

# **UA Communications Working Group Meeting**

## 21 September 2020

#### Attendees:

- Abdelmonem Galila
- 2. Jane Sexton
- 3. Gwen Carlson
- 4. Jessica Ranftl
- 5. Lilian Ivette (Vice Chair)
- 6. Hadia Elminiawi
- 7. Mohamed Elbashir
- 8. Rahul Gosain (Chair)

### **Meeting Agenda**

1. Review previous meeting action items

No.	Meeting Action Item	Owner	Deadline
1	Start drafting the WG projects Statements of Work (SOW) starting with the UASG website redesign	WG members, Mohamed	Completed
2	Develop a survey for identifying national and regional UA stakeholders	Hadia, Mohamed	Ongoing

- 2. Update on UA Communications Activities
- 3. Review and approve the UASG website redesign Statement of Work (SOW): <a href="https://drive.google.com/file/d/1eg2JEHIdFxC\_w6AqV\_ZiUMaNywHBS\_VA/view?usp=sharing[drive.google.com">https://drive.google.com/file/d/1eg2JEHIdFxC\_w6AqV\_ZiUMaNywHBS\_VA/view?usp=sharing[drive.google.com]</a>
- 4. AOB

### **Meeting notes**

Mohamed reviewed the UASG.tech website redesign, the Statement of Work (SOW), it was agreed to finalize the SOW and sent it to the UASG admin and coordination WG for approval.

Jane (ICANN Communications team) provided an update about the published blog and social media engagements during September. The group also discussed the need to develop a survey to identify the stakeholders or organizations to engage with for UA remediation at a national and regional level. Hadia volunteered to develop the survey.

Next WG meeting: Monday, 16 November, 2020

#### **Action Items:**

No.	Meeting Action Item	Owner
1	Start drafting the WG projects Statements of Work	WG members, Mohamed
	(SOW) starting with the UASG website redesign	



Develop a survey for identifying national and regional UA stakeholders