Upcoming Blogs

* UA-Readiness of Social Network Applications Report
    * Outline of blog completed
    * Waiting for final report (due in early November)

* Post-ICANN72 blog (TBD)
    * Potential GAC tie-in?

Upcoming Case Studies

* UA University Projects and Hackathons (1)
    * Initial response from Egypt received, waiting for input following project conclusion.
    * Examples for hackathons: African region, CIS-EE, Serbia, Thailand

* Tools: Commingate PRO and Bitrix CMS (2)
    * Supporting the Cyrillic script
    * Could be merged into one case study
    * Next steps? Maria knows contact?

* Guidelines to promote the use of IDN and IDN ccTLDs among ASEAN community report (3)
    * Indian website that is UA-ready: https://xn--r2be6b8a.xn--h2brj9c/
    * Is Singapore still an option?

Case Studies TBD

* Indian Government: Rajasthan Police, Karnataka state gov't (TBD)
  * Need to check their UA-readiness
  * There has been difficulty in getting information from the offices

* NIXI (TBD)
  * Not UA-ready yet

* German Federal Ministry of the Interior, Building and Community
  * Not enough information for a case study
  * Could become a blog

Social Media – Quarterly Recap

1 July – 30 September 2021

Twitter (total followers: 458)

* Impressions: 26.6k
* Likes: 96
* Engagement rate (average): 1.6%
* Retweets: 96
* Link clicks: 102
* Replies: 2

Tweets with the highest engagement:

12%

UASGTech
@UASGTech

"Universal Acceptance (UA) means the #Internet should accept scripts in my local language." - Abdulkarim Ayopo Oloyede (@oaayopo), UA Ambassador - Nigeria.

What does UA mean to you?

#Internet4All

12%

UASGTech
@UASGTech

On 14 September, join @ficci_india for another pre-India #Internet Governance Forum (IIGF) session: The Changing Landscape of the Indic-Internet and Importance of Universal Acceptance (UA). Register for the event here: bit.ly/3BZozmZ #Internet4All

6.5%

UASGTech
@UASGTech

New UA Event: As part of pre-India Internet Governance Forum (IIGF) activities, a session on the importance of Universal Acceptance (UA) and a multilingual #Internet is being held on 31 Aug. at 11:30 UTC. Register for the session here: bit.ly/3kIGcAO #Internet4All

Social Media – Quarterly Recap

1 July – 30 September 2021

Facebook (total followers: 321)

* Engagement rate (average): 6%
* Likes: 72
* Page reach: 1,026
* Shares: 11
* Post clicks: 41

Posts with the highest engagement:

17%

In order to be a productive volunteer in the Technology Working Group, members need to have a good understanding of UA and a general knowledge of software development including the technical issues involved in achieving Universal Acceptance. In addition, comprehension of specific programming languages and platforms, and familiarity with multilingual computing (writing systems, encoding systems, Unicode, IDNs) are useful.

Satish Babu
Chair, Technology Working Group
//*.*/

15%

WHITE PAPER //*.*/

The role of country code top-level domains (ccTLDs) in achieving Universal Acceptance (UA)

14%

NEW COURSE

Introduction to Universal Acceptance

//*.*/
Universal Acceptance

Social Media – Quarterly Recap

1 July – 30 September 2021

LinkedIn (total followers: 216)

* Impressions: 1,654
* Engagement rate (average): 7.3%
* Clicks: 41

* Page views: 112
* Reactions: 69
* Shares: 9

Posts with the highest engagement:

15%

15%

12.5%