

UA Measurement WG Meeting

07 February 2024

Attendees

Nabil Benamar Anna Bagdasaryan Joel Okomoli Setondji Hervé Hounzandji Arnt Gulbrandsen Seda Akbulut

Meeting Agenda:

- 1. Welcome and Roll Call
- Finalizing the SOW Rating email software using EAI Self-Certification Guide (phase 1) -https://docs.google.com/document/d/1kz4ZcEG1t-XTnpxpXgZMGG9iOoysYVJw/edit
- 3. Finalizing the <u>5-year action plan</u> for Measurement WG to achieve the <u>UASG's 5-year strategic plan</u>

Google doc for 5-year plan:

https://docs.google.com/document/d/1bAYeHtaswqQ99Re393IIB w6mvkmn7uDUjKzXXQIvZmI/edit

Meeting recording: Link, password Rr\$CYZja2Z

Meeting Notes

Seda greeted the WG and presented the meeting agenda on screen to start the meeting. Main topic this week is finalizing the 5-year action plan and the SOW.

Agenda#3: SOW

Nabil led the meeting on the SOW on rating email services with the EAI Self-Certification Guide. Arnt commented that the overall of the document looked good, and one concern is on Microsoft Outlook.

Description of Work

The term 'Microsoft Outlook on Windows' should be called 'Microsoft Exchange', because that is the server that stores the mails. There would be 'Outlook on Windows', 'Outlook on Mac' and 'Microsoft Exchange Web Access' to be checked as clients. To conclude, Arnt added the following: "The work will evaluate these email products: **Gmail, Microsoft Exchange, and Zoho2** (desktop only). Microsoft Exchange should be tested using **Outlook on Windows, MacOS, as well as Exchange Web Access**."

Unnecessary parts were deleted.

Nabil explained that Zoho2 was found to have a lot of users especially in India, and this came in as the third place, and also to be included as an open source item in the list. Arnt shared that Yahoo may have more market share, however it is between 0 and 20 % depending on countries. Nabil added that Zoho's user community is huge.

Same change was reflected on purpose section by changing Outlook to Exchange.

Sub-section 'Developing a test plan'

Seda suggested that step 4 should be more simple with the Measurement WG's internal review, and then, to go forward.

4. Submit a draft plan to info@uasg.tech for review, and consider review comments for including as changes to the plan.

Proposal Submission

This session was also edited to synchronize with the 'Description of Work' as follows:

"The proposal will specify these email products: **Gmail, Microsoft Exchange, and Zoho2** (desktop only). The vendor will also include **Outlook on Windows, MacOS, as well as Exchange Web Access** in the proposal."

The score generator part is agreed to be as it was.

Deliverables

The part 4.f was double checked, trimmed the part 'software in different configurations' and confirmed as follow:

4.f UA readiness of each component, covering Unicode processing, IDNs and EAI support, as listed above.

The reason: some software tools are not configurable in Gmail for Unicode.

Herve asked why only the desktop versions were mentioned and not the mobile applications.

Arnt said to test at least these three would be alright, however, he was neutral to add more than three. Arnt asked if the options could be one on Windows and MacOS, one on Android and iPhone. Nabil said to skip mobile devices first. Joel said the stable form of the mobile platform is not consistent to be tested. Seda suggested leaving the analysis of mobile applications to the next phase, and the WG agreed.

The time allowed for this work was agreed to be one month.

The discussion on the SOW was concluded.

Agenda#2: 5-year Action Plan

Seda explained that the timeline of the action items needed to be defined.

M1: This item will be repeated every year.

M2: This item will be repeated every year.

M3: This item will be for 2026 - 2027.

M4: This item will be for 2026 - 2027.

Joel said that M4 needs to be done first, and then M2 is the consequence of M4. Nabil and Seda agreed and switched places for M2 and M4.

M5: This item will be for every 2 years.

M6: This item is currently carried out by ICANN, however, the Measurement-WG can take over. This EAI survey was handled by the E & IT team periodically and updated on this website https://www.icann.org/ua-evaluations-en>. Joel said this is not for the WG to do but to review and take in consideration. This item will be for

M7 to M14 were taken from the FY24 action plan.

M17: Joel advised keeping this item for the Measurement-WG, and then share with the Comms-WG if necessary.



This item will be for 2026.

M18: This item came from the inputs of the Tech-WG's survey. This item will be for 2026-2027 to go hand in hand with M17.

M19: This item will be repeated every year.

Nabil had to leave before the discussion of M17 to M19. Joel continued the discussion. The plan was finalized, and Seda would share this to the mailing list, UASG-discuss list and UA Coordination WG. The meeting ended.

Next meeting: 20 March 2024, Wednesday UTC 15:00

Action items

No.	Action Item	Owner
1	Send invitation for the upcoming meeting	Seda
2	Distribute the 5-year plan to WG mailing lists	Seda
3	Review the draft of UA Curriculum and share inputs on that	WG