

UA Communications Working Group Meeting

5 April 2021

Attendees:

1. Abdelmonem Galila
2. Gwen Carlson
3. Jane Sexton
4. Jessica Ranftl
5. Lianna Galstyan
6. Mark Datsgeld
7. Maria Kolesnikova (Chair)
8. Mohamed Elbashir
9. Pavanaja UB
10. Uttam Shrestha Rana

The agenda:

1. Welcome and Roll-call
2. WG Chair update
3. UA Events From: How to engage the community (WG members Comments/feedback)
 1. UA Events form: <https://forms.gle/7pBEVVXi5sRnvK5g7> [forms.gle]
4. UA Sessions in ICANN70 update and promotion by WG members
5. UA Social Media Snapshot – ICANN Comms. Team update (Presentation attached)
6. AOB

The WG Documents:

- Case studies and blogs tracking
: <https://drive.google.com/file/d/1CYp4jt6LfVnQ3g451Y1cmuq5xhVtfkHw/view?usp=sharing> [drive.google.com]
- WG FY20 Progress and FY21 Plan: <https://drive.google.com/file/d/1CXDwasdtc-KTgFhvPfqLxRjvYqMTw2WM/view?usp=sharing> [drive.google.com]

Meeting notes

Maria Kolesnikova provided a structure for the UA communications strategy, it will further be developed and presented in the coming WG meetings.

Mohamed provided an overview of the UA ICANN70 sessions, both the community and remediation sessions were well attended by more than 270 participants for both sessions. On the ccNSO tech day, ICANN technical engagement team presented a session about EAI configuration.

Jane Sexton presented the UASG social media details, statistics and showed engagement levels by the community.

Next WG meeting: Monday, 19 April 2021