

# UA Measurement WG Meeting

## 17 June 2020

### Attendees

Abdalmonem Galila  
Dennis Tan Tanaka  
Dessalegn Yehuala  
Hend BAKLOUTI  
Mats Dufberg  
Mohamed Elbashir  
Pitinan Kooarmornpatana

### Agenda

1. UAM Prioritization Worksheet - FY21  
[https://docs.google.com/spreadsheets/d/1v-7JyAHiDD3\\_4asO8dBRnkKT5oe0XPNBd8gyyGFVXeg/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1v-7JyAHiDD3_4asO8dBRnkKT5oe0XPNBd8gyyGFVXeg/edit?usp=sharing) [docs.google.com]
  2. Continue developing Success Criteria for UASG Activities  
<https://docs.google.com/document/d/16CTSAN-exVjhNc8g2lBws7L1eA7v3HKU0I3bcuhkvls/edit?usp=sharing> [docs.google.com]
1. AOB (5 min)

### Meeting Notes

The WG has completed the review of the UAM prioritization framework document in the previous meetings. The WG chair indicated that this meeting will focus on reviewing the measurement group prioritization worksheet for FY21.

The group indicated that the priority of the UA projects should be determined by the value of the projects and impact on the UA program. On the impact side, a 1-5 scale to measure the impact, on the effort and resources needed side (e.g budget, ..etc) a scale of small/medium/large can be used.

The group agreed that most of the research findings indicate that social media platforms still do not support UA and not UA ready, especially recognizing the new TLDs/IDN TLDs in login, registration process, and all email address associated uses. A comprehensive study on social media applications UA readiness is important, starting with a gap analysis.

The group also agreed on the need to study and test the UA readiness of the local browsers, for example in China there are several popular locally used browsers like sogou, 360, and QQ.

The group discussed that using the term “local browsers” might be confusing and it needs to be clarified, considering the example of the Chinese browsers the group suggested to name this category of browsers as “browsers targeting a non-Latin language”.

The group discussed the difficulty users face when login/authentication using mobile devices, the operating systems of these devices ( e.g. iPhone OS, Google Android) might not be supporting EAI in these devices. It was agreed this issue is not critical but can be discussed in detail in the coming WG meetings.

**Next meeting:** Wednesday 1 July 2020, at 15:00 UTC

#### **Action items**

<b>No.</b>	<b>Action Item</b>	<b>Owner</b>
1.	<i>Incorporate the updates/comments in UAM Prioritization Worksheet Y21, final version to be shared before WG meeting ( 1<sup>st</sup> July 2020).</i>	<i>Dennis</i>