

## UA Comms WG Meeting

15 May 2023

### Attendees

Anil Kumar Jain	Mohammed Awal Alhassan
Abdalmonem Galila	Mohammad Abdul Haque Anu
Adebunmi Akinbo	Mohammad Kawsar Uddin
Alinase Nyirenda	Muad Adjeley Ashong Elliot
Amin Hacha	Poncelet Ileleji
Amina Ramallan	Regina Fuchsova
Benedict Sagoe	Samwel Kariuki
Godsway Kubi	Sofonie Dala
Hadia Elminiawi	Tumsifu Pallangyo
Johnkenedy Kungura	Seda Akbulut
Olivier Kouami	

### Agenda

1. Welcome and roll-call
2. Reviewing Comms WG's [FY23 action plans](#) and start FY24 planning
3. AOB <http://intgovforum.org/en/content/igf-2022-themes>)

**Meeting Recording :** [Recording link](#) , password [V#1L66r\*mw]

### Meeting Notes

Seda started the meeting by presenting the meeting agenda and the background structure of UASG, as well, the action plan of last year - FY23. In this meeting, WG would be working on finalizing the draft planning of FY24. Hadia asked to clarify how the documents are related to each other. Seda explained that FY23 action plan was for the previous fiscal year and we are drafting FY24 as we need input from all working groups.

Anil suggested UASG take part in IGF since it is starting to invite topic proposals to take part in their various sessions. Since the last IGF session was quite successful, Anil would like to propose to do the same again.

Hadia suggested choosing a topic quickly since it is already starting arrangements. Mohammad Abdul said he had already applied for one session relating to UA to the APRIGF (Asia Pacific Region Internet Governance Forum). This was for a joint session for UASG, ICANN, Ajay Data's company and Bangladesh IGF, and Jia Rong and Nitin acknowledged it.

Anil asked to confirm if this is collaboration with UASG and other organizations for the APRIGF. Seda added that this time IGF sessions would be planned differently, unlike previous rounds, this time would be a joint session with other International organizations such as UNESCO and ITU to do more collaborative work and take commitment from other organizations.

Anil understood the format of IGF has changed, however, the secretary of state minister from India is part of the UASG leadership and universal acceptance in multilingual internet is one of the important focuses for the nation this time. Anil suggested letting Hadia lead the process of selecting the topic by getting input from the working group and let it sum over.

Seda clarified that UASG is still included in the current proposal of joint session as a panelist at the IGF session. It is just that this time there would be more organizations involved, including the government engagement team. Anil would check with Jia Rong.

Mohamad Abdul asked if it is possible to add the UASG name in APRIGF website, in addition to ICANN as organizer. Anil would also like to add the names of Comms WG members and get involved in preparing the panel session. Seda suggested Mohammad Abdul to share the proposal to the UA-Comms WG mailing list so that the members of the Communications Working Group would be able to acknowledge and add inputs as required. Mohammad

asked if UASG logo can be included in the proposal. Anil said this should be done by UASG when we are ok with the proposal. Mohammed said he will share the content with mailing list for review.

## **Reviewing FY23 and Planning FY24**

Seda presented the reviewing summary of FY23 in - Completed (green), In-progress (yellow), not started (red) - color coded format.

Seda explained about **C2** that Comms-WG should be aware of the technical contents of the Content Matrix which was done in the previous year, led by Maria. This would be regular work to be carried to the next year. It is possible to be delegated to other working groups which are more technical as well.

The UASG.tech website was upgraded just before the UA day events to make sure the website bandwidth is reasonable to the traffic. **C6** was marked yellow.

**C3** would be a new content update of the Universal Acceptance-Readiness annual report for FY 23, this is a process of updating all activities of UASG working groups.

**C1** is to be carried over, and Seda thanked the WG members, Hadia and Abdalmonem who participated in making the videos.

Anil suggested carrying over all action items marked as yellow to FY24, and as well to review the completed green items which requires to be updated in the next year.

Anil also shared that the funding for UASG was already closed in December 2022, in case of additional expenditure, could be consulted with ICANN. Seda added that UASG should take more strategies without worrying about the budget at this moment.

Adebunmi asked about the item C10, supporting the UA day, to keep informing the general public about it, some of us would like to have a mild continuation

of the Universal Acceptance Initiative. Seda said Universal Acceptance Initiative could be confused with Local Initiative WG, and the LI-WG have their own action plan. He said they started an initiative as DNS Africa Media and Communications and they did not receive a follow up till date, irrespective of the launch. <https://tv.dnsafrica.org/tag/ua-day/>.

Anil added there would be separate issues for Local-initiatives and to be confused with UA initiations. In response to a question on funds, Anil responded that there is no shortage of the funds. Budget is allocated by ICANN, same as last year. But it can be increased if needed.

Amina asked about how one can join the local initiatives mailing list as it's not part of the options on the "join us" form. Anil replied that LIs are managed under respective organizations in that country. Seda added that the Li-WG setup is separate from Comms-WG and is only open to the Local Initiatives.

Tumsifu from Tanzania suggested doing a case study of EAI and UA implementations. Seda answered that it is already included as **C9** for this. Seda explained that each task requires good commitment from the volunteers. For example, **C3** in the past year was only handled by Raymond alone. Any new volunteers who would be there to support Raymond in maintaining the UASG newsletter would be appreciated.

Seda encouraged the members to be focused on the overall work of UASG, on topics of - what is the priority, what the next step is and what the ongoing obstacles of universal acceptance are.

Anil shared how Comms-WG could support other WGs. It can be done by Comms-WG to communicate with them to figure out. Comms-WG would help by taking the topics to the mass.

Adebunmi highlighted the social media platforms listed are facebook, twitter and LinkedIn, and suggested adding Instagram as it has potential publicity, and

also volunteered for it. Seda shared that the content should be sustainable, and we don't have sufficient images on UA. But it may be considered for UA Day. Adebunmi said it is possible to submit contents to the existing channels ICANN is handling.

Mohammad Abdul asked about **C9**, and Seda explained that the completed case studies were shared on the website <[uasg.tech/case-studies/](https://uasg.tech/case-studies/)>. There was a set of questionnaires to ask the relevant participants and stakeholders and compiled the results. Mohammad Abdul thanked and requested to discuss this in the next meeting. Seda said it could be in another meeting as well because we need to finalize an action plan in the next meeting.

Benedict asked what the requirements are to receive funding support for UA initiative event organizing. Seda pointed to the charter for Li-WG to set up a new one. Anil reacted that for those who have interest in Li should check out the charter and only one organization per country would be selected. It would be possible to accommodate the new suggestion by Admin-WG.

Seda suggested removing the text "UA initiatives" of C10, so it would not be confused with Li (Local Initiatives).

Seda asked Anil what other international organizations we could collaborate with. Anil answered that there would be local IGF groups in smaller versions. Anil suggested letting Comms-WG members follow those relevant local IGF's. Seda said we need a strategy for each event based on the outcome we would like to get.

Anil requested that the Tech-WG and EAI-WG could make explanation videos of technical details, and step by step developer guides.

Seda said one of the groups already has an action item on preparing a guide video with some explanation. Anil said in addition to explanation videos, training videos could be added as well.

Hadia commented about the training videos that would be a long time and

should not include advertisements involved.

Anil would like to add a case study action item to FY24.

Johnkenedy asked about ways to get source code and test-developing as self-study for the new generation of developers. If possible, multimedia students from IT universities would be able to volunteer. Seda said there is another working group working on UA-curriculum to work with academia and asked them to join Measurement WG.

Anil closed the meeting by appreciating the participants for joining.

**Next Meeting:** Monday 29 May 2023, 14:30 UTC

No	Action Item	Owner
1	Share the APRIGF proposal to the mailing list	Mohamad Abdul
2	Share the reviewed action items across the WG's	Seda