



# How to optimize the audience involvement in ccNSO members meetings?

MPC | prep for presenters

15 October 2019 | 13 UTC

# ccNSO members meeting: aim



To brief the community on the current and upcoming work items for the ccNSO within the overall ICANN environment



To inform and discuss topics that are relevant to ccTLDs and other interested parties



To consult the ccTLD community on the direction of travel regarding certain topics



To allow for skill building and knowledge sharing among ccTLDs

# ICANN66 ccNSO Members meeting

- DAY1: Tue, 5 November 2019
- DAY2: Wed, 6 November 2019

links to bookmark now:

- [ccNSO Remote Participation Hub](#): you will find here an overview of all relevant ccNSO sessions, and how to participate remotely. More information becomes available after 14 October
- [ccNSO Members Meeting agenda](#): including session summaries
- [ICANN66 meeting website](#): Contains a.o. the venue map. Please make sure to register for the meeting.
- [Comprehensive ICANN66 meeting schedule](#) [available 14 October 2019]

# ccNSO members meeting: layout

- Classroom style
- Zoom
- Bar Stools
- Roving microphones



# Important !

---



- Stay focused and brief: global audience!
- Stick to the time allocated to your presentation
- Allow time for dialogue and involve your audience
- Do not read your slides aloud
- Keep the layout of the slide deck simple
- Use visuals
- Video/Audio: let the ccNSO Secretariat know a week prior to the meeting
- Submit your slide deck on time

More tips & tricks:

<https://ccnso.icann.org/en/workinggroups/mpwg.htm>

# Levels of involvement

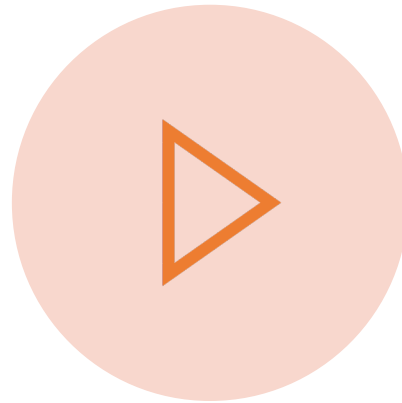
Each level of involvement exponentially increases:

- the levels of participation by the audience
- the role for the session chair.



LEVEL 1:

PRESENTING & REPORTING



LEVEL 2:

LIMITED PARTICIPATION



LEVEL 3:

EXTENSIVE DISCUSSION

# Tips & tricks: increase the level of involvement (1)

## Questions

- Open with a question
- Allow for questions from the audience throughout the presentation
- Invite the audience to type questions in the Zoom chat
- Ask for reactions, do not only ask for questions
- Share a final story after the Q&A

# Tips & tricks: increase the level of involvement (2)

## Measure the temperature

- Show of cards
- Vote with your feet
- Ask for feedback on a certain topic prior to a presentation, and see whether the feedback changed after the presentation



# Tips & tricks: increase the level of involvement (3)

## Discussions

- Small groups / break-out sessions
- World Café
- Moderated panel discussion

# Day 1: ccNSO members meeting

## Expected level of involvement

1	09:00 • 09:45	<b>ccNSO Members Meeting introduction</b>	1
	09:45 • 10:15	<b>The DNS and the Internet of Things (IoT)</b>	1/2
<i>Coffee break</i>			
2	10:30 • 11:00	<b>Accountability and Transparency Review session</b>	2/3
	11:00 • 12:00	<b>Joint meeting: ccNSO &amp; ICANN Board</b>	2
<i>Lunch</i>			
3	13:30 • 14:10	<b>Debriefing ccNSO workshops</b>	1
	14:10 • 15:00	<b>Q&amp;A: candidates ICANN Board Seat 11</b>	3
<i>Coffee break</i>			
4	15:15 • 16:45	<b>ccTLD News Session</b>	1/2
<i>Break</i>			
5	17:00 • 18:00	<b>ccNSO Organisational Review</b>	3

# Day 2: ccNSO members meeting

## Expected level of involvement

1	09:00 • 09:45	<b>IANA naming function session</b>	1
	09:45 • 10:15	<b>Q&amp;A: ccNSO appointed ICANN Board members</b>	3
	10:15 • 10:30	<i>Coffee Break</i>	
2	10:30 • 12:00	<b>Plenary Session 2: DNS Abuse [room change]</b>	/
	12:00 • 13:30	<i>Lunch break</i>	
3	13:30 • 14:15	<b>Policy Session</b>	2
	14:15 • 15:00	<b>Q&amp;A: candidates ccNSO Council</b>	3
	15:00 • 15:15	<i>Coffee break</i>	
4	15:15 • 16:45	<b>Panel discussion: ccTLD perspective on Internet Governance</b>	3
	16:45 • 17:00	<i>Break</i>	
5	17:00 • 18:30	<b>ccNSO Council meeting [room change]</b>	/

# Read more

- MSP tool guide: 60 tools to facilitate multistakeholder partnerships

<http://www.mspguide.org/resource/msp-tool-guide>

- Tips & tricks for presenters and for session chairs

<https://ccnso.icann.org/en/workinggroups/mpwg.htm>

- Word-version with further details on this presentation deck

<https://ccnso.icann.org/sites/default/files/field-attached/optimize-audience-involvement-04sep19-en.pdf>



# ccNSO

Thank you!

Questions?

[ccnsosecretariat@icann.org](mailto:ccnsosecretariat@icann.org)