



UA Measurement WG Meeting

15 May 2024

Attendees

| | |
|-------------------|---------------------------|
| Nabil Benamar | Jim DeLaHunt |
| Anna Bagdasaryan | Joel Okomoli |
| Cengiz Acartürk | Kunle Olorundare |
| Frank Anati | K Mohan Raidu |
| Georgia Osborn | Nicolas Fiumarelli |
| Herve Houndzandji | Setondji Herve Hounzandji |
| Imran Hossen | Seda Akbulut |

Meeting Agenda:

1. Welcome and Roll Call
2. UA Curriculum updates (Please share your comments and suggestions on instructor guides **by 22 May 2024.**)
3. Next work items from the Action Plan
 1. SOW on developing a tutorial for how to set up an email server to host EAI with three open source software (step by step guide) - from the future plan
 2. Statement of Work (SOW) on the gap analysis of [e-commerce platforms](#) - from the existing plan
 3. Repeating the top global websites study - from the future plan

Meeting recording: [Link](#); Passcode: dwtw2T1y+v

Meeting Notes

The UA Measurement Working Group meeting commenced with Nabil welcoming all attendees and expressing gratitude for their presence. The agenda items were displayed on the screen for reference.

Agenda#3.1: SOW on developing a tutorial for how to set up an email server to host EAI with three open source software (step by step guide) - from the future plan

- Similar work is being planned under the SOW: Make it easier to experiment with self-hosted working EAI systems
https://drive.google.com/file/d/1SCI-3Z5JDpt7IR_jVozSc_uqmxVxd2O/view.
- Therefore this item can be removed from the Measurement WG action plan. If we can use the current SOW for this work, then there is no need for a new SOW. We will see how the work on the existing SOW will evolve.
- Invite Nabil and Measurement WG when that work is presented at EAI WG, and decide whether that work suffices for this item or any additional work is needed.
- Current SOW develops a simple-to-install server, the other is about a tutorial. There's overlap, but a tutorial could start with explaining how to register a domain, considering a registrant's journey.

Cengiz asked whether this is open-source email software, referring to three open source email software. But the SOW on the screen has no emphasis on open-source. Nabil agreed that it should be free software. Seda confirmed that the work on the SOW will focus widely on open source, including Roundcube, Dovecot.

Jim shared that he was involved in developing SOW and it will most likely help address the request Nabil received on UA Day. He suggested sharing this feedback on ua -discuss. He confirmed that the SOW deliverables refer to free software. "Deliverable 2: "Any software, scripts or tools integrated must be with BSD, MIT or equivalent licenses." GPL is an obstacle for some business models. Jim shared that preparing a tutorial may not be relevant directly to measurement WG and in that case it may be passed to Tech or EAI WG.

Action Items:

- Nabil will send an email to ua-discuss to share the feedback on UA Day about having a tutorial for setting up a free email system.
- Measurement WG members will read the EAI SOW to see if anything else is needed to be done and comment on this and share feedback with the EAI WG.

Mohan asked what Measurement WG does and measures.

Nabil and Seda responded that this working group will plan, oversee and direct the gap analysis efforts of the UASG for various frameworks and technologies and report on progress on UA readiness.

K Mohan shared that Samiran Gupta would attend the UA Day event to introduce the UA curriculum to 10 universities. Jim shared Dessalegn's contact details in the chat.

Agenda#3.2: (SOW) on the gap analysis of [e-commerce platforms](#)

Cengiz sought clarifications about the e-commerce platforms and whether it targets platforms such as Shopify. Seda confirmed and suggested identifying it in the SOW for clarity.

Jim added the followings in the SOW to make it clear what it means to make an e-commerce platform to be UA ready:

“What we mean with UA Readiness of e-commerce platforms:

- e-commerce platforms operate in non-Latin domain names
- e-commerce platforms accept user registrations with non-Latin email addresses
- e-commerce platforms hosted on a certain domain name”

Cengiz pinpointed some areas that are left in the SOW from the identity platforms SOW. Seda clarified that it was left in case we do the similar things again for this work, otherwise we can remove it.

Mohan raised that local language usage in e-commerce platforms is also important. While UA is relevant to only domain names and email



addresses, text and interaction in the user's local language is also important.

Next meeting: Wednesday 10 July 2024 at 15:00 UTC

Action items

| No. | Action Item | Owner |
|-----|--|----------------|
| 1 | Review the instructor guides for the UA curriculum. | Measurement WG |
| 2 | Suggest additions to the document on e-commerce platforms, considering popular platforms from all regions. | Measurement WG |