

UA Measurement WG Meeting

8 January 2020

Attendees

Abdalmonem Galila
Bala GR
Dennis Tan Tanaka
Dessalegn Yehuala
Ejikeme Egbuogu
Emily Taylor
Hend Baklouti
Malik
Marc Blanchet
Mark Datysgeld
Mats Dufberg
Roberto Gaetano
Pitinan Kooarmornpatana
Sarmad Hussain

Agenda

1. Finalize SoW CMS <https://docs.google.com/document/d/12L5fgTOD5ITbqJ9y-1vPwZgAwOu5EST4PtotqmShpnE/edit> [docs.google.com]
2. Brainstorm: Annual Report
3. AOB

Meeting Notes

SOW on CMSs

The WG members were informed that the SOW for reviewing open source code at Github has been finalized and is in the process of contracting. Now the group is working on a pilot study to determine UA readiness of content management systems (CMSs). In addition, the group will also start discussing the the annual report on UA readiness, which should cover the different aspects. Though specific reports have been done before, the aim is now to cover the overall picture.

Other options which could be discussed include Wix, Weebly, Squarespace, etc. which have big market share from a less technical user base. As these are proprietary systems, these are not prioritized at this time, but would be taken up in next phases. The assessment done on open source pilot could then be used to do the second phase.

For testing it was suggested to include Firefox. The assumption is that the behavior of a CMS would not alter significantly with the change in browser. A more comprehensive study will be taken after the pilot which could include the various browsers.

The work will be conducted on the CMS installed on Linux. The OS for the client side is not considered relevant for the pilot. Any OS can be arbitrarily picked for testing. Also, MySQL database has been suggested for the pilot work. Pilot will test the open source version of the Wordpress CMS.

The work will review the core part of a CMS and a few relevant extensions for UA, i.e. which use domain name in some form, e.g. emailing, authentication and event management.

For testing it was suggested to use the UA readiness framework, which is currently being developed and will be shared.

Annual Report

The WG needs to develop a holistic view what is the state of UA readiness to be done annually. It will also help focus on areas which need more attention. The group should define how to organize the report and define what it should contain.

The report should cover the overall state of UA readiness, bringing together and summarizing the various studies and also a summary of activities done by UASG. The report should include a high-level metric and also some visualization of the data. As for activities, these should cover the papers, outreach, training, blogs, and other efforts. The report should cover the challenges, what has been accomplished and what is being aimed for the future.

It was suggested to have a more frequent newsletter, but it was shared that the intent of the annual report is not to just inform of the progress but also to present a holistic view and quantify the change over time. The report should be very accessible, including translations in different languages. Also, the report should not be written in technical terms, so groups like GAC and ALAC could also effectively use it.

The report could also document targets with how much of these were achieved in later editions of such reports. The targets are defined in the Action Plan, which can be reviewed in the report. The annual report is also an opportunity to highlight challenges and achievements.

Aim is to complete the annual report by the end of this fiscal year.

As a summary, the following initial considerations were suggested for further discussion.

- Include high level with visualizations
- Have translations
- Intended for broad, non-technical audience
- Highlight any particular challenges, advances and achievements for this year
- Review against the action plan for the FY

The structure could include:

- UASG activities – qualitative part
 - Papers
 - Outreach
 - Training
 - Blogs

- ...
- State of UA Readiness – quantitative part
 - Programming Languages
 - Websites
 - Applications
 - Browsers
 - Email support
 - ...
- Lessons learnt and next steps

Next Meeting

Next meeting time will be rotated to see if it helps others to attend.

Action items

No.	Action Item	Owner
1	Review UA Readiness Framework to discuss how to apply to the CMS for its testing	All