UA Comms WG Meeting
29 May 2023

Attendees

Anil Kumar Jain	Adebunmi Akinbo
Raymond Mamattah	Regina Fuchsova
Philip	Tumsifu Pallangyo
Benedict Sagoe	Seda Akbulut
Amina Ramallan	

Agenda

1. Welcome and roll-call
2. Reviewing Comms WG's FY23 action plans and start FY24 planning
3. AOB

Meeting Recording

Meeting Notes

Anil greeted all members and then asked Seda to provide a brief explanation on each action item. Seda showed FY24 actions that are listed by Comms WG in the previous meetings. She then shared the feedback on internal review from ICANN where there is some overlap on the action item responsibilities and which items should be removed.

Organize a strategic comms partner	Paraphrased as "Engage with a strategic comms writing partner"
Maintain social media (Facebook, Twitter, Linkedin) presence of UASG, led by ICANN org	Removed as it is not done by Comms WG, but by ICANN org.
Maintain UASG.tech website	Removed as it is not done by Comms WG, but by ICANN org.
UASG Annual Report led by ICANN org	Removed as it is not done by Comms WG, but by ICANN org.
Step by step instructional videos to explain how to create email servers, websites, apps,etc (In collaboration with Tech/EAI WGs)	Paraphrased as "Placeholder to support step by step instructional videos that are planned by the other working groups (EAI/Tech) "

Universal Acceptance Steering Group
visit/ www.uasg.tech /
email/ info@uasg.tech /

Each action item was presented to the WG and their feedback was asked. All agreed to the updates.

Regarding the UA Day action item, Adebunmi took the floor. He said they applied for UA Day on behalf of DNS Africa. He did not receive any response for not being selected as the UA Day event organizer. All he had seen was the winning UA Day applicants. Even if there is no budget, there should be a communication for how to make the event happen, or at least to inform them that it would not be supported. He also was concerned whether it was not selected due to any conflict of interest. Benedict supported what Akinbo said. We should have some sort of response when an application is not accepted.

Seda thanked Adebunmi for the invaluable feedback. It was their fault for not being able to get back to all applicants in time because of the time limitations as UA Day was done in a very short time where there were many other projects going on, such as ICANN76 meetings and UASG elections. She apologized for any inconvenience it may have caused and she would take this into process improvement considerations for the next year UA Day events.

Raymond shared that he was part of the selection committee of the UASG. The applications were scored and evaluated on other considerations. And those with good scores were selected. It wasn't because of conflict of interest.

Anil supported Adebunmi that communication should go to all applicants.

About the action items, Adebunmi suggested that UASG should be more in the academic area.

Amina asked about how to become a volunteer for the action in C6 <promote and support UA Day". Anil clarified that we are now working on identifying the actions. UA day 2024 will be a topic in the following months.

Anil suggested adding two more action items, one for supporting the other

Universal Acceptance Steering Group
visit/ www.uasg.tech /
email/ info@uasg.tech /

WGs plan on instructional videos. And the other one is continuing the newsletter work.

C8   Placeholder to support step by step instructional videos that are planned by the other working groups (EAI/Tech)
C9   Planning and publishing the UASG Newsletter

Regina shared in the chat:
"Not a comment on the plan for 2024, but I wanted to ask if there is going to be some coordinated communication from our WG around EuroDIG which the members can support and join with their own channels? I can see that Anil speaks in one of the sessions. Somebody will be there in person (I am)?"

Anil agreed with Regina and said that our interaction should continue and perhaps we should organize a conference together.

Anil requested Seda to send a notification to the mailing lists about the upcoming ICANN77 prep week session that will be held on 30 May at 16:30 UTC.

Next Meeting: Monday 26 June 2023, 14:30 UTC

No	Action Item	Owner
1	Add feedback either on UA Day report or on the process improvement documents for UA Day to allot time to provide response about the non-selected applications.	Seda
2	Share the ICANN77 UASG meeting details with the mailing lists	Seda

Universal Acceptance Steering Group
visit/ www.uasg.tech /
email/ info@uasg.tech /