UA Comms WG Meeting
07 February 2022

Attendees
Arinola Akinyemi
Adebunmi Akinbo
Simone Catania
Imran Hossen
Gwen Carlson
Jane Sexton
Seda Akbulut

Agenda

1. Welcome and roll-call
2. Getting ready for ICANN73, Create awareness on UA during ICANN73
3. Reaching wider audience with Regional UA Training Programs
4. AOB

Meeting Notes

<u>Getting ready for ICANN73, Create awareness on UA during ICANN73</u>

Seda shared that there will be a community update session on UA during the prep week at ICANN73, which is between 22nd and 24th of February. This session is basically an update from each working group, local initiative and UA ambassador about what has been done and what is being planned ahead. Another session is being planned for the main week at ICANN73. That session will most likely be a joint session with SO/ACs, or points of contact from SO/ACs may join UASG's session to talk about how we can move together. Seda mentioned that she will share the session dates with everyone once they are fixed.

She asked everyone for suggestions on the activities of ICANN73, such as what can be done differently this time to attract more people to the UASG sessions. In a recent Coordination meeting, some suggestions were shared such as giveaways, certificates of attendance for the ICANN73 UASG sessions. Social media is also important to announce the upcoming UA sessions. Gwen and Seda appreciated the efforts of Jane for social media activeness. They encouraged the efforts of

UASG members for sharing ICANN73 posts in their own networks. Gwen mentioned that she is hopeful that it will attract a good online and in person audience.

Reaching wider audience with Regional UA Training Programs
Seda started the discussion on regional UA training programs. Two training sessions were held in the Africa region and North America region. EAI configuration, basics of UA, and programming languages supporting UA are amongst the main topics covered in these training programs. More sessions will be conducted in the coming week in both regions. She mentioned that we need to share about upcoming sessions in our networks too. The link for those sessions: https://www.icann.org/resources/pages/regional-universal-acceptance-training-2021-01-06-en

Seda shared some suggestions that were raised during those training sessions from the participants. One of them was sharing a glossary, where the definition of technical terms used in the presentation or training included, with the audience before the session so participants can easily understand. Another suggestion received in those training was having a cheat sheet where RFCs and main requisites are listed in a page for making systems UA ready. Regarding the training participations, Gwen added that we do promote these sessions as usual via GSE, Comms and social media. We have more than 300 participants, so we are getting good coverage and visibility. Jane added that such activities can be shared by the Local Initiatives.

Seda shared the update on the recent work completed about the UA readiness of social media platforms and browsers. She mentioned that several tests have been conducted and reports have been published on uasg.tech document hub.

Seda mentioned that other tasks of the Comms WG like big tech companies, SEO, case studies and explainer videos will resume once the new chair and vice chair are appointed to the Comms WG. There will soon be an announcement for self-nominations.

Other topics:
Imran asked how trainings can be arranged in Bangladesh considering there are no local initiatives in Bangladesh. Seda shared that if there are interested parties, a meeting can be arranged. Imran mentioned that he is a member of a good association in Bangladesh. He tried to host local initiatives but couldn't do it due to association elections. He is planning to do it again if Seda can help him in this

regard. Seda asked about the organization Imran is a member of. Imran explained that the organization has top IT and Software Companies of Bangladesh. He also mentioned that he can do good networking in other organizations as well.

Gwen shared some info on Local Initiatives: https://uasg.tech/wp-content/uploads/2019/09/UASG-Local-Initiative-Charter-20190919.pdf

Simone asked how the new chair is going to be elected. Seda shared that it will not be an election but a nomination. There will soon be an announcement for submission of self-nominations and chairs will be selected by the UASG leadership.

Adebunmi mentioned that his team is interested in hosting a local initiative in the Africa region. Currently they are running another training with ICANN on DNSSEC in Nigeria. DNS Africa https://www.dnsafrica.org is interested in the partnership for hosting the local initiative. Seda appreciated that and asked him to send an email so that we can connect to plan this further.

Seda mentioned that with the new year, some UASG positions are being renewed. So, an independent individual can also be an ambassador and promote the work in all countries and regions. Members were encouraged to share opportunities within UASG in their networks.

Imran asked if a webinar session can be done by ICANN for his organization to introduce local initiative works. Seda appreciated it and shared that in prep week there will be a community session in which all ambassadors and local initiatives will give an update. This will be helpful as it will cover real world examples about local initiatives. She suggested that Imran's organization attends the session because it will be a good opportunity to understand Universal Acceptance and local initiatives.

No suggestions were made by the members to talk about in the next meeting.
Next meeting: TBD - UTC 1400-1500

Action items

No.	Action Item	Owner
1	Share ICANN73 session dates with Jane and Comms WG	Seda
3	Email Adebunmi Akinbo for local initiatives in their regions	Seda