

# At-Large Policy Platform

(Formerly ALAC Hot Policy Topics)

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# Bottom-up: ICANN63 Regional Hot Topics Matrix (by Glenn McKnight)

	AFRALO	APRALO	EURALO	LACRALO	NARALO	total
TRANSPARENCY AND ACCOUNTABILITY	X	X	X (rule of law)	X		4
CYBERSECURITY			X	X	X	3
INTERNET ACCESS					X	1
DIGITAL LITERACY					X	1
NET NEUTRALITY				X	X	2
CONSUMER TRUST					X	1
SURVELLIENCE					X	1
DNSSEC / DNS SECURITY AND ABUSE	X	X		X		3
IDN		X	X	X		3
HUMAN RIGHTS		X	X	X		3
PRIVACY & GDPR	X	X	X	X	X	5
NEW GTLD'S	X	X		X		3
WHOIS	X		X	X		3
GENDER DIVERSITY	X					1
INTERNET GOVERNANCE	X		X	X		3
CAPACITY BUILDING	X			X		2
JURISDICTION			X			1
ACCESIBILITY AND DISCRIMINATION			X			1
PUBLIC INTEREST			X			1

# Bottom-up: ICANN63 Regional Hot Topics Matrix (sorted by popularity by JK)

	AFRALO	APRALO	EURALO	LACRALO	NARALO	total
PRIVACY & GDPR	X	X	X	X	X	5
TRANSPARENCY AND ACCOUNTABILITY	X	X	X (rule of law)	X		4
CYBERSECURITY			X	X	X	3
DNSSEC / DNS SECURITY AND ABUSE	X	X		X		3
IDN		X	X	X		3
HUMAN RIGHTS		X	X	X		3
NEW GTLD'S	X	X		X		3
WHOIS	X		X	X		3
INTERNET GOVERNANCE	X		X	X		3
NET NEUTRALITY				X	X	2
CAPACITY BUILDING	X			X		2
INTERNET ACCESS					X	1
DIGITAL LITERACY					X	1
CONSUMER TRUST					X	1
SURVELLIENCE					X	1
GENDER DIVERSITY	X					1
JURISDICTION			X			1
ACCESIBILITY AND DISCRIMINATION			X			1
PUBLIC INTEREST			X			1

# ICANN Mission

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The mission of the Internet Corporation for Assigned Names and Numbers ("ICANN") is to ensure the stable and secure operation of the Internet's unique identifier systems (.... the "Mission"). Specifically, ICANN:

- ⦿ (i) Coordinates the allocation and assignment of names in the root zone of the Domain Name System ("DNS") and coordinates the development and implementation of policies concerning the registration of second-level domain names in generic top-level domains ("gTLDs").

In this role, ICANN's scope is to coordinate the development and implementation of policies:

For which uniform or coordinated resolution is reasonably necessary to facilitate **the openness, interoperability, resilience, security and/or stability of the DNS** including, with respect to gTLD registrars and registries, policies (...); and

# ALAC Mission

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Representing the At-Large Community, the ALAC is the primary organizational home in ICANN for **individual Internet users**. Under the ICANN Bylaws, the roles of the ALAC are to:

- ⦿ Consider and provide advice on the activities of ICANN as they relate to the interests of individual Internet users. This includes policies created through SOs, as well as ICANN operations and many other issues for which community input and advice is appropriate;
- ⦿ Play an important part in ICANN's accountability mechanisms;
- ⦿ Coordinate some of ICANN's **outreach and engagement** efforts to individual Internet users.

The range of individual Internet users, whose interests that the ALAC represents, is quite broad. They include registrants (people who hold domain names), and the **billions of average web users** and visitors.

# Individual Internet Users

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Representing the At-Large Community, the ALAC is the primary organizational home in ICANN for **individual Internet users**.

- ⦿ Individual End Users are *not* a category of user (ie people).
- ⦿ They are a category of *use*
- ⦿ We are ALL “Individual Internet Users”, *most of the time!*
- ⦿ Individual “Use” of the Internet includes:
  - Browsing, Searching, Research
  - Email
  - Shopping
  - Travel and Dining Reservations
  - Banking
  - Video Streaming

# Registrant vs Non-registrant Users

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Representing **ALL** individual Internet users, the ALAC focuses on the interests of the majority of users. The different classes of registrants are well represented inside the ICANN community. Therefore, if there is a conflict of interest, the ALAC will

- ⊙ Endeavor to Resolve the Conflict but...
- ⊙ Identify the Interests of the Majority of Individual Internet Users
- ⊙ Rigorously Represent the Interests of Non-registrant Users

# Issues Outside ICANN's Remit

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- ⊙ General Public interest
- ⊙ Surveillance
- ⊙ Net Neutrality
- ⊙ Accessibility and discrimination
- ⊙ Digital Literacy
- ⊙ Gender Diversity Outside ICANN
- ⊙ Internet Access/Infrastructure



# Feedback received

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- ⦿ Add: consumer trust
- ⦿ Add: Public Interest Commitments (SubPro)

# At-Large Policy Platform

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1. Internationalized Domain Names (IDNs) and Universal Acceptance (UA)
2. DNS Security and Abuse, DNSSEC and Cybersecurity
3. ICANN and Human Rights, including Privacy (Context of Consumer Protection)
4. ICANN Jurisdiction and Internet Governance
5. New gTLDs: PICs, Security, Stability, Indigenous Rights, Trust
6. ICANN Transparency and Accountability
7. Consensus through Partnership (governments, business and civil society)
8. TBC (open to RALO suggestions, ICANN 66 Feedback)

# Next Steps

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Create a resource for identifying and pressing individual user policy interests and organize relevant At-Large contributions, including WG and RT participation, public comments and ALAC advice.

1. Develop a Policy Platform **Wiki space**
2. Get ALAC approval for policy platform
3. Communicate policy platform back to the regions
4. Sustain the bottom up model of identifying policy themes through **regional hot topics documents and direct RALO leader involvement**

# Thank you!

Questions?

