

UA Comms WG Meeting

20 May 2024

Attendees

Anil Kumar Jain

Abraham Tamatey

Adebunmi Akinbo

Barkha Manral

Dzineku Lawrence

Elias Z. Mane

Emmanuel Oruk

Henrietta Ampofo

Maria Kolesnikova

K Mohan Raidu

Godsway Kubi

Jesse Nathan Kalange

Raymond Mamattah

Pranav B Tiwari

Wonder Genya (Ghana)

Seda Akbulut

Agenda

1. Welcome and roll-call
2. Quick updates: SOI, UA Day, ICANN80 prep week.
 1. Universal Acceptance (UA) Community Update
When: Wednesday, May 29 • Between 17:00 and 18:00 UTC; URL:
<https://sched.co/1daZP>
3. The newsletter#3
4. Review and finalize the 5-year plan
https://docs.google.com/document/d/1uOP0EghHkhmMDmdnTr1XXB-4kCjHmTLnsdF3V_WOxEA/edit

Meeting recording: [Link](#); Passcode: W6b^@L0DxP

Meeting Notes

Agenda#2: Quick updates: SOI, UA Day, ICANN80 prep week.

- SOI update extended: Anil reminded that 15 May was the last day for submitting the SOI, however the deadline was extended to 29 May for the existing members to keep their subscriptions within the ua-discuss list. Seda provided further information on how to submit SOI.
- UA Day: Anil shared that the final date for the UA Day event is on 30

May, so only 10 days are left. He thanked members for all the contributions and interests.

- ICANN80 Prep Week: Anil shared the upcoming ICANN80 prep week session in which UASG will provide updates on UA. Seda shared the details for the participants note and join on that date:
 - ICANN80 Universal Acceptance (UA) Community Update
 - When: Wednesday, May 29** Between 17:00 and 18:00 UTC
 - URL: <https://sched.co/1daZP>
 - Mohan asked for ICANN's and UASG's UA readiness. Seda shared ICANN80 prep week session will provide further details.

Agenda#3: Newsletter issue#3

Raymond shared updates on the UASG Newsletter issue#3. Raymond prepared the newsletter and compiled various information. He shared that it is almost ready. However, he was busy completing it due to the UA Day recently. He would add more reports from the UA Day events, otherwise he can submit them to Seda by the end of this week.

Maria suggested Raymond make the newsletter on a regular basis. Barkha and Pranav B Tiwari volunteered for the newsletter to contribute as a writer.

Agenda#4: Review and finalize the 5-year plan

Anil encouraged the WG members to comment on the 5-year plan not only for the Comms WG alone, but all WG's plans. The members reviewed a few last items on the plan.

C1 4	Motivate technical decision makers to adopt UA in their existing, as well as future technologies	Every year	To p	Engagement. Anil supported to keep it. But we will decide on 2nd week of April whether we keep it or not or reword it.
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Pranav shared that it is best for Comms WG to promote within members and develop materials around it. Adebunmi suggested breaking it down to make it much easier to analyze.

Seda suggested dropping this item as it is an engagement operation which needs to be done by ICANN. Anil suggested talking about this at the Coordination WG meeting just like C13. This is in line with the 5-year plan just like for governments.

Maria commented on C13 and C14 and said that these are related to each other. The only difference is the stakeholders for the outreach. She suggested developing a whitepaper to explain what it means to become UA ready.

Seda added that the whitepaper can be done by Tech and/or Measurement WGs. ICANN is hiring one more person to do the outreach for UA. UASG can still help with the massaging on the outreach, but the engagement activities are more operational in nature and that's why it should be done by ICANN org.

Maria suggested the achievements section should reflect Comms WG's role and achievements in recent years.

C17	Encourage start-ups, commercial companies, academia to drive system upgrading with technology leadership	Train the next generation developers	- regular basis in support area	Low	we are here
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Maria suggested the same comments for this item - this should be reviewed at Coordination WG.

Anil asked for updates from Mohan about the India event with universities. Mohan updated about the UA Day event.

C18	Invite government representatives to UASG, UA meetings, UA Day events	- interact with GAC liasons, - suggest UA Day organizers to invite Govt people.		Low	Amina shared that as UASG already has a liaison in GAC, and GAC has a UA working group, there is no need to create another WG for Governments.
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Seda said ICANN org is recruiting a person for outreach and with this item in UASG’s plan there may be a potential overlap. Anil, in response to Amina’s comment on C18 above, he shared that this is a wider action.

Maria shared that there can be a guideline for the ones preparing UA Day events, and about whom can be invited. If ICANN org is doing this work, it will be good to have some slides for communication with governments, and training for them.

Anil shared that C18 should be kept in the plan for Comms WG and he asserted on having engagement for governments in anyways.

Mohan shared that there should be some fruitful and attractive items in the agenda for the governments that would be invited.

Maria shared that if UA Day is devoted to Comms WG next year, it should be included in the plan and the WG should start working on it as early as possible, especially for planning the keystone event.

As the group did not come to a conclusion on whether to include these items in the Comms WG actions or not, Maria and Anil decided to talk about these items in the Coordination WG meeting tomorrow.

Next Meeting: Monday 3 June 2024 at 15:00 UTC

No	Action Items	Owner
1	Share the Comms WG slides for the ICANN80 prep week.	Staff