

UA Communications Working Group Meeting

16 November 2020

Attendees:

- 1. Arinola Akinyemi
- 2. Dennis Tan
- 3. Jane Sexton
- 4. Jessica Ranftl
- 5. Gwen Carlson
- 6. Lilian Ivette (Vice Chair)
- 7. Hadia Elminiawi
- 8. Mohamed Elbashir
- 9. Rahul Gosain (Chair)
- 10. Sarata Omane

Meeting Agenda

- 1. Welcome and roll-call
- 2. Review previous meeting action items

No.	Meeting Action Item	Owner	Deadline
1	Start drafting the WG projects Statements	WG	Completed
	of Work (SOW) starting with the UASG	members,	
	website redesign	Mohamed	
2	Develop a survey for identifying national	Hadia	Ongoing
	and regional UA stakeholders		

- 3. Update on UA Communications Activities
 - Status of the UASG website redesign SOW
 - UA/EAI case studies
 - Publications, reports and blogs
- 3. UA Stakeholders survey https://docs.google.com/document/d/1uiatXchLFsOc9bQ4D8qYpnW4t3aisH66/edit
- 4. AOB

Meeting notes

Mohamed updated the group that a qualified contractor was selected to redesign the UASG.tech website, the project is currently in the contracting phase.

Hadia presented the draft UA stakeholders engagement survey, she updated the group about the survey goal, which is to engage with the UA community members or ICANN's community-at-large and seek information about their affiliations to help in the remediation process.

The group agreed that the survey needs to be updated, to be specific, and have clear objectives. Hadia will update the survey and seek the WG feedback.

Next WG meeting: Monday, 14 December 2020



Action Items:

No.	Meeting Action Item	Owner
1	Start drafting the WG projects Statements of Work	WG members, Mohamed
	(SOW) starting with the UASG website redesign	
2	Develop a survey for identifying national and regional	Hadia, Mohamed
	UA stakeholders	