at ICANN64 on how this **“readiness work”** gets done and what responsibilities each of the Community, Board, and ICANN org have for seeing this through.
- ⦿ Community's synthesized input appears on the following three slides.

# Board - suggested actions:

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1. Demonstrably **championing** the new ICANN **Vision**.
2. **Aligning its work** with the Strategic Objectives.
3. Engaging everyone (Board/Org/Community) in **getting ready** for successful implementation.
4. Providing **ongoing oversight** of the implementation of the three plans.
5. Ensuring the new Strategic Plan is a living document and not forgotten in a drawer. The Board must engage the community in a **review** of the Strategic Plan at **regular intervals** and adjust it if necessary.

# ICANN Org - suggested actions:

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1. Serving as the **implementation manager** for all three plans by:
  - a) Developing detailed plans and supporting transparent processes.
  - b) Demonstrably aligning its work with specific plan objectives.
  - c) Providing CEO level leadership.
  - d) Engaging with the SOs, ACs, and other community mechanisms.
2. Tightly control **ICANN's operating expenses** to ensure ICANN's long-term financial sustainability.
3. Engaging with **the appropriate partners** (e.g. RIRs, root server operators, and the IETF) to achieve common goals within ICANN's remit, particularly in addressing security issues.
4. Providing resources needed to anticipate, understand, and respond to changes in the global **legislative and regulatory** environment.
5. Ensuring the **yearly Operating Plan & Budget** is consistent with 5-year strategy.
6. Provide regular **progress reports** on the implementation of the three plans.

# Community - suggested actions:

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1. Ensuring a community wide **buy-in** of the new Vision and Strategic Plan (i.e. walk the talk).
2. **Aligning SO/ACs work** to the strategic objectives of the plan and working with ICANN Org to achieve the plans' objectives.
3. Striving to commit and successfully execute on the workplan to improve the **effectiveness of the multistakeholder** model.
4. Reviewing community processes to stay current **with external trends** impacting ICANN's future and participating in the review of the Strategic Plan at regular intervals.
5. Becoming **more productive** in the implementation of the plans:
  - Increasing the pool of volunteers (who actually do the work) by engaging new and diverse volunteers.
  - Delivering timely & effective recommendations, policies and advice.
  - Fostering awareness about efficient use of ICANN's resources.



Thank You