

UA Communications WG Meeting

22 October 2019

Attendees

Jessica Ranftl
Gwen Carlson
Maria Kolesnikova
Jane Sexton
Abdalmonem Galila
Anna Ludwig
Dennis Tan
Lianna Galstyan
Rahul Gosain
Roberto
Sivasubrananian
Pitinan Kooarmornpatana

Agenda

- Chair/Vice Chair
- Review of action items from preceding call
- Planning & Activities
 - Website redesign subgroup (Mark D. / Dennis T.)
 - Messaging evaluation subgroup (Rahul G. / Lilian I.)
 - Events: ICANN66
 - Content: ICANN66 blog, WTIA byline, social calendars
- Admin matters
 - Transcription-style notes
- AOB

Meeting Notes

Chair/Vice Chair

It was announced that Rahul is the chair and Lilian is the vice-chair.

Review of the action item from the proceeding call

It was shared that to make it consistent, the agenda of reviewing previous action items will be added at the beginning of each meeting.

The action items from 8 October 2019 meeting were reviewed. The chair and vice-chair selection was complete. The website redesign, the messaging to targeted group, and the compiling of questions for Tech and EAI will be discussed in this call.

Website Redesign

The WG was updated that the redesign is underway. This week the sub-group will collect the feedback from the volunteers and will present the summary to the WG for collectively decide the next steps.

Messaging evaluation sub-group

It was shared that currently the message for awareness is well recognized. It should now move on to focus on the targeted groups, i.e. software developers, email application developer, and the government.

Rahul and Lilian will be leading this effort and more volunteers are welcome. The work on this sub-group will be using the ua-comm mailing list.

ICANN 66 Event

There will be a social media promotion for ICANN66. This time there are a few sessions for UA. It was also planned that a blog will be published post-ICANN66.

Members presenting or participating in any UA activities are invited to share the information with the Comms WG, it could be a follow-up social media or other communication elements.

Administrative

It was shared that the note of the meeting will be in the summary style. The transcript-style will not be provided. After each call, the recording and minute of the meeting will be posted on the [UA Comms Wiki Page](#). Jessica and Anna will share the top line items.

AOB

- Presentation for during ICANN66 is being developed by Gwen. It will become available later this week.
- A query was raised that what is the base of the WG's work. It was shared that the action plan for FY20 is the foundation of the WG. The Communication Plan is underway, Tech WG and EAI WG timeline will also be taken into account to align the plan. A cheat-sheet which lists all the important documents was shared with the GP
- Hash tag for the UA was discussed. It will be shared on the mailing list.

Action items

No.	Action Item	Owner
1		
2		



Universal Acceptance
