UA Comms WG Meeting

24 July 2023

Attendees

Poncelet Ileleji	Johnkenedy Kungura
Amina Ramallan	Muhammad Anus
Anna Bagdasaryan	Sanoussi Baahe Dadde
Bernard Sackey	Sarata Omane
Bliss Osei	Tabitha Wangechi
Faisal Ali	Theorose Elikplim Dzineku
Frankie Wolanyo	Nana Akosua Bichala
Godsway Kubi	Nandula Asel Karunasingha
Hadia Elminiawi	Prince Andrew Livingstone Zutah
Henrietta Ampofo	Samwel Kariuki
Jessica Dadzie Asare	Yin May Oo

Agenda

1. Welcome and roll-call
2. Review the Working Documents on Comms WG Wiki
   a) UA Content Matrix
   b) UA Events Schedule
3. To start working on one of the action items from the FY24 Action Plan
   a) C3 Review UA/EAI content and its dissemination channels
   b) C4 Update UASG.tech website
      (list down what to update and how)
   c) C5 Reach-out to the UASG/UA community to present in the national, regional international forums/events
      (list down online/onsite forums related to UA, categorize theme: technical/awareness.)
   d) C6 Promote and support annual UA Day for 2024
   e) C7 Identify the case studies on EAI/UA implementations
      (list down what type of case studies are needed, what UA success stories are not captured, contact person to get details)

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f) C9 Planning and publishing the UASG Newsletter
(coordinate for the next issue)

Meeting recording: link, password <$A%^06+j+.>

Meeting Notes
Yin May started the meeting by presenting the meeting agenda.
Poncelet asked to look into the matrix document and FY24 action plan.
Yin May presented the FY24 Action Plan and the UA Content Matrix for UA-Comms WG's action items.
WG reviewed the document and called for volunteers to update the matrix.

Godsway Kubi: In our last meeting I volunteered to assist in handling the UASG website and our social media platforms but I didn't receive any feedback afterwards.
Last week, Anil appreciated Godsway's volunteering and said the UA community would get in touch with Godsway.
Poncelet suggested focusing on the items of the agenda list. After knowing what would be the next step and who would take part in which action item, the details and responsibilities could be discussed.
Godsway said he just wanted to know how to get in touch with and get involved.

UA Matrix
Poncelet said he would like to start with UA training materials, what is there and how to improve it, especially with new gTLD (generic Top Level Domains). And Poncelet suggested the second item to look at would be Setting up an email server for EAI support (row7).
Yin May shared the link to UA Training Materials. There will be new items to add to the list. Poncelet suggested looking into the Regional Training Series. On the page, it shared the schedules of NARALO, on the site, the schedule was from January 2022 to February 2022. For Africa Universal Acceptance Training Program, the schedule December 2021 to February 2022. For LACRALO, all

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training schedules were in May 2021.

Poncelet asked what is going to happen next, would there be training with regional IGF's and so on.

One of the Comms-WG members, Henrietta, would be participating in IGF. She said we could reach out to ISOC and the regional At-Large Committee to join the topic session. Godsway said during the last discussion, Raymond would know more on this. Raymond did not attend today's meeting.

Henrietta asked that among the training materials, Java programming was mostly observed, and asked if there was any reason. There is Python as well. Yin May answered that these materials were according to the available resources during the time of developing these materials, and more contributors who know different programming languages would be welcomed.

In the Matrix, under the topic "Studies (on UA Market/ Demand)", there is only one whitepaper: Unleashing the power of all domains. It was published in April 2017. Yin May requested WG to review this and give suggestions.

Yin May briefly explained the rest of the contents of UA Matrix, which was put together by one of the WG members, Maria.

The WG did not propose any new items to add yet.

UA Events Schedule

For the Comms WG members, Yin May shared the google form which is prepared to systematically share the information of upcoming UA events.

Based on the inputs, WG members and chair persons could make plannings.

FY24 Action Items for Comms WG

The comms WG's action item C8 is linked to the EAI WG's action item E2.2.

AOB

Sanoussi Baahe Dadde asked if it is possible to hold UA Day events anytime.

Yin May answered that the UA Day event schedule was designed with a timeframe to capture media attention. This is how UASG has agreed on for

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now. For the technical training and hackathon events, those could still be organized, WG chairs or co-chairs would be able to answer this better.

Poncelet suggested going over the documents and UA matrix linked materials, and the suggestions to be added on the matrix as comments.

Yin May said some working items are linked to the Tech WG or the EAI WG. There was no comment or suggestion from the WG, Poncelet suggested wrapping up the meeting.
The meeting has ended.

Next Meeting: Monday [TBD] 2023, 14:30 UTC

No	Action Item	Owner
1	Question to answer: by Godsway Kubi: How to get in touch with and get involved with uasg.tech website updates.	WG chairs/ co-chairs
2	Go through UASG.tech document hub and ICANN wiki community website	Comms WG

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