

UA Communications Working Group Meeting

2 December 2019

Attendees

1. Abdalmonem Galila
2. Anna Ludwig
3. Dennis Tan
4. Ejikeme Egbuogu
5. Jessica Ranftl
6. Rahul Gosain
7. Roberto Gaetano
8. Sarmad Hussain
9. Vivek Goyal
10. Gwen Carlson
11. Jane Sexton
12. Katambi Joan
13. Sarata Omane
14. Shiva Upadhyay
15. Syed Iftikhar Shah

Agenda

1. Finalization of Draft WG Charter (which has been pending since long- inviting suggestions after reading it out once line by line and word by word during the call).
2. How to communicate UA Ambassadors activities
3. Developing messaging for stakeholders – how to move forward
 - a. Technology developers
 - Software Developers
 - Tool providers, e.g. PHPMailer
 - b. Email providers
 - Local email administrators
 - Global email tool and service providers
 - c. Government/public sector
4. Developing messaging for ICANN community, including the various SOs and ACs
5. Planning work for communicating to the stakeholders
6. Redesign of UASG.tech website
7. AOB

Action Items

No.	Action Item	Owner
1	Update UA Comms WG Charter to reflect feedback from 2 Dec. meeting attendees	Sarmad & Rahul
2	Solidify volunteer group for messaging development to promote UA among specific audiences	Sarmad, Rahul & Lilian