ICANN Strategic Plan for Fiscal Years 2021-2025

Overview

MSSI

ICANN66 (Montreal)
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Planning at ICANN

A threefold approach encompassing a Strategic Plan, a Five-Year Operating Plan, and an Annual Operating Plan & Budget. The cycle culminates with Achievement & Progress Reporting. (Cf. ICANN bylaws section 22.5)
ICANN’s Strategic Plan Structure

- Three main components of the strategic plan:
  - **Vision**: what the organization aims for.
  - **Mission**: why the organization exists, its purpose
  - **Strategic Objectives & Goals**: the path from where we are to where we want to be.

- The strategic plan will be complemented by a Five-Year Operating and Financial Plan that will detail how and at what cost ICANN will implement its chosen strategy.
ICANN’s Renewed Vision

To be a champion of the single, open, and globally interoperable Internet, by being the independent, trusted, multistakeholder steward of the Internet’s unique identifiers, and by providing an open and collaborative environment where diverse stakeholders come together in the global public interest to:
ICANN’s Renewed Vision (continued)

- Secure operational excellence in the stewardship of the IANA functions.
- Continuously improve the unique identifier systems.
- Strengthen the security of the Domain Name System (DNS) and the DNS Root Server System.
- Evolve ICANN’s governance model to be increasingly effective, transparent, and accountable.
- Improve the effectiveness and inclusiveness of ICANN’s multistakeholder policy development processes.
- Anticipate and manage the impact of legislation and regulation.
- Ensure that ICANN is technically robust and financially sustainable.
ICANN’s Mission, as stated in the Bylaws

To ensure the stable and secure operation of the Internet’s unique identifier systems
ICANN’s Strategic Objectives

On Security: Strengthen the security of the Domain Name System and the DNS Root Server System.

On ICANN’s Governance: Improve the effectiveness of ICANN’s multistakeholder model of governance.

On Unique Identifier Systems: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.

On Geopolitics: Address geopolitical issues impacting ICANN’s mission to ensure a single and globally interoperable Internet.

On Financials: Ensure ICANN’s long-term financial sustainability.
Measuring Progress

5-year Strategic Plan

What have we accomplished?

How have we progressed towards our goals?

5-year Operating and Financial Plan

What have we accomplished?
Read the adopted Strategic Plan for fiscal years 2021-2025

- The plan is available in 6 languages:
  - English
  - Español
  - Français
  - Русский
  - 简体中文
  - العربية

- More information on Strategic Planning on ICANN.org:
  [www.icann.org > resources > governance > planning > strategic plan](http://www.icann.org)
ICANN STRATEGIC PLAN

FOR FISCAL YEARS 2021–2025
Strategic Objective & Goals on Security

Strengthen the security of the Domain Name System and the DNS Root Server System

- Improve the shared responsibility for upholding the security and stability of the DNS by strengthening DNS coordination in partnership with relevant stakeholders.

- Strengthen DNS root server operations governance in coordination with the DNS root server operators.

- Identify and mitigate security threats to the DNS through greater engagement with relevant hardware, software, and service vendors.

- Increase the robustness of the DNS root zone key signing and distribution services and processes.
Strategic Objective & Goals on ICANN’s Governance

Improve the effectiveness of ICANN’s multistakeholder model of governance

- Strengthen ICANN’s bottom-up multistakeholder decision-making process and ensure that work gets done and policies are developed in an effective and timely manner.

- Support and grow active, informed, and effective stakeholder participation.

- Sustain and improve openness, inclusivity, accountability, and transparency.
Strategic Objective & Goals on Unique Identifier Systems

Evolve the **unique identifier systems** in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base

- Foster competition, consumer choice, and innovation in the Internet space by increasing awareness and encouraging readiness for **Universal Acceptance**, **IDN implementation**, and **IPv6**

- Improve assessment of and responsiveness to **new technologies** which impact the security, stability, and resiliency of the Internet’s unique identifier systems by greater engagement with relevant parties

- Continue to deliver and enhance the **IANA functions** with operational excellence

- Support the continued evolution of the Internet’s unique identifier systems with a **new round of gTLDs** that is responsibly funded, managed, risk-evaluated, and consistent with ICANN processes
Strategic Objective & Goals on Geopolitics

Address **geopolitical issues** impacting ICANN’s mission to ensure a single, globally interoperable Internet

- Identify and address global challenges and opportunities within its remit by further developing **early warning systems**, such as ICANN org’s Legislative and Regulatory Development Reports.

- Continue to build **alliances** in the Internet ecosystem and beyond to raise awareness of and engage with global stakeholders about ICANN’s mission and policymaking.
Ensure ICANN’s long-term financial sustainability

- Implement a five-year Financial Plan that supports the five-year Operating Plan
- Develop reliable and predictable funding projections
- Manage operations and their costs to optimize the effectiveness and efficiency of ICANN’s activities
- Ensure that the level of ICANN reserves is continuously set, reached, and maintained consistent with the complexity and risks of the ICANN environment