

# UA Comms WG Meeting

20 February 2023

## Attendees

Anil Kumar Jain  
Raymond Mamattah  
Amin Hacha  
Amina Ramallan  
Carine Malor  
Poncelet Jokkolabs Banjul  
Regina Fuchsova

Theorose Elikplim Dzineku  
Sandra Verónica  
Robert Nkambwe  
Harsha Wijayawardhana  
Olivier Kouami  
Seda Akbulut

**Meeting Recording :** [Link](#) / gS2d=xB7Yx

## Meeting Agenda:

1. Welcome and roll-call
2. Updates on Quarterly UASG Newsletter Contents ([drive](#))
3. UA Day - 28 March 2023
  - a) Google Doodle for UA Day
  - b) Wikipedia for UA Day  
[https://en.wikipedia.org/wiki/Universal\\_Acceptance](https://en.wikipedia.org/wiki/Universal_Acceptance)
  - c) Promote and support annual UA Day (update uasg.tech website)
  - d) Preparation for the UA Day (audio, video materials, etc)
4. AOB

## Meeting Notes

Anil opened the meeting with a brief summary of the UA Day events. Around 100 proposals were received, and half of them have been approved.

### 2) Updates on Newsletter template

Seda shared the newsletter template and Raymond walked through the content one more time to see any suggestions or feedback before finalization.

▪  
The issue date is changed from “January” to “February”.

**Highlights:** Instead of the second line which said “Call for proposals are opened for local activities for annual UA Day until 31 January.”, it would be updated with “Call for participation to the UA day events ...” Currently, there are about 50 UA day events which have passed the proposal approval.

Anil suggested keeping the second line as it was and add the fourth line adding the message of “Call for participation to the UA day events ...”.

After the **Call to Action** section, the link to ICANN75 blog was removed.

**Upcoming Events :** Added - ‘ICANN76 Universal Acceptance sessions’  
If the event registration links are available, they would be added here.

Raymond said he would compile the materials for the first newsletter in the [document](#). The details of the content were checked.

## **Reviewing content of the Materials from First Newsletter**

### *Section 5 :*

Seda pointed out that the estimated number of accepted proposals was too many, and Raymond would correct it with full details when the information is available. The table of Host and Event Schedule, Seda proposed removing it and then adding the link to the approved UA day events page.

### *Section 6 :*

For the updates of UA working groups, the Thailand local initiative has updated, and Raymond would like to add more updates and waiting for the response from the different working groups.

### *Section 7, b :*

Seda said currently the ICANN page on social media do not have many followers and this might be one area of interest for the new joiners to the UA working groups. Seda suggested Raymond adding the updated information in this section.

### *Section 8 :*

The title of the first item was changed to “In collaboration with NIXI, India organised the 2nd India IGF (IIGF)”, and Seda suggested the second and the third item as “Africa IGF” and “Global IGF”. These would go under the *UASG Working Updates* section of the template.

▪  
Seda suggested that under the *UASG Working Updates*, the UASG election could be mentioned as well. Poncelet pointed out that if the election information is shared, it would be good to share along with the timeline.

Anil said the format of the newsletter is already decided and the contents were also discussed and confirmed more or less. In case the newsletter committee is comfortable publishing the newsletter, no further consultation from Comms group would be required. Anil encouraged Raymond to handle the final edits and send the newsletter to respective parties within 3-4 days, to get the feedback before the next meeting. Anil would like to allow the consultations to be presented at the next meeting and do final adjustments before sending off.

Up to the meeting date, Seda had not seen any update from the Measurement working group, however, some information of the Measurement WG's work has been added.

No further comments on the document Materials for the first newsletter.

### **3) UA day**

#### **3.a) Google Doodle for UA Day**

UA Day logo would be added to the Google Doodle after consulting with the legal team. The UA Day logo design is being produced. The doodle on the Google search engine home page would be linked with the Wikipedia entry on the UA Day section of [Universal Acceptance](#) page.

#### **3.b) Wikipedia for UA Day**

Satish and Pavanaja have started entries for UA Day and Universal Acceptance on Wikipedia.

#### **3.c) Promote and support the annual UA Day**

UA Day page (uasg.tech) for "Universal Acceptance Events Program" would be updated in the place of the "Calling for proposal" box. The events are now open for participation. The UA-materials such as UA related Audio, Videos and UA-training materials would also be available on UASG.tech page.

#### **3.d) Preparation for the UA Day**

Anil asked how to share UA-Day related materials to the rest who would like to host their own UA events. The participants should go through the webpages and

prepare or educate themselves with UA knowledge. Seda said the resources will be uploaded to uasg.tech website once the legal team has reviewed.

Anil said he had the first meeting with the government body last week. The event would be two-days, the first day would be technical talk from the technical community on UA compliance approaches. There would also be a live workshop on how to make a website or email interface UA ready. There would be media coverage as well. For the second day, the main function would be an inaugural ceremony by India's public figures and representatives. There would be plenary sessions to explain what is UA, and how much UA would impact on community and digital economy. The second session would be the utility of multilingual internet. And there have been proposals to hold UA events in 33 states of India. Pre-UA day events would be on 23rd and 24th February, at the Rajasthan State of India, and Anil, Ajay and Nitin and Jia Rong be there,

## AOB

Amina asked about feedback on the proposals and Seda said the reviewing process is still going on, sending notifications to the owners of passed proposals would be started in a few days.

Raymond asked about UA videos, and would like to find out feedback from Comms group. Seda said Comms group would like to suggest final tuning.

UASG prep-week session would be online next week. Seda would be sharing the updates of what has been done since the ICANN75 through email.

Anil suggested concluding the meeting.

**Next Meeting:** TBD

## Action items

No.	Action Item	Owner
1	Update numbers and figures in section 5, Accepted Proposals for Global UA Day Celebration	Raymond
2	Update on uasg.tech for 'UA event programs'	Seda
3	Updates of prep-week to be sent to WG's by email	Seda