

Elevating Engagement in a Multi-Stakeholder Environment

OUTREACH AND ENGAGEMENT S/C

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Joint Outreach and Engagement Strategy (Covering all RALOs)


Successive collaboration between O&E, GSE and Staff with a GSE assigned staff

- Through Joint booth
- Published calendar showing which events or activities GSE is organizing and prioritizing

Joint Outreach Sessions

- NCUC and At-Large
- NPOC and At-Large

Communication Strategy (In progress)

- Team compiled and work is in progress
 - Example of the ATLAS III Communication Plan which we can gauge to be effective mechanism
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Remarks

Student Outreach at ICANN Meetings – coordinated by the respective co-chairs in collaboration with the respective RALO leadership

- Students at KOBE campaign code named “Know your Leaders”
- Students at ICANN 65 Marrakech “how can students effectively engage and get knowledge about ICANN”

Increase outreach and engagement activities irrespective of drop in funding especially CROP to three slots

- All regions have fully utilized there respective travel slots