

UA Communications Working Group Meeting

18 May 2020

Attendees

1. Abdalmonem Galila
2. Amrita Choudhury
3. Anna Ludwig
4. Dennis Tan
5. Dycmeworks Gkp
6. Gwen Carlson
7. Jane Sexton
8. Jessica Ranftl
9. Jim DeLaHunt
10. Lianna Galstyan
11. Lilian Ivette
12. Maria Kolesnikova
13. Rahul Gosain
14. Raymond Mamattah
15. Remmy Nweke
16. Sarmad Hussain

Agenda

1. Review the messaging for stakeholders
 - a. [Social Relevance](#)
 - b. [Career Opportunity](#)
 - c. [Business Opportunity](#)
2. AOB

Meeting Summary

The members discussed the language of the draft messages. It was suggested that the evolution of these messages will be iterative. Once the WG is comfortable, these will be taken out to the stakeholders and then improved based on the feedback. The chair walked the member through the text of these messages.

The review started from the message on social relevance. The members shared their feedback on different aspects of the message and their comments were added to the document for further review and incorporation. The messages are intended for the stakeholders identified in UASG's FY20 Action Plan. Those in black (vs. gray) color are the ones the message is relevant for. Details of the discussion are available in the recording of the session.

All members are encouraged to review and share their comments on the document over next few days. Then these will be taken up by the comms team to finalize the text.

The documents will be further reviewed in the next call.

Action Items

No.	Action Item	Owner
1	Review the messages for stakeholders and provide comments and input on the document. a. Social Relevance b. Career Opportunity c. Business Opportunity	All UA Comms WG members