UA Measurement WG Meeting
02 May 2024

Attendees

Nabil Benamar	K Mohan Raidu
Joanna Grant	Seda Akbulut
Joel Okomoli	

(Apologies by Imran Hossen.)

Meeting Agenda:

1. Welcome and Roll Call

2. SOW on how to set up an email server to host EAI with open source software
3. [5-year action plan](#)
4. Repeating the top global websites study
5. What to take up next from the Action Plan
   - Statement of Work (SOW) on the gap analysis of [e-commerce platforms](#).

2. Next Meeting: Wednesday 15 May 2024 at 15:00 UTC

Meeting recording: [Link](#); Pwd: a8VF!uKap8

Meeting Notes

The UA Measurement Working Group meeting commenced with Nabil welcoming all attendees and expressing gratitude for their presence. The agenda items were displayed on the screen for reference.

SOW on step by step tutorial for setting up an email server to host EAI with open source software:
Nabil initiated the discussion by introducing a new agenda item concerning setting up an email server to handle email address

internationalization. This arose from discussions at the DNS Forum in Morocco. He highlighted the lack of comprehensive documentation or tutorials on the subject. Nabil proposed creating a Statement of Work (SOW) for a tutorial on setting up an email server, focusing on open-source software from step 1 to the end. This can be used in hackathons.

The group expressed support for the initiative, recognizing its potential to expedite adoption and facilitate training efforts.

Seda added this to the 5-year plan under Measurement WG.

M20	A tutorial on how to set up an email server to host EAI with three open source software (step by step guide).	Through an SOW - for UA adoption.

Seda asked whether it is similar to the EAI SOW: https://drive.google.com/file/d/1SCl-3Z5JDpt7IR__jVozSc_uqmxVxd2O/view. Nabil will take a look at it offline.
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Mohan from ISOC Hyderabad mentioned that he had a UA Day event on 26 April with Champika, 750 people joined the event. They are interested in including the UA courses.

Updates on the Top Global Website Study
The discussion shifted to updates on the Top Global Website Study, which aims to assess the acceptance of UA on various websites. Seda shared insights on the study's methodology and previous outcomes, highlighting the need to repeat the study every two years. Joel raised a point regarding potentially increasing the sample size of websites from 2,000 to 3,000 or 4,000. Seda noted potential budgetary implications along with the potential issues with regard to comparison of the results with the past results.

Mohan asked if the budget can be increased to increase the number of websites, at least by 200 domains that totals about 10% increase.

Joanna emphasized the significance of website acceptance testing and highlighted emerging trends, **such as social media platforms shifting towards phone numbers for sign-ins** to avoid acceptance issues.

Seda shared SOW for 2000 websites test that was used in the previous term. This will be repeated with slight changes as the remediation will not be included this time. Nabil agreed on refreshing the website study.

5-year action plan
Further discussions revolved around aligning action items with the 5 Year Action Plan goals.

Seda walked through Measurement WG action plans for the next 5 years and asked how the actions connect with the goals or serve us to achieve those goals, and the impact of each action item to achieve those goals. Seda noted all updates on the document.

Next meeting: Wednesday 15 May 2024 at 15:00 UTC

Action items

No.	Action Item	Owner
1	Develop a draft Statement of Work (SOW) for a tutorial on setting up an email server, to handle email address internationalization focusing on open-source software.	Staff
2	Look at the EAI SOW to see if the new SOW can be differentiated https://drive.google.com/file/d/1SCl-3Z5JDpt7IR__jVozSc_uqmxVxd2O/view	Nabil
3	Review and share the updated new SOW version for 2000 websites, with the unresolved question to increase the sample size.	Staff

		WG members
4	Share comments on the 5 year action plan document	