

UA Communications Working Group Meeting

22 February 2021

Attendees :

1. Jane Sexton
2. Jessica Ranftl
3. Gwen Carlson
4. Lilian Ivette (Vice Chair)
5. Hadia Elminiawi
6. Maria Kolesnikova (Chair)
7. Mohamed Elbashir

The agenda:

1. Welcome and Roll-call
2. WG Chair update
3. UA Events From: How to engage the community (WG members Comments/feedback)
 1. UA Events form: <https://forms.gle/7pBEVVXi5sRnvK5g7> [forms.gle]
4. UA Sessions in ICANN70 update and promotion by WG members
5. UA Social Media Snapshot – ICANN Comms. Team update (Presentation attached)
6. AOB

The WG Documents:

- Case studies and blogs tracking
: <https://drive.google.com/file/d/1CYp4jt6LfVnQ3g451Y1cmuq5xhVtfkHw/view?usp=sharing> [drive.google.com]
- WG FY20 Progress and FY21 Plan: <https://drive.google.com/file/d/1CXDwasdtk-TgFhvPfqLxRjvYqMTw2WM/view?usp=sharing> [drive.google.com]

Meeting notes

Maria Kolesnikova chaired the meeting and presented the WG 2020-2021 progress document. The WG members discussed the different work areas of the 2020 activities and the progress.

Jane volunteered to design a zoom background for UA speakers and participants in ICANN70 UA session in the prep-week or the main meeting. It was agreed to reschedule Jane's presentation about the UASG social media to the next meeting.

Next WG meeting: Monday, 5 April 2021