

UA Communications Working Group Meeting

24 February 2020

Attendees

- Daniel K. Nanghaka
- Jane Sexton
- Jessica Ranftl
- Rahul Gosain
- Roberto Gaetano
- Sarata Omane
- Sarmad Hussain
- Sushanta Sinha

Agenda

1. Picking up from last call-
 - a. Any follow-up received on the questionnaire issue
 - b. Any follow-up regarding the Berlin messages- or DC-DNSI?
 - c. Updates on sharing DC-DNSI's Berlin Messages accomplishment as well as regarding the procurement policy (Bank e.g.) with GAC WG on IDN's & UA
2. Update the UA Comms WG that the GAC WG on IDN's & UA would be soon finalizing their ToR's and in case WG members would like to send any inputs on these ToR's.
3. Update the WG members on a presentation on a "National Tech Policy on UA for India" at UC Berkeley on a seminar class titled Digital Economy: Public Policy making for the Fourth Industrial Revolution
4. AOB

Meeting Summary

1. The WG members were informed that the questionnaires were circulated to UA Tech and EAI WGs. Ten response in total have been received. These responses will be used by the WG to update the questionnaires as well as use the existing responses to start developing the messaging for the two stakeholders, technology developers and email service/tool providers.

2. The chair shared that the [IGF Berlin message](#) has been shared with GAC. The message included:

- The adoption of Internationalised Domain Names (IDNs) needs further encouragement and support by all stakeholders to increase the benefits made possible by having Internet domains in local languages and scripts.
- Universal acceptance of IDNs and internationalized email addresses is not just a technical issue, it is also a policy issue. Governments and public entities should promote universal acceptance and lead by example through using IDNs themselves.

The chair will share additional feedback after the meeting of GAC UA WG meeting, which includes India, Argentina, Egypt, Turkey and Russia. The GAC UA WG members are quite active and working on their TORs. They are discussing what role should the governments at different levels need to take in the context of the Berlin message.

It may be useful to have communication which can be handed over to the GAC members to share internally in their government offices, including multiple tiers of message. This will help develop a call to action for GAC members. Also, possibly, a joint message can be drafted with UASG and GAC.

3. The chair updated the WG members that he made a presentation on a "National Tech Policy on UA for India" at UC Berkeley on a seminar class titled Digital Economy: Public Policy making for the Fourth Industrial Revolution. It was well received and made the audience aware of UA. World Economic Forum (WEF) has a base in SF region and may be interested in this topic.

4. The next call of Comms WG will be scheduled on 16 March 2020.

Action Items

No.	Action Item	Owner
1	Compile UA messaging questionnaire feedback from the EAI and Tech WGs and circulate to the larger Comms WG for review.	SH
2	Volunteer to review feedback to the UA messaging questionnaire and develop final questions. <i>Questionnaire will be finalized live during the next Comms WG call on 16 March.</i>	All
3	Work with GAC IDN/UA WG to support them to develop a message for GAC members	All
4	Develop a brief presentation on Comms WG progress and results for ICANN67 session	GC, SH, Chairs